

# Malt Ingredients Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global malt ingredients market size reached US\$ 24.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 32.8 Billion by 2028, exhibiting a growth rate (CAGR) of 5.3% during 2023-2028.

Malt ingredients are food additives that are used to enhance the flavor and color along with stabilizing the texture of various food and beverage products. Malt refers to germinated cereal grain which is dried through a process known as malting. Leftover cereal grains such as barley and wheat are partially germinated, after which they are dried with warm air. Malt ingredients are widely used to prepare both alcoholic and non-alcoholic drinks such as beer, whiskey, malted shakes and malt vinegar. These ingredients are rich in essential macro and micronutrients such as proteins, vitamins B complex, zinc, iron, calcium and have low-fat content, thus making them a preferred choice as a food and beverage additive.

Increasing consumption of beer and other alcoholic drinks across the globe is the key factor driving the growth of the market. With the rising trend of parties and related gatherings, there has been an increase in the number of social drinkers, which acts as a growth-inducing factor. Furthermore, these ingredients are in high demand from the food and beverage industry, wherein ingredients such as barley are extensively used in the production of blended flour and bakery products, including biscuits and cakes. Along with this, these ingredients also find extensive utilization in the dairy industry for various purposes such as flavoring of the milk. Other factors contributing to the market growth include product innovations such as the introduction of dark malt and rising disposable

income of the consumers.

IMARC Group's latest report provides a deep insight into the global malt ingredients market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the malt ingredients market in any manner.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global malt ingredients market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on type, source, grade and application.

#### Breakup by Type:

- Dry Malt
- Liquid Malt
- Malt Flour
- Others

#### Breakup by Source:

- Barley
- Wheat
- Rye
- Others

#### Breakup by Grade:

- Standard Malt
- Specialty Malt

#### Breakup by Application:

- Alcoholic Beverages
- Non-Alcoholic Beverages

Food Products  
Pharmaceuticals  
Others

#### Breakup by Region:

Europe  
Asia Pacific  
North America  
Middle East and Africa  
Latin America

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being GrainCorp Limited, Ax?r?al Group, Malteurop Groupe, Soufflet Group, Crisp Malting Group Limited, IREKS GmbH, Muntons plc and Simpsons Malt Ltd.

#### Key Questions Answered in This Report:

How has the global malt ingredients market performed so far and how will it perform in the coming years?

What are the key regional markets in the global malt ingredients industry?

What has been the impact of COVID-19 on the global malt ingredients industry?

What is the breakup of the market based on the type?

What is the breakup of the market based on the source?

What is the breakup of the market based on the grade?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the global malt ingredients industry?

What are the key driving factors and challenges in the global malt ingredients industry?

What is the structure of the global malt ingredients industry and who are the key players?

What is the degree of competition in the global malt ingredients industry?

What are the profit margins in the malt ingredients industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL MALT INGREDIENTS MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Type
- 5.5 Market Breakup by Source
- 5.6 Market Breakup by Grade
- 5.7 Market Breakup by Application
- 5.8 Market Breakup by Region
- 5.9 Market Forecast

### **6 MARKET BREAKUP BY TYPE**

- 6.1 Dry Malt
  - 6.1.1 Market Trends

- 6.1.2 Market Forecast
- 6.2 Liquid Malt
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Malt Flour
  - 6.3.1 Market Trends
  - 6.3.2 Market Forecast
- 6.4 Others
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast

## **7 MARKET BREAKUP BY SOURCE**

- 7.1 Barley
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Wheat
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Rye
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Others
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast

## **8 MARKET BREAKUP BY GRADE**

- 8.1 Standard Malt
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Specialty Malt
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast

## **9 MARKET BREAKUP BY APPLICATION**

- 9.1 Alcoholic Beverages
  - 9.1.1 Market Trends

- 9.1.2 Market Forecast
- 9.2 Non-Alcoholic Beverages
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Food Products
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast
- 9.4 Pharmaceuticals
  - 9.4.1 Market Trends
  - 9.4.2 Market Forecast
- 9.5 Others
  - 9.5.1 Market Trends
  - 9.5.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

- 10.1 Europe
  - 10.1.1 Market Trends
  - 10.1.2 Market Forecast
- 10.2 Asia Pacific
  - 10.2.1 Market Trends
  - 10.2.2 Market Forecast
- 10.3 North America
  - 10.3.1 Market Trends
  - 10.3.2 Market Forecast
- 10.4 Middle East and Africa
  - 10.4.1 Market Trends
  - 10.4.2 Market Forecast
- 10.5 Latin America
  - 10.5.1 Market Trends
  - 10.5.2 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

- 14.1 Key Price Indicators
- 14.2 Price Structure
- 14.3 Margin Analysis

## **15 COMPETITIVE LANDSCAPE**

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
  - 15.3.1 GrainCorp Limited
  - 15.3.2 Ax?r?al Group
  - 15.3.3 Malteurop Groupe
  - 15.3.4 Soufflet Group
  - 15.3.5 Crisp Malting Group Limited
  - 15.3.6 IREKS GmbH
  - 15.3.7 Muntons plc
  - 15.3.8 Simpsons Malt Ltd.

## List Of Tables

### LIST OF TABLES

Table 1: Global: Malt Ingredients Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Malt Ingredients Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Malt Ingredients Market Forecast: Breakup by Source (in Million US\$), 2023-2028

Table 4: Global: Malt Ingredients Market Forecast: Breakup by Grade (in Million US\$), 2023-2028

Table 5: Global: Malt Ingredients Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 6: Global: Malt Ingredients Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Malt Ingredients Market: Competitive Structure

Table 8: Global: Malt Ingredients Market: Key Players



## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Malt Ingredients Market: Major Drivers and Challenges

Figure 2: Global: Malt Ingredients Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Malt Ingredients Market: Breakup by Type (in %), 2022

Figure 4: Global: Malt Ingredients Market: Breakup by Source (in %), 2022

Figure 5: Global: Malt Ingredients Market: Breakup by Grade (in %), 2022

Figure 6: Global: Malt Ingredients Market: Breakup by Application (in %), 2022

Figure 7: Global: Malt Ingredients Market: Breakup by Region (in %), 2022

Figure 8: Global: Malt Ingredients Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: Global: Malt Ingredients Industry: SWOT Analysis

Figure 10: Global: Malt Ingredients Industry: Value Chain Analysis

Figure 11: Global: Malt Ingredients Industry: Porter's Five Forces Analysis

Figure 12: Global: Malt Ingredients (Dry Malt) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Malt Ingredients (Dry Malt) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Malt Ingredients (Liquid Malt) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Malt Ingredients (Liquid Malt) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Malt Ingredients (Malt Flour) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Malt Ingredients (Malt Flour) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Malt Ingredients (Other Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Malt Ingredients (Other Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Malt Ingredients (Barley) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Malt Ingredients (Barley) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Malt Ingredients (Wheat) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Malt Ingredients (Wheat) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 24: Global: Malt Ingredients (Rye) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Malt Ingredients (Rye) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Malt Ingredients (Other Sources) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Malt Ingredients (Other Sources) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Malt Ingredients (Standard Malt) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Malt Ingredients (Standard Malt) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Malt Ingredients (Specialty Malt) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Malt Ingredients (Specialty Malt) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Malt Ingredients (Alcoholic Beverages) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Malt Ingredients (Alcoholic Beverages) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Malt Ingredients (Non-Alcoholic Beverages) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Malt Ingredients (Non-Alcoholic Beverages) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Malt Ingredients (Food Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Malt Ingredients (Food Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Malt Ingredients (Pharmaceuticals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Malt Ingredients (Pharmaceuticals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Global: Malt Ingredients (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Global: Malt Ingredients (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Europe: Malt Ingredients Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Europe: Malt Ingredients Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 44: Asia Pacific: Malt Ingredients Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Asia Pacific: Malt Ingredients Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: North America: Malt Ingredients Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: North America: Malt Ingredients Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Middle East and Africa: Malt Ingredients Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Middle East and Africa: Malt Ingredients Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Latin America: Malt Ingredients Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Latin America: Malt Ingredients Market Forecast: Sales Value (in Million US\$), 2023-2028

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