

Lobster Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/LA7B5DEB2A3EN.html>

Date: February 2023

Pages: 131

Price: US\$ 2,499.00 (Single User License)

ID: LA7B5DEB2A3EN

Abstracts

The global lobster market size reached US\$ 7.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.0 Billion by 2028, exhibiting a growth rate (CAGR) of 9.3% during 2023-2028.

The Lobsters are marine crustaceans with a long cylindrical body, muscular tail, stalked eyes and five pairs of jointed legs. Covered with a chitinous exoskeleton, lobsters are typically greenish-brown in colour but turn bright red when cooked. They are a rich source of copper, phosphorous, zinc, omega-3 fatty acids, magnesium, and vitamin E and B12. Lobsters also provide protection against thyroid due to the presence of selenium which functions as an antioxidant. Apart from this, consumption of lobsters is known to reduce inflammation, boost energy and improve cognition.

Global Lobster Market Trends:

Currently, the majority of lobsters are provided by Canada and the United States of America. The elimination of around 98% of the tariffs between Canada and the European Union under the recent Canada Free Trade Agreement (CETA) has been proactive in boosting Canadian exports to the northern European countries as well as creating new market opportunities in the southern European countries. In line with the decreasing trade in the EU, the US and tropical exporters are turning towards the Chinese market where lobsters have become an integral part of the luxurious dining experience supported by the rising purchasing power of the middle class. Additionally, the improving economic environment in both the developed and developing regions, and recovery in some of the major markets, including Russia and Brazil, are bolstering the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global lobster market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on species, weight, product type and distribution channel.

Breakup by Species:

- American Lobster
- Spiny Lobster
- Rock Lobster
- European Lobster

Based on the species, the market has been segmented as American lobster, spiny lobster, rock lobster and European lobster. Currently, American lobsters dominate the market, holding the largest share.

Breakup by Weight:

- 0.5 – 0.75 lbs
- 0.76 – 3.0 lbs
- Over 3 lbs

On the basis of weight, lobsters having weight between 0.5 lbs-0.75 lbs represent the largest size.

Breakup by Product Type:

- Whole Lobster
- Lobster Tail
- Lobster Meat
- Lobster Claw

Based on the product type, whole lobster represented the most popular product.

Breakup by Distribution Channel:

- Food Service
- Retail

On the basis of distribution channel, food services enjoy the leading position.

Regional Insights:

North America

Europe

Asia

Oceania

Others

Region-wise, the market has been segmented into North America, Europe, Asia, Oceania and Others. Amongst these, North America is the leading market, accounting for the majority of the market share.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry. Some of these players are Boston Lobster, Clearwater Seafoods, East Coast Seafood Group, Geraldton Fishermen's Co-operative, High Liner Foods Incorporated, PESCANOVA ESPAÑA SL, Supreme Lobster, Tangier Lobster and Thai Union Manufacturing Company Ltd.

This report provides a deep insight into the global lobster market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the lobster market in any manner.

Key Questions Answered in this Report:

How has the global lobster market performed so far and how will it perform in the coming years?

What are the key regions in the global lobster market?

What has been the impact of COVID-19 on the global lobster market?

Which are the popular products in the global lobster market?

What are the different weight ranges in the global lobster market?

What is the key species in the global lobster market?

What are the major distribution channels in the global lobster market?
What are the various stages in the value chain of the global lobster market?
What are the key driving factors and challenges in the global lobster market?
What is the structure of the global lobster market and who are the key players?
What is the degree of competition in the global lobster market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL LOBSTER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Volume Trends
 - 5.2.2 Value Trends
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Species
- 5.5 Market Breakup by Weight
- 5.6 Market Breakup by Product Type
- 5.7 Market Breakup by Distribution Channel
- 5.8 Market Breakup by Region
- 5.9 Market Forecast
- 5.10 SWOT Analysis
 - 5.10.1 Overview
 - 5.10.2 Strengths

- 5.10.3 Weaknesses
- 5.10.4 Opportunities
- 5.10.5 Threats
- 5.11 Value Chain Analysis
 - 5.11.1 Fishers/Growers
 - 5.11.2 Intermediates
 - 5.11.3 Processors
 - 5.11.4 Wholesalers
 - 5.11.5 Importers
 - 5.11.6 Institutional Buyers
 - 5.11.7 Retail Buyers
 - 5.11.8 Consumers
- 5.12 Porter's Five Forces Analysis
 - 5.12.1 Overview
 - 5.12.2 Bargaining Power of Buyers
 - 5.12.3 Bargaining Power of Suppliers
 - 5.12.4 Degree of Competition
 - 5.12.5 Threat of New Entrants
 - 5.12.6 Threat of Substitutes
- 5.13 Price Analysis
 - 5.13.1 Key Price Indicators
 - 5.13.2 Price Trends
 - 5.13.3 Margin Analysis

6 MARKET PERFORMANCE BY SPECIES

- 6.1 American Lobster
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Spiny Lobster
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Rock Lobster
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 European Lobster
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET PERFORMANCE BY WEIGHT

7.1 0.5 – 0.75 lbs

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 0.76 – 3.0 lbs

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Over 3 lbs

7.3.1 Market Trends

7.3.2 Market Forecast

8 MARKET PERFORMANCE BY PRODUCT TYPE

8.1 Whole Lobster

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Lobster Tail

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Lobster Meat

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Lobster Claw

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET PERFORMANCE BY DISTRIBUTION CHANNEL

9.1 Food Service

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Retail

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET PERFORMANCE BY REGION

10.1 North America

- 10.1.1 Market Trends
- 10.1.2 Market Forecast
- 10.2 Europe
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Asia
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Oceania
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
- 10.5 Others
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast

11 REQUIREMENTS FOR SETTING UP A LOBSTER PROCESSING PLANT

- 11.1 Product Overview
- 11.2 Detailed Process Flow
- 11.3 Various Types of Unit Operations Involved
- 11.4 Mass Balance and Raw Material Requirements
- 11.5 Land and Construction Requirements
- 11.6 Machinery Requirements
- 11.7 Manpower Requirements
- 11.8 Utility Requirements
- 11.9 Transportation Requirements
- 11.10 Packaging Requirements
- 11.11 Total Capital Investments
- 11.12 Product Pricing and Marketing

12 COMPETITIVE LANDSCAPE

- 12.1 Market Structure
- 12.2 Key Players
- 12.3 Profiles of Key Players
 - 12.3.1 Boston Lobster
 - 12.3.2 Clearwater Seafoods
 - 12.3.3 East Coast Seafood Group
 - 12.3.4 Geraldton Fishermen's Co-operative

- 12.3.5 High Liner Foods Incorporated
- 12.3.6 PESCANOVA ESPAÑA SL
- 12.3.7 Supreme Lobster
- 12.3.8 Tangier Lobster
- 12.3.9 Thai Union Manufacturing Company Ltd.

List Of Tables

LIST OF TABLES

- Table 1: Global: Lobster Market: Key Industry Highlights, 2022 and 2028
- Table 2: Global: Lobster Market Forecast: Breakup by Species (in '000 Tons), 2023-2028
- Table 3: Global: Lobster Market Forecast: Breakup by Weight (in '000 Tons), 2023-2028
- Table 4: Global: Lobster Market Forecast: Breakup by Product Type (in '000 Tons), 2023-2028
- Table 5: Global: Lobster Market Forecast: Breakup by Distribution Channel (in '000 Tons), 2023-2028
- Table 6: Global: Lobster Market Forecast: Breakup by Region (in '000 Tons), 2023-2028
- Table 7: Global: Lobster Market: Competitive Structure
- Table 8: Global: Lobster Market: Key Players
- Table 9: Lobster Processing Plant: Land and Construction Requirements
- Table 10: Lobster Processing Plant: Machinery Requirements
- Table 11: Lobster Processing Plant: Manpower Requirements
- Table 12: Lobster Processing Plant: Utility Requirements
- Table 13: Lobster Processing Plant: Packaging Requirements

List Of Figures

LIST OF FIGURES

Figure 1: Global: Lobster Market: Major Drivers and Challenges

Figure 2: Global: Lobster Market: Production Volume (in '000 Tons), 2017-2022

Figure 3: Global: Lobster Market: Production Value (in Billion US\$), 2017-2022

Figure 4: Global: Lobster Market: Breakup by Species (in %), 2022

Figure 5: Global: Lobster Market: Breakup by Weight (in %), 2022

Figure 6: Global: Lobster Market: Breakup by Product Type (in %), 2022

Figure 7: Global: Lobster Market: Breakup by Distribution Channel (in %), 2022

Figure 8: Global: Lobster Market: Breakup by Region (in %), 2022

Figure 9: Global: Lobster Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 10: Global: Lobster Market Forecast: Production Value (in Billion US\$), 2023-2028

Figure 11: Global: Lobster Industry: SWOT Analysis

Figure 12: Global: Lobster Industry: Value Chain Analysis

Figure 13: Global: Lobster Industry: Porter's Five Forces Analysis

Figure 14: Global: Lobster Market: Average Prices (in US\$/Ton), 2017-2022

Figure 15: Global: Lobster Market Forecast: Average Prices (in US\$/Ton), 2023-2028

Figure 16: Global: Lobster Market (American): Production Volume (in '000 Tons), 2017 & 2022

Figure 17: Global: Lobster Market Forecast (American): Production Volume (in '000 Tons), 2023-2028

Figure 18: Global: Lobster Market (Spiny): Production Volume (in '000 Tons), 2017 & 2022

Figure 19: Global: Lobster Market Forecast (Spiny): Production Volume (in '000 Tons), 2023-2028

Figure 20: Global: Lobster Market (Rock): Production Volume (in '000 Tons), 2017 & 2022

Figure 21: Global: Lobster Market Forecast (Rock): Production Volume (in '000 Tons), 2023-2028

Figure 22: Global: Lobster Market (European): Production Volume (in '000 Tons), 2017 & 2022

Figure 23: Global: Lobster Market Forecast (European): Production Volume (in '000 Tons), 2023-2028

Figure 24: Global: Lobster Market (Weight between 0.5-0.75 lbs): Production Volume (in '000 Tons), 2017 & 2022

Figure 25: Global: Lobster Market Forecast (Weight between 0.5-0.75 lbs): Production Volume (in '000 Tons), 2023-2028

Figure 26: Global: Lobster Market (Weight between 0.76-3.0 lbs): Production Volume (in '000 Tons), 2017 & 2022

Figure 27: Global: Lobster Market Forecast (Weight between 0.76-3.0 lbs): Production Volume (in '000 Tons), 2023-2028

Figure 28: Global: Lobster Market (Weight Over 3 lbs): Production Volume (in '000 Tons), 2017 & 2022

Figure 29: Global: Lobster Market Forecast (Weight Over 3 lbs): Production Volume (in '000 Tons), 2023-2028

Figure 30: Global: Lobster Market (Whole): Production Volume (in '000 Tons), 2017 & 2022

Figure 31: Global: Lobster Market Forecast (Whole): Production Volume (in '000 Tons), 2023-2028

Figure 32: Global: Lobster Market (Tail): Production Volume (in '000 Tons), 2017 & 2022

Figure 33: Global: Lobster Market Forecast (Tail): Production Volume (in '000 Tons), 2023-2028

Figure 34: Global: Lobster Market (Meat): Production Volume (in '000 Tons), 2017 & 2022

Figure 35: Global: Lobster Market Forecast (Meat): Production Volume (in '000 Tons), 2023-2028

Figure 36: Global: Lobster Market (Claw): Production Volume (in '000 Tons), 2017 & 2022

Figure 37: Global: Lobster Market Forecast (Claw): Production Volume (in '000 Tons), 2023-2028

Figure 38: Global: Lobster Market: Sales through Food Services Sector (in '000 Tons), 2017 & 2022

Figure 39: Global: Lobster Market Forecast: Sales through Food Services Sector (in '000 Tons), 2023-2028

Figure 40: Global: Lobster Market: Sales through Retail Sector (in '000 Tons), 2017 & 2022

Figure 41: Global: Lobster Market Forecast: Sales through Retail Sector (in '000 Tons), 2023-2028

Figure 42: North America: Lobster Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 43: North America: Lobster Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 44: Europe: Lobster Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 45: Europe: Lobster Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 46: Asia: Lobster Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 47: Asia: Lobster Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 48: Oceania: Lobster Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 49: Oceania: Lobster Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 50: Others: Lobster Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 51: Others: Lobster Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 52: Lobster Processing: Detailed Process Flow

Figure 53: Lobster Processing: Conversion Rate of Feedstocks

I would like to order

Product name: Lobster Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/LA7B5DEB2A3EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LA7B5DEB2A3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

