

Mammography Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global mammography market size reached US\$ 2.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.7 Billion by 2028, exhibiting a growth rate (CAGR) of 8.2% during 2022-2028.

Mammography refers to a non-invasive medical imaging and diagnostic procedure that uses low-dose X-rays to screen breast tissues for malignant tumor cells. A mammography exam, or mammogram, uses analog, digital, computer-aided detection and tomosynthesis systems to highlight small tumors, cysts and other irregularities in the breasts. Screening mammography is conducted to check for abnormalities in the absence of any symptoms, which can aid in timely treatment of a serious medical condition. It is usually followed by a diagnostic mammogram to evaluate any abnormal clinical findings. As a result, it finds extensive applications in hospitals, specialty clinics and diagnostic and ambulatory surgical centers.

Mammography Market Trends:

The increasing prevalence of breast cancer across the globe is one of the key factors driving the growth of the market. Moreover, increasing awareness regarding the available treatment alternatives and the benefits of screening and early diagnosis of breast cancer among the masses is providing a thrust to the market growth.

Additionally, various technological advancements, such as the development of innovative 3-Dimensional, non-ionizing and ionizing imaging solutions, are acting as other growth-inducing factors. For instance, Full-field digital mammography (FFDM) and Digital Breast Tomosynthesis (DBT) systems capture numerous images of the breast from multiple angles and integrates them into a 3D image set for the generation of results with enhanced precision. In line with this, the availability of rental services for digital mammography systems for public hospitals and diagnostic centers providing cost-effective imaging solutions is also contributing to the growth of the market. Other factors, including significant improvements in the healthcare infrastructure, along with

the implementation of favorable government policies promoting public health, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mammography market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on technology and product.

Breakup by Technology:

Breast Tomosynthesis

CAD

Digital

Breakup by Product:

Film Screen Systems

Digital Systems

Analog Systems

Biopsy Systems

3D Systems

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Analogic Corporation, Carestream Health (Onex Corporation), Fujifilm Holdings Corporation, General Electric Company, Hologic Inc., Konica Minolta Inc., Metaltronica S.p.A., Mindray Medical International Limited, Koninklijke Philips N.V., Planmed Oy (Planmecca Oy) and Siemens AG.

Key Questions Answered in This Report:

How has the global mammography market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global mammography market?

What are the key regional markets?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the product?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global mammography market and who are the key players?

What is the degree of competition in the industry?

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