

# Liquid Dietary Supplements Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/L4F4942F33C0EN.html>

Date: November 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: L4F4942F33C0EN

## Abstracts

The global liquid dietary supplements market size reached US\$ 25.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 40.4 Billion by 2028, exhibiting a growth rate (CAGR) of 8.3% during 2022-2028.

Liquid dietary supplements are consumed to increase the nutritional intake, reduce the risk of chronic diseases, promote long-term health and improve the overall quality of life. These supplements are generally available at fitness centers and drug stores, grocery stores, and health food stores in different forms, including soft gels, capsules, tablets, liquid, powders, and gummies. At present, their demand is escalating across the globe on account of the rising consumer inclination towards functional consumables, which are manufactured using natural ingredients.

**Liquid Dietary Supplements Market Trends:**

The growing prevalence of undernutrition, especially in children and the geriatric population, represents one of the major factors influencing the market growth. Special liquid dietary supplements with extra calories or protein are widely available to satisfy the specific nutritional needs of individuals. Apart from this, several manufacturers are offering liquid dietary supplements for patients receiving dialysis treatments to expand their product portfolio and existing consumer base. Moreover, they are offering products for tube feeding via online distribution channels, which is contributing to market growth. Liquid dietary supplements are also gaining traction as a convenient alternative to solid dosage forms, such as tablets and capsules, for children or individuals with sensitive or irritable digestive systems. These supplements have a pleasant taste and can be added to drinks and food products like juices and cereals. Furthermore, the increasing number of chronic illnesses and the growing health consciousness among individuals are other factors anticipated to bolster the growth of the market.

**Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the global liquid dietary supplements market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on ingredient, application and distribution channel.

**Breakup by Ingredient:**

- Vitamins and Minerals
- Botanical
- Proteins and Amino Acids
- Others

**Breakup by Application:**

- Bone and Joint Health
- Heart Health
- Immune Health
- Sports Nutrition
- Weight Loss
- Digestive Health
- Others

**Breakup by Distribution Channel:**

- Supermarkets and Hypermarkets
- Health and Beauty Retail Stores
- Drug Stores
- Online Stores

**Breakup by Region:**

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - India
  - South Korea
  - Australia
  - Indonesia
  - Others
- Europe
  - Germany
  - France
  - United Kingdom
  - Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Abbott Laboratories, Amway (Alticor Global Holdings Inc), Arkopharma, BASF SE, Bayer AG, DuPont de Nemours Inc., Glanbia plc, GlaxoSmithKline plc and Koninklijke DSM.

Key Questions Answered in This Report

1. What was the size of the global liquid dietary supplements market in 2022?
2. What is the expected growth rate of the global liquid dietary supplements market during 2023-2028?
3. What has been the impact of COVID-19 on the global liquid dietary supplements market?
4. What are the key factors driving the global liquid dietary supplements market?
5. What is the breakup of the global liquid dietary supplements market based on the ingredient?
6. What is the breakup of the global liquid dietary supplements market based on the application?
7. What is the breakup of the global liquid dietary supplements market based on the distribution channel?
8. What are the key regions in the global liquid dietary supplements market?
9. Who are the key players/companies in the global liquid dietary supplements market?

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