

# **Lipids Market Report by Type (Omega-3 and Omega-6, Phospholipids, Medium Chain Triglycerides, Sterols), Source (Plant, Animal), Form (Powder, Liquid), Application (Dietary Supplements and Nutraceuticals, Infant Formula, Pharmaceutical, Food Fortification, Animal Nutrition, and Others), and Region 2024-2032**

<https://marketpublishers.com/r/LF91841BD37DEN.html>

Date: September 2024

Pages: 136

Price: US\$ 3,509.00 (Single User License)

ID: LF91841BD37DEN

## **Abstracts**

The global lipids market size reached US\$ 10.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 21.1 Billion by 2032, exhibiting a growth rate (CAGR) of 7.8% during 2024-2032.

Lipids are oily, fatty, and waxy micro biomolecules that are soluble in organic solvents like amines, ethers, ketones, and methanol. They are derived from butter, oil, cheese, olives, corn, nuts, avocados, and other food products. They are mainly categorized into three variants, which include sterols that help in the production of hormones; phospholipids that make a protective layer around the cells to aid maintenance; and triglycerides that reduce inflammation. Lipids assist in serving as structural components of cell membranes, functioning as energy storehouses, and serving as important signaling molecules. Apart from their biological functions, lipids are employed in the production of agrichemicals, hydraulic fluids, inks, solvents, cosmetics and pharmaceutical products.

Lipids Market Trends:

With rapid urbanization, sedentary lifestyles and the increasing consumption of fast food, there is a considerable rise in the prevalence of obesity and other health-related issues. This is resulting in the growing health consciousness among individuals and the

escalating demand for nutritional lipids across the globe. Additionally, several food manufacturing companies are utilizing lipids as a substitute for synthetic flavoring carriers to maintain the taste and smell in their products. This can also be accredited to their excellent functional properties, which include density, hydrogenation, and emulsification. Furthermore, due to the outbreak of coronavirus disease (COVID-19), the demand for lipid-based supplements is significantly rising on account of their health benefits. Apart from this, key players are coming up with nutritional ingredients to expand their reach in the food and beverage (F&B) and pharmaceutical industries. They are also considerably relying on advertisement campaigns, including celebrity endorsements, to increase the overall sales. Moreover, the rising vegan and vegetarian population and the emerging need to add sufficient nutrition to the daily diet are positively influencing the demand for lipid supplements around the world.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global lipids market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, source, form and application.

#### Breakup by Type:

Omega-3 and Omega-6

Phospholipids

Medium Chain Triglycerides

Sterols

#### Breakup by Source:

Plant

Animal

#### Breakup by Form:

Powder

Liquid

Breakup by Application:

Dietary Supplements and Nutraceuticals

Infant Formula

Pharmaceutical

Food Fortification

Animal Nutrition

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archer Daniels Midland Company, BASF SE, Cargill Incorporated, Clover Corporation Limited, Croda International Plc, FrieslandCampina Ingredients, Kerry Group plc, Koninklijke DSM N.V., Nordic Naturals Inc., Omega Protein Corporation (Cooke Inc.) and Polaris.

## Key Questions Answered in This Report:

How has the global lipids market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global lipids market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the source?

What is the breakup of the market based on the form?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global lipids market and who are the key players?

What is the degree of competition in the industry?

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