

# Leather Goods Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/L7E0B3B340BDEN.html>

Date: March 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: L7E0B3B340BDEN

## Abstracts

The global leather goods market size reached US\$ 370.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 505.1 Billion by 2028, exhibiting a growth rate (CAGR) of 4.7% during 2023-2028.

Leather is a stretchable and durable material made by treating hides and skins of various animals, such as buffaloes, sheep, cattle, goats, hogs, horses, and camels. It is used to manufacture gloves, bags, clothes, watches, footwear, saddles, harnesses, and furniture due to its enhanced strength, durability, and flexibility. It is long-lasting, repairable, comfortable, and resistant to dust, fire, scratch, and water. As a result, it is increasingly being utilized in the manufacturing of products like automotive upholstery sports equipment, and apparel.

### Leather Goods Market Trends:

Rapid urbanization, inflating income levels, and rising living standards are among the key factors catalyzing the demand for premium and branded leather products. In addition, the thriving travel and tourism industry and the emerging trend of travel vlogging are increasing the sales of customized suitcases, trolley bags, and backpacks made from leather. In line with this, the rising traction of fashion shows that promote leather products, such as handbags, jackets, pants, and shoes, is offering lucrative growth opportunities to manufacturers. Additionally, leading market players are focusing on creating brand awareness among the masses through various promotional activities on social media platforms and celebrity endorsements. They are also adopting advanced technologies in leather production, such as the automated cutting process, to provide varieties and customization options. Furthermore, the growing global population is catalyzing the demand for passenger and commercial vehicles with enhanced and customized automotive upholstery. Moreover, the introduction of bio-based leather is

gradually replacing conventional leather products and it is expected to propel the market growth in the coming years.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global leather goods market report, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on product, material, price, and distribution channel.

#### Breakup by Product:

- Footwear
  - Military Shoes
  - Casual Shoes
  - Formal Shoes
  - Sports Shoes
  - Others
- Leather Products
  - Upholstery
  - Luggage
  - Accessories
  - Clothing and Apparel
  - Bags, Wallets and Purses
  - Others

Footwear represents the largest product due to the escalating demand for leather footwear products and the expansion of well-established companies across the globe.

#### Breakup by Material:

- Genuine Leather
  - Top-grain Leather
  - Split-grain Leather
  - Synthetic Leather
  - PU-Based Leather
  - PVC-Based Leather
  - Bio-Based Leather

Genuine leather accounts for the majority of the market share as it is extensively used in the footwear industry to make durable, comfortable, and breathable products.

#### Breakup by Price:

Premium Products

Mass Products

Based on price, the market has been classified into premium and mass products.

#### Breakup by Distribution Channel:

Clothing and Sportswear Retailers

Departmental Stores

Supermarkets and Hypermarkets

Online Stores

Others

Based on the distribution channel, the market has been categorized into clothing and sportswear retailers, departmental stores, supermarkets and hypermarkets, online stores, and others.

#### Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America currently exhibits a clear dominance in the market due to the increasing online purchases and the growing population of athletes and fitness-conscious individuals in the region.

**Competitive Landscape:**

The report has also analysed the competitive landscape of the market with some of the key players being Adidas AG, American Leather Holdings LLC, Capri Holdings Limited, Hermès International S.A., Kering S.A., LVMH, Prada S.p.A. (Prada Holding S.P.A), Puma SE, Tapestry Inc., VIP Industries (Piramal Group) and Woodland (Aero Group).

**Key Questions Answered in This Report**

1. What was the size of the global leather goods market in 2022?
2. What is the expected growth rate of the global leather goods market during 2023-2028?
3. What are the key factors driving the global leather goods market?
4. What has been the impact of COVID-19 on the global leather goods market?
5. What is the breakup of the global leather goods market based on the product?
6. What is the breakup of the global leather goods market based on the material?
7. What are the key regions in the global leather goods market?
8. Who are the key players/companies in the global leather goods market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL LEATHER GOODS MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT**

- 6.1 Footwear
  - 6.1.1 Market Trends
  - 6.1.2 Major Types
    - 6.1.2.1 Military Shoes
    - 6.1.2.2 Casual Shoes
    - 6.1.2.3 Formal Shoes
    - 6.1.2.4 Sports Shoes

- 6.1.2.5 Others
- 6.1.3 Market Forecast
- 6.2 Leather Products
  - 6.2.1 Market Trends
  - 6.2.2 Major Types
    - 6.2.2.1 Upholstery
    - 6.2.2.2 Luggage
    - 6.2.2.3 Accessories
    - 6.2.2.4 Clothing and Apparel
    - 6.2.2.5 Bags, Wallets and Purses
    - 6.2.2.6 Others
  - 6.2.3 Market Forecast

## **7 MARKET BREAKUP BY MATERIAL**

- 7.1 Genuine Leather
  - 7.1.1 Market Trends
  - 7.1.2 Major Types
    - 7.1.2.1 Top-grain Leather
    - 7.1.2.2 Split-grain Leather
  - 7.1.3 Market Forecast
- 7.2 Synthetic Leather
  - 7.2.1 Market Trends
  - 7.2.2 Major Types
    - 7.2.2.1 PU-Based Leather
    - 7.2.2.2 PVC-Based Leather
    - 7.2.2.3 Bio-Based Leather
  - 7.2.3 Market Forecast

## **8 MARKET BREAKUP BY PRICE**

- 8.1 Premium Products
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Mass Products
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast

## **9 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

## 9.1 Clothing and Sportswear Retailers

9.1.1 Market Trends

9.1.2 Market Forecast

## 9.2 Departmental Stores

9.2.1 Market Trends

9.2.2 Market Forecast

## 9.3 Supermarkets and Hypermarkets

9.3.1 Market Trends

9.3.2 Market Forecast

## 9.4 Online Stores

9.4.1 Market Trends

9.4.2 Market Forecast

## 9.5 Others

9.5.1 Market Trends

9.5.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

### 10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

### 10.2 Asia Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

- 10.2.5 Australia
  - 10.2.5.1 Market Trends
  - 10.2.5.2 Market Forecast
- 10.2.6 Indonesia
  - 10.2.6.1 Market Trends
  - 10.2.6.2 Market Forecast
- 10.2.7 Others
  - 10.2.7.1 Market Trends
  - 10.2.7.2 Market Forecast
- 10.3 Europe
  - 10.3.1 Germany
    - 10.3.1.1 Market Trends
    - 10.3.1.2 Market Forecast
  - 10.3.2 France
    - 10.3.2.1 Market Trends
    - 10.3.2.2 Market Forecast
  - 10.3.3 United Kingdom
    - 10.3.3.1 Market Trends
    - 10.3.3.2 Market Forecast
  - 10.3.4 Italy
    - 10.3.4.1 Market Trends
    - 10.3.4.2 Market Forecast
  - 10.3.5 Spain
    - 10.3.5.1 Market Trends
    - 10.3.5.2 Market Forecast
  - 10.3.6 Russia
    - 10.3.6.1 Market Trends
    - 10.3.6.2 Market Forecast
  - 10.3.7 Others
    - 10.3.7.1 Market Trends
    - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others



10.4.3.1 Market Trends

10.4.3.2 Market Forecast

10.5 Middle East and Africa

10.5.1 Market Trends

10.5.2 Market Breakup by Country

10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

11.1 Overview

11.2 Strengths

11.3 Weaknesses

11.4 Opportunities

11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## **15 COMPETITIVE LANDSCAPE**

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Adidas AG

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.1.3 Financials

15.3.1.4 SWOT Analysis

15.3.2 American Leather Holdings LLC

- 15.3.2.1 Company Overview
- 15.3.2.2 Product Portfolio
- 15.3.3 Capri Holdings Limited
  - 15.3.3.1 Company Overview
  - 15.3.3.2 Product Portfolio
- 15.3.4 Hermès International S.A.
  - 15.3.4.1 Company Overview
  - 15.3.4.2 Product Portfolio
  - 15.3.4.3 Financials
  - 15.3.4.4 SWOT Analysis
- 15.3.5 Kering S.A.
  - 15.3.5.1 Company Overview
  - 15.3.5.2 Product Portfolio
- 15.3.6 LVMH
  - 15.3.6.1 Company Overview
  - 15.3.6.2 Product Portfolio
- 15.3.7 Prada S.p.A. (Prada Holding S.P.A)
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
- 15.3.8 Puma SE
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
  - 15.3.8.3 Financials
  - 15.3.8.4 SWOT Analysis
- 15.3.9 Tapestry Inc.
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
  - 15.3.9.3 Financials
  - 15.3.9.4 SWOT Analysis
- 15.3.10 VIP Industries (Piramal Group)
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
  - 15.3.10.3 Financials
- 15.3.11 Woodland (Aero Group)
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Leather Goods Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Leather Goods Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 3: Global: Leather Goods Market Forecast: Breakup by Material (in Million US\$), 2023-2028

Table 4: Global: Leather Goods Market Forecast: Breakup by Price (in Million US\$), 2023-2028

Table 5: Global: Leather Goods Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 6: Global: Leather Goods Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Leather Goods Market Structure

Table 8: Global: Leather Goods Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Leather Goods Market: Major Drivers and Challenges

Figure 2: Global: Leather Goods Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Leather Goods Market: Breakup by Product (in %), 2022

Figure 4: Global: Leather Goods Market: Breakup by Material (in %), 2022

Figure 5: Global: Leather Goods Market: Breakup by Price (in %), 2022

Figure 6: Global: Leather Goods Market: Breakup by Distribution Channel (in %), 2022

Figure 7: Global: Leather Goods Market: Breakup by Region (in %), 2022

Figure 8: Global: Leather Goods Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: Global: Leather Goods (Footwear) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Leather Goods (Footwear) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Leather Goods (Leather Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Leather Goods (Leather Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Leather Goods (Genuine Leather) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Leather Goods (Genuine Leather) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Leather Goods (Synthetic Leather) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Leather Goods (Synthetic Leather) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Leather Goods (Premium Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Leather Goods (Premium Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Leather Goods (Mass Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Leather Goods (Mass Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Leather Goods (Clothing and Sportswear Retailers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Leather Goods (Clothing and Sportswear Retailers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Leather Goods (Departmental Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Leather Goods (Departmental Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Leather Goods (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Leather Goods (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Leather Goods (Online Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Leather Goods (Online Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Leather Goods (Other Distribution Channels) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Leather Goods (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: North America: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: North America: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: United States: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: United States: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Canada: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Canada: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Asia Pacific: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Asia Pacific: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: China: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: China: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Japan: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Japan: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: India: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: India: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: South Korea: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: South Korea: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Australia: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Australia: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Indonesia: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Indonesia: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Others: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Others: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Europe: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Europe: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Germany: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Germany: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: France: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: France: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: United Kingdom: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: United Kingdom: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Italy: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Italy: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Spain: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Spain: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Russia: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Russia: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Others: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Others: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Latin America: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Latin America: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Brazil: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Brazil: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Mexico: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Mexico: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Others: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Others: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Middle East and Africa: Leather Goods Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Middle East and Africa: Leather Goods Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Global: Leather Goods Industry: SWOT Analysis

Figure 80: Global: Leather Goods Industry: Value Chain Analysis

Figure 81: Global: Leather Goods Industry: Porter's Five Forces Analysis

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