

Macadamia Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global macadamia market size reached US\$ 1.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.1 Billion by 2028, exhibiting a growth rate (CAGR) of 9.71% during 2023-2028.

Macadamia refers to an edible, hard-shelled white nut, which is a genus of four species of indigenous trees present in Australia. Amongst these, only three species, namely, *Macadamia ternifolia*, *integrifolia*, and *tetraphylla*, are commercially important. It is a rich source of antioxidants, protein, fibers, and vitamins that aid in improving gut health, managing weight, and reducing the risk of various metabolic syndromes, including blood sugar, diabetes type 2, cholesterol, and heart ailments. On account of these properties, macadamia can be eaten, cooked with, and processed into a variety of products pertaining to different industrial segments. At present, it is commercially available in varying types, such as raw, coated, and roasted.

Macadamia Market Trends:

The increasing demand for macadamia as a healthy snack can be primarily attributed to the rising health consciousness and the growing awareness regarding its nutritional properties. This, in turn, represents one of the key factors currently driving the macadamia market growth. In line with this, favorable initiatives undertaken by governments of several countries for supporting macadamia production and trade in the agriculture sector through the employment of the latest methodologies is acting as another growth-inducing factor. Moreover, the extensive utilization of macadamia in the food and beverages (F&B) sector for manufacturing confectionery items, including pastries, biscuits, and ice creams is also contributing to the market growth. Along with this, they can be cold pressed to produce oil, which can further be incorporated into the formulation of various cosmetics and skincare products. Apart from this, the launch of

macadamia nuts in innovative flavors, such as roasted, salted, honey-roasted, wasabi-flavored, and chocolate-coated, is further aiding companies in extending their existing product portfolios and reach, which is creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global macadamia market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on nature, form, distribution channel and industry vertical.

Breakup by Nature:

- Organic
- Conventional

Breakup by Form:

- Raw
- Roasted
- Coated

Breakup by Distribution Channel:

- Online
- Offline

Breakup by Industry Vertical:

- Food and Beverages
- Cosmetics
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
- China

Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archer-Daniels-Midland Company, Golden Macadamias, Hamakua Macadamia Nut Company, Health and Plant Protein Group Limited, Ivory Macadamias, Kenya Nut Company Ltd., Macadamia Processing Company, Mauna Loa Macadamia Nut Corporation, Mayo Macs, MWT Foods, Nambucca Macnuts Pty Ltd., Royal Macadamia (Pty) Ltd. and Wondaree Macadamia Nuts.

Key Questions Answered in This Report

1. What was the size of the global macadamia market in 2022?
2. What is the expected growth rate of the global macadamia market during 2023-2028?
3. What are the key factors driving the global macadamia market?
4. What has been the impact of COVID-19 on the global macadamia market?
5. What is the breakup of the global macadamia market based on the nature?
6. What is the breakup of the global macadamia market based on the form?
7. What is the breakup of the global macadamia market based on distribution channel?
8. What are the key regions in the global macadamia market?

9. Who are the key players/companies in the global macadamia market?

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