

Leisure Travel Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/L8229CECE089EN.html>

Date: March 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: L8229CECE089EN

Abstracts

The global leisure travel market size reached US\$ 804.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,330.5 Billion by 2028, exhibiting a growth rate (CAGR) of 8.11% during 2023-2028.

Leisure travel refers to casual trips that are planned for recreation, entertainment, relaxation, and personal enjoyment by an individual or a group of individuals. The trips assist individuals in relaxing and unwinding as they involve exploring various cultures across the globe with an enhanced focus on providing an enjoyable experience. Several industries are well-established in the leisure travel ecosystem, including logistics, accommodations, food, retail, recreation, and other tourism services. By bringing people together, supporting communities, and boosting the economy of a country, leisure travel contributes to the creation of new experiences. Recreational activities are included specifically in these journeys to enhance the physical, mental, and emotional well-being of individuals. As a result, these travels play a vital role in relieving stress from the body and mind while enriching the cultural knowledge of the masses.

Leisure Travel Market Trends:

The market is majorly driven by a paradigm shift in the spending patterns of consumers. This can be attributed to a considerable rise in the number of global outbound tourists. In addition to this, the improved lifestyle standards of the masses are providing an impetus to the market. Moreover, the rapid integration of big data analytics, the internet of things (IoT), and artificial intelligence (AI) in the tourism industry is also propelling the market. Apart from this, the rising trend of eco-friendly tourism, space tourism and wellness tourism are creating lucrative growth opportunities for the market. With the growing penetration of social media among millennials, leisure travel has become a sign of social status, thereby resulting in higher investment in leisure travel activities. Some

of the other factors contributing to the market include the easy availability of low-cost airlines, favorable government initiatives, the increasing awareness on unique destinations among tourists, and the widespread awareness regarding easy online booking services.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global leisure travel market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on traveler type, age group, expenditure type and sales channel.

Breakup by Traveler Type:

- Solo
- Group

Breakup by Age Group:

- Baby Boomers
- Generation X
- Millennial
- Generation Z

Breakup by Expenditure Type:

- Lodging
- Transportation
- Food and Beverage
- Events and Entertainment
- Others

Breakup by Sales Channel:

- Conventional Channel
- Online Channel

Breakup by Region:

- North America

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being American Express Company, Cox & Kings Ltd., Direct Travel Inc., Flight Centre Travel Group Limited, Hays Travel Limited, JTB Americas Ltd. (JTB Corporation), MakeMyTrip Pvt. Ltd., Tripadvisor Inc., Trivago N.V., TUI Group and World Travel Inc.

Key Questions Answered in This Report

1. What was the size of the global leisure travel market in 2022?
2. What is the expected growth rate of the global leisure travel market during 2023-2028?
3. What are the key factors driving the global leisure travel market?
4. What has been the impact of COVID-19 on the global leisure travel market?
5. What is the breakup of the global leisure travel market based on the traveler type?

6. What is the breakup of the global leisure travel market based on the expenditure type?
7. What is the breakup of the global leisure travel market based on the sales channel?
8. What are the key regions in the global leisure travel market?
9. Who are the key players/companies in the global leisure travel market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL LEISURE TRAVEL MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TRAVELER TYPE

- 6.1 Solo
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Group
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY AGE GROUP

7.1 Baby Boomers

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Generation X

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Millennial

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Generation Z

7.4.1 Market Trends

7.4.2 Market Forecast

8 MARKET BREAKUP BY EXPENDITURE TYPE

8.1 Lodging

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Transportation

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Food and Beverage

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Events and Entertainment

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Others

8.5.1 Market Trends

8.5.2 Market Forecast

9 MARKET BREAKUP BY SALES CHANNEL

9.1 Conventional Channel

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Online Channel

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia-Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

- 10.3.2.1 Market Trends
- 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 American Express Company
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.1.4 SWOT Analysis
 - 15.3.2 Cox & Kings Ltd.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
 - 15.3.2.4 SWOT Analysis
 - 15.3.3 Direct Travel Inc.
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.4 Flight Centre Travel Group Limited
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.5 Hays Travel Limited
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio

15.3.6 JTB Americas Ltd. (JTB Corporation)

15.3.6.1 Company Overview

15.3.6.2 Product Portfolio

15.3.7 MakeMyTrip Pvt. Ltd.

15.3.7.1 Company Overview

15.3.7.2 Product Portfolio

15.3.7.3 Financials

15.3.8 Tripadvisor Inc.

15.3.8.1 Company Overview

15.3.8.2 Product Portfolio

15.3.8.3 Financials

15.3.9 Trivago N.V.

15.3.9.1 Company Overview

15.3.9.2 Product Portfolio

15.3.9.3 Financials

15.3.10 TUI Group

15.3.10.1 Company Overview

15.3.10.2 Product Portfolio

15.3.10.3 Financials

15.3.10.4 SWOT Analysis

15.3.11 World Travel Inc.

15.3.11.1 Company Overview

15.3.11.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Leisure Travel Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Leisure Travel Market Forecast: Breakup by Traveler Type (in Million US\$), 2023-2028

Table 3: Global: Leisure Travel Market Forecast: Breakup by Age Group (in Million US\$), 2023-2028

Table 4: Global: Leisure Travel Market Forecast: Breakup by Expenditure Type (in Million US\$), 2023-2028

Table 5: Global: Leisure Travel Market Forecast: Breakup by Sales Channel (in Million US\$), 2023-2028

Table 6: Global: Leisure Travel Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Leisure Travel Market: Competitive Structure

Table 8: Global: Leisure Travel Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Leisure Travel Market: Major Drivers and Challenges

Figure 2: Global: Leisure Travel Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Leisure Travel Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Leisure Travel Market: Breakup by Traveler Type (in %), 2022

Figure 5: Global: Leisure Travel Market: Breakup by Age Group (in %), 2022

Figure 6: Global: Leisure Travel Market: Breakup by Expenditure Type (in %), 2022

Figure 7: Global: Leisure Travel Market: Breakup by Sales Channel (in %), 2022

Figure 8: Global: Leisure Travel Market: Breakup by Region (in %), 2022

Figure 9: Global: Leisure Travel (Solo) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Leisure Travel (Solo) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Leisure Travel (Group) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Leisure Travel (Group) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Leisure Travel (Baby Boomers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Leisure Travel (Baby Boomers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Leisure Travel (Generation X) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Leisure Travel (Generation X) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Leisure Travel (Millennial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Leisure Travel (Millennial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Leisure Travel (Generation Z) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Leisure Travel (Generation Z) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Leisure Travel (Lodging) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Leisure Travel (Lodging) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Leisure Travel (Transportation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Leisure Travel (Transportation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Leisure Travel (Food and Beverage) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Leisure Travel (Food and Beverage) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Leisure Travel (Events and Entertainment) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Leisure Travel (Events and Entertainment) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Leisure Travel (Other Expenditure Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Leisure Travel (Other Expenditure Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Leisure Travel (Conventional Channel) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Leisure Travel (Conventional Channel) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Leisure Travel (Online Channel) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Leisure Travel (Online Channel) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: North America: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: North America: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: United States: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: United States: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Canada: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Canada: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Asia-Pacific: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Asia-Pacific: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: China: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: China: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Japan: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Japan: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: India: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: India: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: South Korea: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: South Korea: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Australia: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Australia: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Indonesia: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Indonesia: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Others: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Others: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Europe: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Europe: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Germany: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Germany: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: France: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: France: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: United Kingdom: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: United Kingdom: Leisure Travel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Italy: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Italy: Leisure Travel Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 67: Spain: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Spain: Leisure Travel Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 69: Russia: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Russia: Leisure Travel Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 71: Others: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Others: Leisure Travel Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 73: Latin America: Leisure Travel Market: Sales Value (in Million US\$), 2017 &
2022

Figure 74: Latin America: Leisure Travel Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 75: Brazil: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Brazil: Leisure Travel Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 77: Mexico: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Mexico: Leisure Travel Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 79: Others: Leisure Travel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Others: Leisure Travel Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 81: Middle East and Africa: Leisure Travel Market: Sales Value (in Million US\$),
2017 & 2022

Figure 82: Middle East and Africa: Leisure Travel Market: Breakup by Country (in %),
2022

Figure 83: Middle East and Africa: Leisure Travel Market Forecast: Sales Value (in
Million US\$), 2023-2028

Figure 84: Global: Leisure Travel Industry: SWOT Analysis

Figure 85: Global: Leisure Travel Industry: Value Chain Analysis

Figure 86: Global: Leisure Travel Industry: Porter's Five Forces Analysis

I would like to order

Product name: Leisure Travel Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/L8229CECE089EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L8229CECE089EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

