

Luxury Cosmetics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global luxury cosmetics market reached a value of US\$ 47.35 Billion in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 64.55 Billion by 2027, exhibiting a CAGR of 5.10% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Luxury cosmetics are manufactured using premium ingredients and they are widely available in sophisticated packaging. They comprise skincare, haircare, makeup products and fragrances that are sold at a higher price as compared to the drugstore cosmetics. They offer high-end quality, consistency and longevity, which have a noticeable effect on the skin. Some of the variants can effectively clean the top layer of the skin without causing damage and aid in preventing negative environmental impact.

Luxury Cosmetics Market Trends:

Due to a rise in the disposable income levels of individuals, especially in developing regions, there is an increase in the demand for luxury cosmetics. This, along with the growing awareness about the benefits of using luxury cosmetics, represents one of the key factors driving the market. Additionally, there is a rise in the penetration of the internet, which has resulted in the expansion of the e-commerce industry across the globe. This, coupled with the wide availability of luxury cosmetics through online and offline distribution channels, is propelling the growth of the market. Moreover, the escalating demand for halal cosmetics among consumers due to the presence of powerful actives and proven vegan ingredients is positively influencing the market. Besides this, the rising utilization of luxury cosmetics to solve hair and skin related

problems, such as hair fall, dandruff, skin rashes, and acne, is offering lucrative growth opportunities to industry investors. Apart from this, key market players are extensively investing in research and development (R&D) activities to introduce anti-aging cosmetics, fragrances, and oral care products, which is catalyzing the demand for luxury cosmetics. Furthermore, the escalating demand for high-performing color cosmetic products among fashion professionals is bolstering the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global luxury cosmetics market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product type, type, distribution channel and end user.

Breakup by Product Type:

- Skincare
- Haircare
- Makeup
- Fragrances

Breakup by Type:

- Organic
- Conventional

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty and Monobrand Stores
- Online Stores
- Others

Breakup by End User:

- Male
- Female

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Avon Products Inc. (Natura & Co.), Coty Inc., Est?e Lauder Companies Inc., Kao Corporation, Kos? Corporation, L'Or?al S.A., LVMH Mo?t Hennessy Louis Vuitton, Oriflame Cosmetics AG, Puig, Revlon Inc., Shiseido Company Limited and Tatcha LLC.

Key Questions Answered in This Report:

How has the global luxury cosmetics market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global luxury cosmetics market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global luxury cosmetics market and who are the key players?

What is the degree of competition in the industry?

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