

Malt Ingredients Market Report by Type (Dry Malt, Liquid Malt, Malt Flour, and Others), Source (Barley, Wheat, Rye, and Others), Grade (Standard Malt, Specialty Malt), Application (Alcoholic Beverages, Non-Alcoholic Beverages, Food Products, Pharmaceuticals, and Others), and Region 2024-2032

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Abstracts

The global malt ingredients market size reached US\$ 25.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 38.4 Billion by 2032, exhibiting a growth rate (CAGR) of 4.5% during 2024-2032.

Malt ingredients are food additives that are used to enhance the flavor and color along with stabilizing the texture of various food and beverage products. Malt refers to germinated cereal grain which is dried through a process known as malting. Leftover cereal grains such as barley and wheat are partially germinated, after which they are dried with warm air. Malt ingredients are widely used to prepare both alcoholic and non-alcoholic drinks such as beer, whiskey, malted shakes and malt vinegar. These ingredients are rich in essential macro and micronutrients such as proteins, vitamins B complex, zinc, iron, calcium and have low-fat content, thus making them a preferred choice as a food and beverage additive.

Increasing consumption of beer and other alcoholic drinks across the globe is the key factor driving the growth of the market. With the rising trend of parties and related gatherings, there has been an increase in the number of social drinkers, which acts as a growth-inducing factor. Furthermore, these ingredients are in high demand from the food and beverage industry, wherein ingredients such as barley are extensively used in the production of blended flour and bakery products, including biscuits and cakes. Along

with this, these ingredients also find extensive utilization in the dairy industry for various purposes such as flavoring of the milk. Other factors contributing to the market growth include product innovations such as the introduction of dark malt and rising disposable income of the consumers.

IMARC Group's latest report provides a deep insight into the global malt ingredients market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the malt ingredients market in any manner.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global malt ingredients market report, along with forecasts at the global and regional level from 2024-2032. Our report has categorized the market based on type, source, grade and application.

Breakup by Type:

- Dry Malt
- Liquid Malt
- Malt Flour
- Others

Breakup by Source:

- Barley
- Wheat
- Rye
- Others

Breakup by Grade:

- Standard Malt
- Specialty Malt

Breakup by Application:

Malt Ingredients Market Report by Type (Dry Malt, Liquid Malt, Malt Flour, and Others), Source (Barley, Wheat,...

Alcoholic Beverages
Non-Alcoholic Beverages
Food Products
Pharmaceuticals
Others

Breakup by Region:

Europe
Asia Pacific
North America
Middle East and Africa
Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being GrainCorp Limited, Ax?r?al Group, Malteurop Groupe, Soufflet Group, Crisp Malting Group Limited, IREKS GmbH, Muntons plc and Simpsons Malt Ltd.

Key Questions Answered in This Report:

How has the global malt ingredients market performed so far and how will it perform in the coming years?

What are the key regional markets in the global malt ingredients industry?

What has been the impact of COVID-19 on the global malt ingredients industry?

What is the breakup of the market based on the type?

What is the breakup of the market based on the source?

What is the breakup of the market based on the grade?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the global malt ingredients industry?

What are the key driving factors and challenges in the global malt ingredients industry?

What is the structure of the global malt ingredients industry and who are the key players?

What is the degree of competition in the global malt ingredients industry?

What are the profit margins in the malt ingredients industry?

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