

# Luxury Yacht Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global luxury yacht market size reached US\$ 7.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.7 Billion by 2028, exhibiting a growth rate (CAGR) of 9.8% during 2023-2028.

A luxury yacht is a crewed sailing vehicle that is primarily used for recreational activities and sports. It can be operated through wind sailing or by a propulsion system, such as an internal combustion engine (ICE) and gas turbine. Luxury yachts are commonly manufactured using various materials, such as steel, aluminum, fiberglass, wood, carbon fiber and treated wood with epoxy resins. They are usually chartered or rented by private entities and accommodated with sophisticated, luxurious and personalized facilities, such as jacuzzi spa, gymnasium, sauna and sun pads. They are also equipped with modern design, style, comfort and technologically advanced components to enhance the overall performance of the yacht and user experiences.

### Luxury Yacht Market Trends:

Rapid urbanization, along with significant growth in the recreational tourism sector, is one of the key factors creating a positive outlook for the market. Furthermore, the emerging trend of remote explorations is also providing a boost to the market growth. There is an increasing preference for leisure, sports activities and luxurious experiences by individuals across the globe. Luxury yachts are provided on lease by yacht fleet operators for organizing business meetings, recreational activities and events. Additionally, the utilization of advanced structural materials, such as fiberglass, and the development of customized solutions according to specific requirements and designs, are also contributing to the market growth. Other factors, including rising expenditure capacity of the consumers, along with the utilization of alternative fuels in the marine industry, are expected to drive the market further.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global luxury yacht market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, size, material and application.

### Breakup by Type:

- Sailing Luxury Yacht
- Motorized Luxury Yacht
- Others

### Breakup by Size:

- 75-120 Feet
- 121-250 Feet
- Above 250 Feet

### Breakup by Material:

- FRP/ Composites
- Metal/ Alloys
- Others

### Breakup by Application:

- Commercial
- Private

### Breakup by Region:

- North America
  - United States
  - Canada
- Asia Pacific
  - China
  - Japan
  - India

South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Alexander Marine International, Azimut - Benetti S.P.A., Brunswick Corporation, Christensen Shipyards LLC, Damen Shipyards Group N.V., Feadship Holland B.V., Fincantieri S.p.A. (CDP Industria S.p.A.), Heesen Yachts Sales B.V, Horizon Yacht USA, Palumbo Group S.P.A, Princess Yachts Limited, Sanlorenzo S.p.A., Sunseeker International (Wanda Group), Viking Yacht Company, etc.

#### Key Questions Answered in This Report

1. What was the size of the global luxury yacht market in 2022?
2. What is the expected growth rate of the global luxury yacht market during 2023-2028?
3. What are the key factors driving the global luxury yacht market?
4. What has been the impact of COVID-19 on the global luxury yacht market?
5. What is the breakup of the global luxury yacht market based on the type?
6. What is the breakup of the global luxury yacht market based on the size?
7. What is the breakup of the global luxury yacht market based on material?
8. What is the breakup of the global luxury yacht market based on the application?
9. What are the key regions in the global luxury yacht market?
10. Who are the key players/companies in the global luxury yacht market?

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