

Learning Management System (LMS) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/L2388DA12066EN.html>

Date: November 2023

Pages: 139

Price: US\$ 2,499.00 (Single User License)

ID: L2388DA12066EN

Abstracts

The global learning management system (LMS) market size reached US\$ 16.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 48.8 Billion by 2028, exhibiting a growth rate (CAGR) of 20.05% during 2022-2028.

A learning management system (LMS) is a web-based application that assists in implementing and administering online training and learning programs. It provides numerous features, such as a customizable user interface, social learning, mobile compatibility, automation, pre-built and custom courseware, and blended learning. It also offers a seamless experience on the front and the back end, improved efficiency, support for multiple learning methods, and valuable insights. As it is fast, productive, cost-effective, and helps improve learning, the demand for LMS is escalating across the globe.

Learning Management System (LMS) Market Trends:

Due to the spread of the contagious coronavirus disease (COVID-19), governing agencies of numerous countries announced complete lockdowns as a preventive measure. Consequently, businesses worldwide have shifted towards LMS solutions, which represents one of the key factors strengthening the growth of the market. Additionally, they are adopting e-learning services for educating and training employees on account of the incurring expenses of traditional teaching methods, which is contributing to market growth. This can also be attributed to the ability of these solutions to build and manage training materials, deliver content, keep track of individual progress, and scale the overall training. Apart from this, they are increasingly being employed in the healthcare sector for training doctors and nurses about soft skills, such as bedside manners and theoretical knowledge of medical procedures. Furthermore,

leading market players are integrating the Internet of Things (IoT) with LMS solutions, which is creating a favorable market outlook. Besides this, the rapid proliferation of distance learning has positively influenced the utilization of LMS by educational institutions. This can be accredited to a wide range of benefits offered by LMS, such as providing technological solutions to plagiarism, student tracking, and assessment.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global learning management system (LMS) market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, user type, delivery mode, application and end user.

Breakup by Component:

- Solution
- Services

Breakup by User Type:

- Academic
- Corporate

Breakup by Delivery Mode:

- Distance Learning
- Instructor-Led Training
- Blended Learning

Breakup by Application:

- Administration
- Content Management
- Performance Management
- Others

Breakup by End User:

- Government and Education

Healthcare
IT and Telecom
Hospitality
Retail
Manufacturing
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Absorb LMS Software Inc., Adobe Inc., Blackboard Inc., Cornerstone OnDemand Inc., D2L Corporation, Docebo, Epignosis LLC, International Business Machines Corporation, McGraw Hill, Oracle Corporation,

Paradiso Solutions, Pearson, SAP SE, Sumtotal Systems LLC (Skillsoft) and Xerox Corporation.

Key Questions Answered in This Report

1. What was the size of the global Learning Management System (LMS) market in 2022?
2. What is the expected growth rate of the global Learning Management System (LMS) market during 2023-2028?
3. What are the key factors driving the global Learning Management System (LMS) market?
4. What has been the impact of COVID-19 on the global Learning Management System (LMS) market?
5. What is the breakup of the global Learning Management System (LMS) market based on the component?
6. What is the breakup of the global Learning Management System (LMS) market based on the user type?
7. What is the breakup of the global Learning Management System (LMS) market based on delivery mode?
8. What is the breakup of the global Learning Management System (LMS) market based on the application?
9. What is the breakup of the global Learning Management System (LMS) market based on the end user?
10. What are the key regions in the global Learning Management System (LMS) market?
11. Who are the key players/companies in the global Learning Management System (LMS) market?

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