

# Lip and Oral Cavity Cancer Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034

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## Abstracts

The 7 major lip and oral cavity cancer markets are expected to exhibit a CAGR of 3.56% during 2024-2034.

The lip and oral cavity cancer market has been comprehensively analyzed in IMARC's new report titled "Lip and Oral Cavity Cancer Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034". Lip and oral cavity cancer refers to the development of malignant tumors in the tissues of the lips or the oral cavity, which includes the mouth, tongue, gums, and the lining of the cheeks. It typically starts as a small, painless white or red patch or an ulcer in the mouth that does not heal. The symptoms of the ailment include a persistent sore throat, discomfort, a lump or thickening, trouble swallowing or chewing, changes in speech, numbness, loose teeth, bad breath, bleeding, coughing, enlarged neck lymph nodes, etc. The diagnosis of this illness is based on a review of the patient's medical history, clinical features, and physical examination. Various imaging tests, like computed tomography (CT) scan, positron emission tomography (PET) scan, magnetic resonance imaging (MRI), etc., may be utilized to determine the severity of the tumor and if it has spread to other parts of the body. The healthcare provider will additionally perform an endoscopy or biopsy of lymph nodes to confirm the diagnosis among individuals suffering from the condition.

The rising prevalence of tobacco consumption in any form, including smoking cigarettes, cigars, pipes, etc., that can damage the cells or tissues in the mouth is primarily driving the lip and oral cavity cancer market. In addition to this, the increasing incidence of poor dental hygiene, which leads to the accumulation of bacteria and causes chronic inflammation in individuals, is also creating a positive outlook for the market. Moreover, the widespread adoption of brachytherapy, since it involves placing

radioactive material directly into or near the tumor site to deliver targeted radiation, is further bolstering the market growth. Apart from this, the inflating application of reconstructive surgeries, which include techniques, such as skin grafts or flaps to restore the appearance and function of the lip and oral cavity, is acting as another significant growth-inducing factor. Additionally, the emerging popularity of targeted drug therapies that are designed to block the activity of genetic mutations, thereby preventing disease spread or promoting cancer cell death, is expected to drive the lip and oral cavity cancer market during the forecast period.

IMARC Group's new report provides an exhaustive analysis of the lip and oral cavity cancer market in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan. This includes treatment practices, in-market, and pipeline drugs, share of individual therapies, market performance across the seven major markets, market performance of key companies and their drugs, etc. The report also provides the current and future patient pool across the seven major markets. According to the report the United States has the largest patient pool for lip and oral cavity cancer and also represents the largest market for its treatment. Furthermore, the current treatment practice/algorithm, market drivers, challenges, opportunities, reimbursement scenario and unmet medical needs, etc. have also been provided in the report. This report is a must-read for manufacturers, investors, business strategists, researchers, consultants, and all those who have any kind of stake or are planning to foray into the lip and oral cavity cancer market in any manner.

### Time Period of the Study

Base Year: 2023

Historical Period: 2018-2023

Market Forecast: 2024-2034

### Countries Covered

United States

Germany

France

United Kingdom

Italy

Spain

Japan

## Analysis Covered Across Each Country

Historical, current, and future epidemiology scenario

Historical, current, and future performance of the lip and oral cavity cancer market

Historical, current, and future performance of various therapeutic categories in the market

Sales of various drugs across the lip and oral cavity cancer market

Reimbursement scenario in the market

In-market and pipeline drugs

Competitive Landscape:

This report also provides a detailed analysis of the current lip and oral cavity cancer marketed drugs and late-stage pipeline drugs.

## In-Market Drugs

Drug Overview

Mechanism of Action

Regulatory Status

Clinical Trial Results

Drug Uptake and Market Performance

## Late-Stage Pipeline Drugs

Drug Overview

Mechanism of Action

Regulatory Status

Clinical Trial Results

Drug Uptake and Market Performance

\*Kindly note that the drugs in the above table only represent a partial list of marketed/pipeline drugs, and the complete list has been provided in the report.

## Key Questions Answered in this Report:

### Market Insights

How has the lip and oral cavity cancer market performed so far and how will it perform in the coming years?

What are the markets shares of various therapeutic segments in 2023 and how are they expected to perform till 2034?

What was the country-wise size of the lip and oral cavity cancer market across the seven major markets in 2023 and what will it look like in 2034?

What is the growth rate of the lip and oral cavity cancer market across the seven major markets and what will be the expected growth over the next ten years?

What are the key unmet needs in the market?

### Epidemiology Insights

What is the number of prevalent cases (2018-2034) of lip and oral cavity cancer across the seven major markets?

What is the number of prevalent cases (2018-2034) of lip and oral cavity cancer by age across the seven major markets?

What is the number of prevalent cases (2018-2034) of lip and oral cavity cancer by gender across the seven major markets?

How many patients are diagnosed (2018-2034) with lip and oral cavity cancer across the seven major markets?

What is the size of the lip and oral cavity cancer patient pool (2018-2023) across the seven major markets?

What would be the forecasted patient pool (2024-2034) across the seven major markets?

What are the key factors driving the epidemiological trend of lip and oral cavity cancer?

What will be the growth rate of patients across the seven major markets?

### Lip and Oral Cavity Cancer: Current Treatment Scenario, Marketed Drugs and Emerging Therapies

What are the current marketed drugs and what are their market performance?

What are the key pipeline drugs and how are they expected to perform in the coming years?

How safe are the current marketed drugs and what are their efficacies?

How safe are the late-stage pipeline drugs and what are their efficacies?

What are the current treatment guidelines for lip and oral cavity cancer drugs across the seven major markets?

Who are the key companies in the market and what are their market shares?

What are the key mergers and acquisitions, licensing activities, collaborations, etc. related to the lip and oral cavity cancer market?

What are the key regulatory events related to the lip and oral cavity cancer market?

What is the structure of clinical trial landscape by status related to the lip and oral cavity cancer market?

What is the structure of clinical trial landscape by phase related to the lip and oral cavity cancer market?

What is the structure of clinical trial landscape by route of administration related to the lip and oral cavity cancer market?

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