

Lice Infestation Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034

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Abstracts

The 7 major lice infestation markets are expected to exhibit a CAGR of 4.57% during 2024-2034.

The lice infestation market has been comprehensively analyzed in IMARC's new report titled "Lice Infestation Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034". Lice infestation, medically termed pediculosis, is a common parasitic condition caused by tiny insects known as lice. These parasites consume human blood and can be found on the scalp, body, or pubic area. The condition is often characterized by intense itching, which is a result of the allergic reaction to their bites. Scratching can lead to skin irritation, redness, and sometimes infection. The symptoms of a lice infestation include the persistent sensation of something moving on the scalp or body, itching, and visible nits (lice eggs) or adult lice in the affected area. Nits are tiny, oval-shaped, and usually attach to the hair shafts close to the scalp. Adult lice are small, wingless insects that can be beige to grayish-white in color. The diagnosis typically involves a visual examination of the scalp or affected area to identify live lice or nits. Fine-toothed combs, known as lice combs, can also be used to detect and remove lice and nits from the hair.

The escalating prevalence of parasitic insects, which can spread through close personal contact and sharing private items, like hats, hairbrushes, or hair accessories with an affected individual, is primarily driving the lice infestation market. In addition to this, the inflating utilization of effective remedies, such as permethrin-based shampoos, pyrethrin combinations, and benzyl alcohol lotions, to combat the symptoms and prevent disease outbreaks is also creating a positive outlook for the market. Moreover, the widespread

adoption of nit combing techniques, as they aid in the mechanical removal of lice and nits from hair strands, is further propelling the market growth. Apart from this, the rising demand for specialized lice-removal services using fine-toothed combs and manual extraction methods that offer natural yet impactful solutions for lice eradication is acting as another significant growth-inducing factor. Additionally, the increasing application of awareness campaigns and educational programs aimed at teaching parents and educators about preventive measures, such as regular hair checks and avoiding head-to-head contact, is also augmenting the market growth. Furthermore, the emerging popularity of technological interventions, including heated-air devices that help to dehydrate and eliminate lice through controlled airflow, is expected to drive the lice infestation market during the forecast period.

IMARC Group's new report provides an exhaustive analysis of the lice infestation market in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan. This includes treatment practices, in-market, and pipeline drugs, share of individual therapies, market performance across the seven major markets, market performance of key companies and their drugs, etc. The report also provides the current and future patient pool across the seven major markets. According to the report the United States has the largest patient pool for lice infestation and also represents the largest market for its treatment. Furthermore, the current treatment practice/algorithm, market drivers, challenges, opportunities, reimbursement scenario and unmet medical needs, etc. have also been provided in the report. This report is a must-read for manufacturers, investors, business strategists, researchers, consultants, and all those who have any kind of stake or are planning to foray into the lice infestation market in any manner.

Time Period of the Study

Base Year: 2023

Historical Period: 2018-2023

Market Forecast: 2024-2034

Countries Covered

United States

Germany

France

United Kingdom

Italy

Spain
Japan

Analysis Covered Across Each Country

Historical, current, and future epidemiology scenario

Historical, current, and future performance of the lice infestation market

Historical, current, and future performance of various therapeutic categories in the market

Sales of various drugs across the lice infestation market

Reimbursement scenario in the market

In-market and pipeline drugs

Competitive Landscape:

This report also provides a detailed analysis of the current lice infestation marketed drugs and late-stage pipeline drugs.

In-Market Drugs

Drug Overview

Mechanism of Action

Regulatory Status

Clinical Trial Results

Drug Uptake and Market Performance

Late-Stage Pipeline Drugs

Drug Overview

Mechanism of Action

Regulatory Status

Clinical Trial Results

Drug Uptake and Market Performance

*Kindly note that the drugs in the above table only represent a partial list of marketed/pipeline drugs, and the complete list has been provided in the report.

Key Questions Answered in this Report:

Market Insights

How has the lice infestation market performed so far and how will it perform in the

coming years?

What are the markets shares of various therapeutic segments in 2023 and how are they expected to perform till 2034?

What was the country-wise size of the lice infestation market across the seven major markets in 2023 and what will it look like in 2034?

What is the growth rate of the lice infestation market across the seven major markets and what will be the expected growth over the next ten years?

What are the key unmet needs in the market?

Epidemiology Insights

What is the number of prevalent cases (2018-2034) of lice infestation across the seven major markets?

What is the number of prevalent cases (2018-2034) of lice infestation by age across the seven major markets?

What is the number of prevalent cases (2018-2034) of lice infestation by gender across the seven major markets?

How many patients are diagnosed (2018-2034) with lice infestation across the seven major markets?

What is the size of the lice infestation patient pool (2018-2023) across the seven major markets?

What would be the forecasted patient pool (2024-2034) across the seven major markets?

What are the key factors driving the epidemiological trend of lice infestation?

What will be the growth rate of patients across the seven major markets?

Lice Infestation: Current Treatment Scenario, Marketed Drugs and Emerging Therapies

What are the current marketed drugs and what are their market performance?

What are the key pipeline drugs and how are they expected to perform in the coming years?

How safe are the current marketed drugs and what are their efficacies?

How safe are the late-stage pipeline drugs and what are their efficacies?

What are the current treatment guidelines for lice infestation drugs across the seven major markets?

Who are the key companies in the market and what are their market shares?

What are the key mergers and acquisitions, licensing activities, collaborations, etc. related to the lice infestation market?

What are the key regulatory events related to the lice infestation market?

What is the structure of clinical trial landscape by status related to the lice infestation market?

What is the structure of clinical trial landscape by phase related to the lice infestation market?

What is the structure of clinical trial landscape by route of administration related to the lice infestation market?

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