+44 20 8123 2220
info@marketpublishers.com

Location Intelligence Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

https://marketpublishers.com/r/L5734BD3A5A7EN.html
Date: June 2022
Pages: 144
Price: US$ 2,499.00 (Single User License)
ID: L5734BD3A5A7EN

Abstracts

The global location intelligence market reached a value of US$ 14.6 Billion in 2021. Looking forward, IMARC Group expects the market to reach US$ 33.9 Billion by 2027, exhibiting a CAGR of 15.8% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Location intelligence (LI) refers to the collection and analysis of geodata for making more informed and rational business decisions. It is utilized by organizations for collecting and compiling big data and detecting patterns and trends that relate to specific needs, and making effective strategic decisions. It is also used by government entities to allocate resources, impact public safety, combat fraud and abuse. Moreover, due to the emerging trend of geotargeted advertising, the application of LI is expanding further to gain unique insights into consumer behaviors.

Rising digitalization, increasing device connectivity on account of the Internet of Things (IoT), and the escalating volume of business data are encouraging organizations worldwide to adopt LI. It helps them in remaining competitive, revealing the latest consumer trends, and enhancing existing business intelligence (BI) and analytics capabilities. Additionally, it is gaining traction in the banking, financial services, and insurance (BFSI) sector to effectively detect fraud, avoid flagging legitimate charges, and promote special offers. It also provides way-finding alerts, quicker product delivery, effective queue management for enhancing customer experience in large venues like stadiums, resorts, and airports. Apart from this, the growing awareness about the benefits of LI is expanding its application in charging point rollout for electric vehicles

+44 20 8123 2220
info@marketpublishers.com

(EVs), 5G network deployment, and IoT drone analytics. Its demand is anticipated to rise for providing health clinic site selection and improving recruitment processes in the education and training sector.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global location intelligence market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on service, application and end use industry.

Breakup by Service:

Consulting
System Integration
Others

Breakup by Application:

Sales and Marketing Optimization
Remote Monitoring
Workforce Management
Asset Management
Facility Management
Risk Management
Customer Management
Others

Breakup by End Use Industry:

Transportation and Logistics
Retail and Consumer Goods
Government and Defense
Manufacturing and Industrial
IT and Telecom
Others

Breakup by Region:

North America

+44 20 8123 2220
info@marketpublishers.com

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:
The competitive landscape of the industry has also been examined along with the profiles of the key players being Autodesk Inc., ESRI, HERE Global B.V., Liberty Broadband Corporation, Navizon Inc., Pitney Bowes Inc., Qualcomm Technologies inc, SuperMap Software Co. Ltd., TIBCO Software Inc., Trimble Inc. and Wireless Logic Limited.

Key Questions Answered in This Report:
How has the global location intelligence market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global location intelligence market?
What are the key regional markets?
What is the breakup of the market based on the service?
What is the breakup of the market based on the application?
What is the breakup of the market based on the end use industry?

+44 20 8123 2220
info@marketpublishers.com

What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global location intelligence market and who are the key players?
What is the degree of competition in the industry?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study
2.2 Stakeholders
2.3 Data Sources
  2.3.1 Primary Sources
  2.3.2 Secondary Sources
2.4 Market Estimation
  2.4.1 Bottom-Up Approach
  2.4.2 Top-Down Approach
2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview
4.2 Key Industry Trends

5 GLOBAL LOCATION INTELLIGENCE MARKET

5.1 Market Overview
5.2 Market Performance
5.3 Impact of COVID-19
5.4 Market Forecast

6 MARKET BREAKUP BY SERVICE

6.1 Consulting
  6.1.1 Market Trends
  6.1.2 Market Forecast
6.2 System Integration
  6.2.1 Market Trends
  6.2.2 Market Forecast
6.3 Others

+44 20 8123 2220
info@marketpublishers.com

6.3.1 Market Trends
6.3.2 Market Forecast

7 MARKET BREAKUP BY APPLICATION

7.1 Sales and Marketing Optimization
7.1.1 Market Trends
7.1.2 Market Forecast
7.2 Remote Monitoring
7.2.1 Market Trends
7.2.2 Market Forecast
7.3 Workforce Management
7.3.1 Market Trends
7.3.2 Market Forecast
7.4 Asset Management
7.4.1 Market Trends
7.4.2 Market Forecast
7.5 Facility Management
7.5.1 Market Trends
7.5.2 Market Forecast
7.6 Risk Management
7.6.1 Market Trends
7.6.2 Market Forecast
7.7 Customer Management
7.7.1 Market Trends
7.7.2 Market Forecast
7.8 Others
7.8.1 Market Trends
7.8.2 Market Forecast

8 MARKET BREAKUP BY END USE INDUSTRY

8.1 Transportation and Logistics
8.1.1 Market Trends
8.1.2 Market Forecast
8.2 Retail and Consumer Goods
8.2.1 Market Trends
8.2.2 Market Forecast
8.3 Government and Defense

+44 20 8123 2220
info@marketpublishers.com

8.3.1 Market Trends
8.3.2 Market Forecast
8.4 Manufacturing and Industrial
8.4.1 Market Trends
8.4.2 Market Forecast
8.5 IT and Telecom
8.5.1 Market Trends
8.5.2 Market Forecast
8.6 Others
8.6.1 Market Trends
8.6.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America
9.1.1 United States
9.1.1.1 Market Trends
9.1.1.2 Market Forecast
9.1.2 Canada
9.1.2.1 Market Trends
9.1.2.2 Market Forecast
9.2 Asia-Pacific
9.2.1 China
9.2.1.1 Market Trends
9.2.1.2 Market Forecast
9.2.2 Japan
9.2.2.1 Market Trends
9.2.2.2 Market Forecast
9.2.3 India
9.2.3.1 Market Trends
9.2.3.2 Market Forecast
9.2.4 South Korea
9.2.4.1 Market Trends
9.2.4.2 Market Forecast
9.2.5 Australia
9.2.5.1 Market Trends
9.2.5.2 Market Forecast
9.2.6 Indonesia
9.2.6.1 Market Trends

+44 20 8123 2220
info@marketpublishers.com

9.2.6.2 Market Forecast
9.2.7 Others
9.2.7.1 Market Trends
9.2.7.2 Market Forecast
9.3 Europe
9.3.1 Germany
9.3.1.1 Market Trends
9.3.1.2 Market Forecast
9.3.2 France
9.3.2.1 Market Trends
9.3.2.2 Market Forecast
9.3.3 United Kingdom
9.3.3.1 Market Trends
9.3.3.2 Market Forecast
9.3.4 Italy
9.3.4.1 Market Trends
9.3.4.2 Market Forecast
9.3.5 Spain
9.3.5.1 Market Trends
9.3.5.2 Market Forecast
9.3.6 Russia
9.3.6.1 Market Trends
9.3.6.2 Market Forecast
9.3.7 Others
9.3.7.1 Market Trends
9.3.7.2 Market Forecast
9.4 Latin America
9.4.1 Brazil
9.4.1.1 Market Trends
9.4.1.2 Market Forecast
9.4.2 Mexico
9.4.2.1 Market Trends
9.4.2.2 Market Forecast
9.4.3 Others
9.4.3.1 Market Trends
9.4.3.2 Market Forecast
9.5 Middle East and Africa
9.5.1 Market Trends
9.5.2 Market Breakup by Country

+44 20 8123 2220
info@marketpublishers.com

9.5.3 Market Forecast

10 SWOT ANALYSIS

10.1 Overview
10.2 Strengths
10.3 Weaknesses
10.4 Opportunities
10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview
12.2 Bargaining Power of Buyers
12.3 Bargaining Power of Suppliers
12.4 Degree of Competition
12.5 Threat of New Entrants
12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure
14.2 Key Players
14.3 Profiles of Key Players
14.3.1 Autodesk Inc.
14.3.1.1 Company Overview
14.3.1.2 Product Portfolio
14.3.1.3 Financials
14.3.1.4 SWOT Analysis
14.3.2 ESRI
14.3.2.1 Company Overview
14.3.2.2 Product Portfolio
14.3.2.3 SWOT Analysis
14.3.3 HERE Global B.V.
14.3.3.1 Company Overview

+44 20 8123 2220
info@marketpublishers.com

14.3.3.2 Product Portfolio
14.3.4 Liberty Broadband Corporation
14.3.4.1 Company Overview
14.3.4.2 Product Portfolio
14.3.4.3 Financials
14.3.5 Navizon Inc.
14.3.5.1 Company Overview
14.3.5.2 Product Portfolio
14.3.6 Pitney Bowes Inc.
14.3.6.1 Company Overview
14.3.6.2 Product Portfolio
14.3.6.3 Financials
14.3.6.4 SWOT Analysis
14.3.7 Qualcomm Technologies inc
14.3.7.1 Company Overview
14.3.7.2 Product Portfolio
14.3.7.3 Financials
14.3.7.4 SWOT Analysis
14.3.8 SuperMap Software Co. Ltd.
14.3.8.1 Company Overview
14.3.8.2 Product Portfolio
14.3.8.3 Financials
14.3.9 TIBCO Software Inc.
14.3.9.1 Company Overview
14.3.9.2 Product Portfolio
14.3.9.3 SWOT Analysis
14.3.10 Trimble Inc.
14.3.10.1 Company Overview
14.3.10.2 Product Portfolio
14.3.10.3 Financials
14.3.10.4 SWOT Analysis
14.3.11 Wireless Logic Limited
14.3.11.1 Company Overview
14.3.11.2 Product Portfolio

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Global: Location Intelligence Market: Key Industry Highlights, 2021 and 2027
Table 2: Global: Location Intelligence Market Forecast: Breakup by Service (in Million US$), 2022-2027
Table 3: Global: Location Intelligence Market Forecast: Breakup by Application (in Million US$), 2022-2027
Table 4: Global: Location Intelligence Market Forecast: Breakup by End Use Industry (in Million US$), 2022-2027
Table 5: Global: Location Intelligence Market Forecast: Breakup by Region (in Million US$), 2022-2027
Table 6: Global: Location Intelligence Market: Competitive Structure
Table 7: Global: Location Intelligence Market: Key Players

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: Global: Location Intelligence Market: Major Drivers and Challenges
Figure 2: Global: Location Intelligence Market: Sales Value (in Billion US$), 2016-2021
Figure 3: Global: Location Intelligence Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 4: Global: Location Intelligence Market: Breakup by Service (in %), 2021
Figure 5: Global: Location Intelligence Market: Breakup by Application (in %), 2021
Figure 6: Global: Location Intelligence Market: Breakup by End Use Industry (in %), 2021
Figure 7: Global: Location Intelligence Market: Breakup by Region (in %), 2021
Figure 8: Global: Location Intelligence (Consulting) Market: Sales Value (in Million US$), 2016 & 2021
Figure 9: Global: Location Intelligence (Consulting) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 10: Global: Location Intelligence (System Integration) Market: Sales Value (in Million US$), 2016 & 2021
Figure 11: Global: Location Intelligence (System Integration) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 12: Global: Location Intelligence (Other Services) Market: Sales Value (in Million US$), 2016 & 2021
Figure 13: Global: Location Intelligence (Other Services) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 14: Global: Location Intelligence (Sales and Marketing Optimization) Market: Sales Value (in Million US$), 2016 & 2021
Figure 15: Global: Location Intelligence (Sales and Marketing Optimization) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 16: Global: Location Intelligence (Remote Monitoring) Market: Sales Value (in Million US$), 2016 & 2021
Figure 17: Global: Location Intelligence (Remote Monitoring) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 18: Global: Location Intelligence (Workforce Management) Market: Sales Value (in Million US$), 2016 & 2021
Figure 19: Global: Location Intelligence (Workforce Management) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 20: Global: Location Intelligence (Asset Management) Market: Sales Value (in Million US$), 2016 & 2021

+44 20 8123 2220
info@marketpublishers.com

Figure 21: Global: Location Intelligence (Asset Management) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 22: Global: Location Intelligence (Facility Management) Market: Sales Value (in Million US$), 2016 & 2021
Figure 23: Global: Location Intelligence (Facility Management) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 24: Global: Location Intelligence (Risk Management) Market: Sales Value (in Million US$), 2016 & 2021
Figure 25: Global: Location Intelligence (Risk Management) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 26: Global: Location Intelligence (Customer Management) Market: Sales Value (in Million US$), 2016 & 2021
Figure 27: Global: Location Intelligence (Customer Management) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 28: Global: Location Intelligence (Other Applications) Market: Sales Value (in Million US$), 2016 & 2021
Figure 29: Global: Location Intelligence (Other Applications) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 30: Global: Location Intelligence (Transportation and Logistics) Market: Sales Value (in Million US$), 2016 & 2021
Figure 31: Global: Location Intelligence (Transportation and Logistics) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 32: Global: Location Intelligence (Retail and Consumer Goods) Market: Sales Value (in Million US$), 2016 & 2021
Figure 33: Global: Location Intelligence (Retail and Consumer Goods) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 34: Global: Location Intelligence (Government and Defense) Market: Sales Value (in Million US$), 2016 & 2021
Figure 35: Global: Location Intelligence (Government and Defense) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 36: Global: Location Intelligence (Manufacturing and Industrial) Market: Sales Value (in Million US$), 2016 & 2021
Figure 37: Global: Location Intelligence (Manufacturing and Industrial) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 38: Global: Location Intelligence (IT and Telecom) Market: Sales Value (in Million US$), 2016 & 2021
Figure 39: Global: Location Intelligence (IT and Telecom) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 40: Global: Location Intelligence (Other End Use Industries) Market: Sales Value

+44 20 8123 2220
info@marketpublishers.com

(in Million US$), 2016 & 2021
Figure 41: Global: Location Intelligence (Other End Use Industries) Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 42: North America: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 43: North America: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 44: United States: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 45: United States: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 46: Canada: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 47: Canada: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 48: Asia-Pacific: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 49: Asia-Pacific: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 50: China: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 51: China: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 52: Japan: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 53: Japan: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 54: India: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 55: India: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 56: South Korea: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 57: South Korea: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 58: Australia: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 59: Australia: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027

+44 20 8123 2220
info@marketpublishers.com

Figure 60: Indonesia: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 61: Indonesia: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 62: Others: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 63: Others: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 64: Europe: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 65: Europe: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 66: Germany: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 67: Germany: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 68: France: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 69: France: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 70: United Kingdom: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 71: United Kingdom: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 72: Italy: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 73: Italy: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 74: Spain: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 75: Spain: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 76: Russia: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 77: Russia: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 78: Others: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 79: Others: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027

+44 20 8123 2220
info@marketpublishers.com

Figure 80: Latin America: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 81: Latin America: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 82: Brazil: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 83: Brazil: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 84: Mexico: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 85: Mexico: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 86: Others: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 87: Others: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 88: Middle East and Africa: Location Intelligence Market: Sales Value (in Million US$), 2016 & 2021
Figure 89: Middle East and Africa: Location Intelligence Market: Breakup by Country (in %), 2021
Figure 90: Middle East and Africa: Location Intelligence Market Forecast: Sales Value (in Million US$), 2022-2027
Figure 91: Global: Location Intelligence Industry: SWOT Analysis
Figure 92: Global: Location Intelligence Industry: Value Chain Analysis
Figure 93: Global: Location Intelligence Industry: Porter's Five Forces Analysis

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Location Intelligence Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

Product link: https://marketpublishers.com/r/L5734BD3A5A7EN.html

Price: US$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/L5734BD3A5A7EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com