

Lighting as a Service Market Report by Component (Luminaries and Control Equipment, Software and Communication Systems, Maintenance Services), Installation (Indoor, Outdoor), End User (Commercial, Industrial, Municipal, and Others), and Region 2025-2033

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Abstracts

The global lighting as a service market size reached USD 1,212.1 Million in 2024. Looking forward, IMARC Group expects the market to reach USD 19,111.7 Million by 2033, exhibiting a growth rate (CAGR) of 34.06% during 2025-2033.

Lighting as a service (LaaS) refers to a service-based model that provides technical and financial management services to enable an easy switchover from old-style lighting to smart lighting. By using sensors and the Internet of Things (IoT) technology, it assists with the installation of lighting systems and recycling equipment, along with proper maintenance and management of the same. Furthermore, it does not demand upfront investments from end users as it requires charges on a monthly basis instead of a one-time fee for light services. Through the service, lighting retrofits are charged to customers as a part of an ongoing purchase agreement, which allows the cost to be spread out over the course of several months or years. Some of the key advantages of using lighting as a service include reduced energy consumption, continual cost savings, no maintenance liability, and the ability to add-on features, including data collection, inter-device communication, and remote management.

Lighting as a Service Market Trends:

The market is majorly driven by the escalating demand for energy-efficient lighting

systems across the globe. This can be attributed to the paradigm shift of the masses towards sustainable lighting solutions from conventional lighting. Moreover, continual product innovations and the launch of new products are providing an impetus to the market growth. Also, the rapid utilization of light-emitting diode (LED) as an energy-efficient lighting technology is creating a positive outlook for the market. Favorable policies and regulations adopted by government bodies of several countries for promoting energy conservation are acting as significant growth-inducing factors for the market. Some of the other factors contributing to the market include rapid urbanization and industrialization, the emergence of smart homes, the inflating disposable income levels of the masses and extensive research and development (R&D) activities conducted by the key players.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global lighting as a service market report, along with forecasts at the global, regional and country level from 2025-2033. Our report has categorized the market based on component, installation, and end user.

Breakup by Component:

- Luminaries and Control Equipment
- Software and Communication Systems
- Maintenance Services

Breakup by Installation:

- Indoor
- Outdoor

Breakup by End User:

- Commercial

Industrial

Municipal

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Acuity Brands Lighting Inc., Electricity Supply Board (ESB) Group, Enlighted Inc., Every Watt Matters, LumenServe Inc., RCG LightHouse, Signify N.V., Stouch Lighting and UrbanVolt.

Key Questions Answered in This Report

- 1.How big is the global lighting as a service market?
- 2.What is the expected growth rate of the global lighting as a service market during 2025-2033?
- 3.What are the key factors driving the global lighting as a service market?
- 4.What has been the impact of COVID-19 on the global lighting as a service market?
- 5.What is the breakup of the global lighting as a service market based on the installation?
- 6.What is the breakup of the global lighting as a service market based on the end user?
- 7.What are the key regions in the global lighting as a service market?
- 8.Who are the key players/companies in the global lighting as a service market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL LIGHTING AS A SERVICE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY COMPONENT

- 6.1 Luminaries and Control Equipment
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Software and Communication Systems
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Maintenance Services

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY INSTALLATION

7.1 Indoor

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Outdoor

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY END USER

8.1 Commercial

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Industrial

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Municipal

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

- 9.2.1.2 Market Forecast
- 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
- 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
- 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
- 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
- 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others

9.3.7.1 Market Trends

9.3.7.2 Market Forecast

9.4 Latin America

9.4.1 Brazil

9.4.1.1 Market Trends

9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

10 SWOT ANALYSIS

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Acuity Brands Lighting Inc.
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.2 Electricity Supply Board (ESB) Group
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 Enlighted Inc.
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 Every Watt Matters
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.5 LumenServe Inc.
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 RCG LightHouse
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.7 Signify N.V.
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.7.3 Financials
 - 14.3.8 Stouch Lighting
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.9 UrbanVolt
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Lighting as a Service Market: Key Industry Highlights, 2024 and 2033

Table 2: Global: Lighting as a Service Market Forecast: Breakup by Component (in Million USD), 2025-2033

Table 3: Global: Lighting as a Service Market Forecast: Breakup by Installation (in Million USD), 2025-2033

Table 4: Global: Lighting as a Service Market Forecast: Breakup by End User (in Million USD), 2025-2033

Table 5: Global: Lighting as a Service Market Forecast: Breakup by Region (in Million USD), 2025-2033

Table 6: Global: Lighting as a Service Market: Competitive Structure

Table 7: Global: Lighting as a Service Market: Key Players

List Of Figures

LIST OF FIGURES

- ?Figure 1: Global: Lighting as a Service Market: Major Drivers and Challenges
- Figure 2: Global: Lighting as a Service Market: Sales Value (in Million USD), 2019-2024
- Figure 3: Global: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033
- Figure 4: Global: Lighting as a Service Market: Breakup by Component (in %), 2024
- Figure 5: Global: Lighting as a Service Market: Breakup by Installation (in %), 2024
- Figure 6: Global: Lighting as a Service Market: Breakup by End User (in %), 2024
- Figure 7: Global: Lighting as a Service Market: Breakup by Region (in %), 2024
- Figure 8: Global: Lighting as a Service (Luminaries and Control Equipment) Market: Sales Value (in Million USD), 2019 & 2024
- Figure 9: Global: Lighting as a Service (Luminaries and Control Equipment) Market Forecast: Sales Value (in Million USD), 2025-2033
- Figure 10: Global: Lighting as a Service (Software and Communication Systems) Market: Sales Value (in Million USD), 2019 & 2024
- Figure 11: Global: Lighting as a Service (Software and Communication Systems) Market Forecast: Sales Value (in Million USD), 2025-2033
- Figure 12: Global: Lighting as a Service (Maintenance Services) Market: Sales Value (in Million USD), 2019 & 2024
- Figure 13: Global: Lighting as a Service (Maintenance Services) Market Forecast: Sales Value (in Million USD), 2025-2033
- Figure 14: Global: Lighting as a Service (Indoor) Market: Sales Value (in Million USD), 2019 & 2024
- Figure 15: Global: Lighting as a Service (Indoor) Market Forecast: Sales Value (in Million USD), 2025-2033
- Figure 16: Global: Lighting as a Service (Outdoor) Market: Sales Value (in Million USD), 2019 & 2024
- Figure 17: Global: Lighting as a Service (Outdoor) Market Forecast: Sales Value (in Million USD), 2025-2033
- Figure 18: Global: Lighting as a Service (Commercial) Market: Sales Value (in Million USD), 2019 & 2024
- Figure 19: Global: Lighting as a Service (Commercial) Market Forecast: Sales Value (in Million USD), 2025-2033
- Figure 20: Global: Lighting as a Service (Industrial) Market: Sales Value (in Million USD), 2019 & 2024
- Figure 21: Global: Lighting as a Service (Industrial) Market Forecast: Sales Value (in

Million USD), 2025-2033

Figure 22: Global: Lighting as a Service (Municipal) Market: Sales Value (in Million USD), 2019 & 2024

Figure 23: Global: Lighting as a Service (Municipal) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 24: Global: Lighting as a Service (Other End Users) Market: Sales Value (in Million USD), 2019 & 2024

Figure 25: Global: Lighting as a Service (Other End Users) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 26: North America: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 27: North America: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 28: United States: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 29: United States: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 30: Canada: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 31: Canada: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 32: Asia-Pacific: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 33: Asia-Pacific: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 34: China: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 35: China: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 36: Japan: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 37: Japan: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 38: India: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 39: India: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 40: South Korea: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 41: South Korea: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 42: Australia: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 43: Australia: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 44: Indonesia: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 45: Indonesia: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 46: Others: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 47: Others: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 48: Europe: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 49: Europe: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 50: Germany: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 51: Germany: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 52: France: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 53: France: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 54: United Kingdom: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 55: United Kingdom: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 56: Italy: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 57: Italy: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 58: Spain: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 59: Spain: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 60: Russia: Lighting as a Service Market: Sales Value (in Million USD), 2019 &

2024

Figure 61: Russia: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 62: Others: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 63: Others: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 64: Latin America: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 65: Latin America: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 66: Brazil: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 67: Brazil: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 68: Mexico: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 69: Mexico: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 70: Others: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 71: Others: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 72: Middle East and Africa: Lighting as a Service Market: Sales Value (in Million USD), 2019 & 2024

Figure 73: Middle East and Africa: Lighting as a Service Market: Breakup by Country (in %), 2024

Figure 74: Middle East and Africa: Lighting as a Service Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 75: Global: Lighting as a Service Industry: SWOT Analysis

Figure 76: Global: Lighting as a Service Industry: Value Chain Analysis

Figure 77: Global: Lighting as a Service Industry: Porter's Five Forces Analysis

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