

Liquid Milk Market in India: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

Liquid milk is the most widely consumed dairy product in India and is considered a vital source of essential nutrients required for proper functioning of the body. A recently released report by IMARC Group, titled “Liquid Milk Market in India: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027”, critically examines the Indian liquid milk market. The report finds that the liquid milk market in India market size reached INR 6,484.9 Billion in 2021. The major factor for the growth of the liquid milk market in India is the rapidly rising population due to which the consumption levels of liquid milk have witnessed a significant growth. Increasing incomes, large vegetarian population, rising standards of living and health consciousness among the consumers have also pushed the growth of the market in a positive direction. Most of the market is currently accounted by the unorganised sector. Growth rates of the organised sector, however, is faster than the unorganised sector. Looking forward, IMARC Group expects the India liquid milk market is expected to reach INR 16,470.3 Billion by 2027, exhibiting a growth rate (CAGR) of 16.7% during 2022-2027.

The report has examined the Indian Liquid Milk Market in 15 major states:

Maharashtra
Uttar Pradesh
Andhra Pradesh
Tamil Nadu
Gujarat
Rajasthan
Karnataka
Madhya Pradesh
West Bengal

Bihar

Delhi

Kerala

Punjab

Orissa

Haryana

For each of the states, the report provides a thorough analysis of the current and historical value and volume trends, market share of key players and market forecast. Currently, Maharashtra represents the region with highest market share in the country. The competitive landscape of the Indian liquid milk market has also been covered in this report.

The study gives an in-depth analysis of the liquid milk market landscape in India, covering the current, historical and future trends for liquid milk production along with its prices. The report also offers SWOT, Value Chain and Porter's Five Forces analysis of the Indian liquid milk market along with breakup by segment, region, and an analysis of the competitive landscape. The study is based on both desk research and multiple waves of qualitative primary research. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indian liquid milk market in any manner.

Key Questions Answered in This Report

1. What was the size of the liquid milk market in India in 2021?
2. What is the expected growth rate of the liquid milk market in India during 2022-2027?
3. What are the key factors driving the liquid milk market in India?
4. What has been the impact of COVID-19 on the liquid milk market in India?
5. What are the key regions in the liquid milk market in India?

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