

Liquid Packaging Cartons Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global liquid packaging cartons market size reached US\$ 12.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 16.0 Billion by 2028, exhibiting a growth rate (CAGR) of 4.5% during 2023-2028.

Liquid packaging cartons refer to stiff, multi-ply paperboard containers that are extensively used for packaging and safe transportation of various food and beverages goods. They are versatile, lightweight, recyclable, economical, and eco-friendly in nature. Liquid packaging cartons ensure content preservation and protection from external contaminants, thereby enhancing product shelf-life. At present, they are commercially available in varying types, such as brick, shaped, and gable top liquid packaging cartons.

Liquid Packaging Cartons Market Trends:

The widespread adoption of liquid packaging cartons in the food and beverages (F&B) sector for tracing, preserving, and ensuring the safe transportation and storage of fast-moving consumer goods (FMCG), is one of the key factors driving the market growth. In line with this, the shifting inclination of consumers toward healthy, ready-to-eat (RTE), on-the-go drinks, and dietary supplements on account of rising health consciousness and hectic working schedules is acting as another growth-inducing factor. Moreover, the introduction of eco-friendly liquid packaging cartons due to the growing environmental consciousness is contributing to the market growth. This is further supported by the implementation of favorable policies by governments of various nations to promote the use of recyclable and sustainable packaging solutions, which is catalyzing the market growth. Additionally, top players are adopting innovative marketing strategies, such as customized packaging with enhanced visual appeal,

which is positively influencing the market growth. For instance, marketing practices through visual presentation of the products and strategic collaborations between key players and manufacturers to create recyclable cartons are positively stimulating the market growth. Other factors, such as rapid expansion in the F&B sector and the numerous schemes implemented by the governments of various countries for regulating the deployment of polyethylene pouches and packages, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global liquid packaging cartons market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on carton type, packaging type, shelf life and end user.

Breakup by Carton Type:

- Brick Liquid Cartons
- Shaped Liquid Cartons
- Gable Top Cartons

Breakup by Packaging Type:

- Flexible Liquid Packaging
- Rigid Liquid Packaging

Breakup by Shelf Life:

- Long Shelf Life Cartons
- Short Shelf Life Cartons

Breakup by End User:

- Liquid Dairy Products
- Non-Carbonated Soft Drinks
- Liquid Foods
- Alcoholic Beverages

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adam Pack S.A., BillerudKorsn?s AB, Elopak, Greatview Aseptic Packaging Co. Ltd., IPI s.r.l. (Coesia S.p.A.), Mondi plc, Nippon Paper Industries Co. Ltd., Pactiv Evergreen Inc., SIG Combibloc Group Ltd., Smurfit Kappa Group plc, Tetra Laval Group and Uflex Limited.

Key Questions Answered in This Report

1. What was the size of the global liquid packaging cartons market in 2022?
2. What is the expected growth rate of the global liquid packaging cartons market during 2023-2028?
3. What has been the impact of COVID-19 on the global liquid packaging cartons market?

4. What are the key factors driving the global liquid packaging cartons market?
5. What is the breakup of the global liquid packaging cartons market based on the carton type?
6. What is the breakup of the global liquid packaging cartons market based on the shelf life?
7. What is the breakup of the global liquid packaging cartons market based on the end user?
8. What are the key regions in the global liquid packaging cartons market?
9. Who are the key players/companies in the global liquid packaging cartons market?

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