

Leaf Blower Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global leaf blower market size reached US\$ 1.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.0 Billion by 2028, exhibiting a growth rate (CAGR) of 4.9% during 2022-2028.

A leaf blower is a type of gardening equipment that propels air from a nozzle to move and collect loose leaves, grass and other yard debris. It is provided with a two-stroke or four-stroke engine which can be powered using a battery, electric or gasoline-based motor. Some of the common types of leaf blowers include cordless, handheld electric, handheld petrol, wheeled petrol, vacuum-based blowers and lawn sweepers. They are usually self-contained handheld units or backpack mounted units attached to a handheld wand. They offer numerous benefits, such as greater convenience in cleaning lawns, patios and gardens, enhanced portability and cost- and time- efficiency. Rapid urbanization, along with increasing availability of garden and backyard maintenance services, is one of the key factors driving the growth of the market. Consumers across the globe are progressively becoming aware of the benefits offered by high-efficiency gardening equipment and hence are utilizing them for maintaining scenic lawns and gardens in public and residential areas. Furthermore, widespread adoption of electric variants is propelling the market growth. In comparison to the traditionally used leaf blowers, electrically powered variants are relatively lighter, have a longer operational life and are easily operable. In line with this, various product innovations, such as the development of battery-operated leaf blowers, are acting as other growth-inducing factors. These variants can perform heavy-duty and industrial tasks with low energy and maintenance requirements. They also generate minimal noise and have built-in scrapers to loosen matted leaves and hardened debris. Other factors, including aggressive promotional activities by manufacturers, along with the development of online retail channels that provide a wide variety of products to consumers, are also driving the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global leaf blower market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, type, engine type, power source, distribution channel and end user.

Breakup by Product Type:

Cordless Leaf Blower

Corded Leaf Blower

Breakup by Type:

Handheld

Backpack

Walk Behind

Breakup by Engine Type:

Two Cycle

Four Cycle

Breakup by Power Source:

Gasoline

Battery

Electric

Breakup by Distribution Channel:

Online

Offline

Breakup by End User:

Residential

Commercial

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France
United Kingdom
Italy
Spain
Russia
Others

Latin America
Brazil
Mexico
Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Echo Incorporated (Yamabiko Corporation), Emak S.p.A. (Yama Group S.p.A.), Henton & Chattell Ltd., Hitachi Ltd., Husqvarna AB, Makita Corporation, Robert Bosch GmbH, Stanley Black & Decker Inc., Stihl Holding AG & Co. KG and The Toro Company.

Key Questions Answered in This Report:

How has the global leaf blower market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global leaf blower market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the type?

What is the breakup of the market based on the engine type?

What is the breakup of the market based on the power source?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global leaf blower market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL LEAF BLOWER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Cordless Leaf Blower
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Corded Leaf Blower
 - 6.2.1 Market Trends

6.2.2 Market Forecast

7 MARKET BREAKUP BY TYPE

7.1 Handheld

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Backpack

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Walk Behind

7.3.1 Market Trends

7.3.2 Market Forecast

8 MARKET BREAKUP BY ENGINE TYPE

8.1 Two Cycle

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Four Cycle

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY POWER SOURCE

9.1 Gasoline

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Battery

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Electric

9.3.1 Market Trends

9.3.2 Market Forecast

10 MARKET BREAKUP BY DISTRIBUTION CHANNEL

10.1 Online

10.1.1 Market Trends

- 10.1.2 Market Forecast
- 10.2 Offline
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast

11 MARKET BREAKUP BY END USER

- 11.1 Residential
 - 11.1.1 Market Trends
 - 11.1.2 Market Forecast
- 11.2 Commercial
 - 11.2.1 Market Trends
 - 11.2.2 Market Forecast

12 MARKET BREAKUP BY REGION

- 12.1 North America
 - 12.1.1 United States
 - 12.1.1.1 Market Trends
 - 12.1.1.2 Market Forecast
 - 12.1.2 Canada
 - 12.1.2.1 Market Trends
 - 12.1.2.2 Market Forecast
- 12.2 Asia Pacific
 - 12.2.1 China
 - 12.2.1.1 Market Trends
 - 12.2.1.2 Market Forecast
 - 12.2.2 Japan
 - 12.2.2.1 Market Trends
 - 12.2.2.2 Market Forecast
 - 12.2.3 India
 - 12.2.3.1 Market Trends
 - 12.2.3.2 Market Forecast
 - 12.2.4 South Korea
 - 12.2.4.1 Market Trends
 - 12.2.4.2 Market Forecast
 - 12.2.5 Australia
 - 12.2.5.1 Market Trends
 - 12.2.5.2 Market Forecast

- 12.2.6 Indonesia
 - 12.2.6.1 Market Trends
 - 12.2.6.2 Market Forecast
- 12.2.7 Others
 - 12.2.7.1 Market Trends
 - 12.2.7.2 Market Forecast
- 12.3 Europe
 - 12.3.1 Germany
 - 12.3.1.1 Market Trends
 - 12.3.1.2 Market Forecast
 - 12.3.2 France
 - 12.3.2.1 Market Trends
 - 12.3.2.2 Market Forecast
 - 12.3.3 United Kingdom
 - 12.3.3.1 Market Trends
 - 12.3.3.2 Market Forecast
 - 12.3.4 Italy
 - 12.3.4.1 Market Trends
 - 12.3.4.2 Market Forecast
 - 12.3.5 Spain
 - 12.3.5.1 Market Trends
 - 12.3.5.2 Market Forecast
 - 12.3.6 Russia
 - 12.3.6.1 Market Trends
 - 12.3.6.2 Market Forecast
 - 12.3.7 Others
 - 12.3.7.1 Market Trends
 - 12.3.7.2 Market Forecast
- 12.4 Latin America
 - 12.4.1 Brazil
 - 12.4.1.1 Market Trends
 - 12.4.1.2 Market Forecast
 - 12.4.2 Mexico
 - 12.4.2.1 Market Trends
 - 12.4.2.2 Market Forecast
 - 12.4.3 Others
 - 12.4.3.1 Market Trends
 - 12.4.3.2 Market Forecast
- 12.5 Middle East and Africa

- 12.5.1 Market Trends
- 12.5.2 Market Breakup by Country
- 12.5.3 Market Forecast

13 SWOT ANALYSIS

- 13.1 Overview
- 13.2 Strengths
- 13.3 Weaknesses
- 13.4 Opportunities
- 13.5 Threats

14 VALUE CHAIN ANALYSIS

15 PORTERS FIVE FORCES ANALYSIS

- 15.1 Overview
- 15.2 Bargaining Power of Buyers
- 15.3 Bargaining Power of Suppliers
- 15.4 Degree of Competition
- 15.5 Threat of New Entrants
- 15.6 Threat of Substitutes

16 PRICE ANALYSIS

17 COMPETITIVE LANDSCAPE

- 17.1 Market Structure
- 17.2 Key Players
- 17.3 Profiles of Key Players
 - 17.3.1 Echo Incorporated (Yamabiko Corporation)
 - 17.3.1.1 Company Overview
 - 17.3.1.2 Product Portfolio
 - 17.3.2 Emak S.p.A. (Yama Group S.p.A.)
 - 17.3.2.1 Company Overview
 - 17.3.2.2 Product Portfolio
 - 17.3.2.3 Financials

- 17.3.2.4 SWOT Analysis
- 17.3.3 Henton & Chattell Ltd
 - 17.3.3.1 Company Overview
 - 17.3.3.2 Product Portfolio
 - 17.3.3.3 Financials
- 17.3.4 Hitachi Ltd.
 - 17.3.4.1 Company Overview
 - 17.3.4.2 Product Portfolio
 - 17.3.4.3 Financials
 - 17.3.4.4 SWOT Analysis
- 17.3.5 Husqvarna AB
 - 17.3.5.1 Company Overview
 - 17.3.5.2 Product Portfolio
 - 17.3.5.3 Financials
- 17.3.6 Makita Corporation
 - 17.3.6.1 Company Overview
 - 17.3.6.2 Product Portfolio
 - 17.3.6.3 Financials
 - 17.3.6.4 SWOT Analysis
- 17.3.7 Robert Bosch GmbH
 - 17.3.7.1 Company Overview
 - 17.3.7.2 Product Portfolio
 - 17.3.7.3 Financials
 - 17.3.7.4 SWOT Analysis
- 17.3.8 Stanley Black & Decker Inc.
 - 17.3.8.1 Company Overview
 - 17.3.8.2 Product Portfolio
 - 17.3.8.3 Financials
 - 17.3.8.4 SWOT Analysis
- 17.3.9 Stihl Holding AG & Co. KG
 - 17.3.9.1 Company Overview
 - 17.3.9.2 Product Portfolio
 - 17.3.9.3 Financials
- 17.3.10 The Toro Company
 - 17.3.10.1 Company Overview
 - 17.3.10.2 Product Portfolio
 - 17.3.10.3 Financials
 - 17.3.10.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Leaf Blower Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Leaf Blower Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Leaf Blower Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 4: Global: Leaf Blower Market Forecast: Breakup by Engine Type (in Million US\$), 2023-2028

Table 5: Global: Leaf Blower Market Forecast: Breakup by Power Source (in Million US\$), 2023-2028

Table 6: Global: Leaf Blower Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 7: Global: Leaf Blower Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 8: Global: Leaf Blower Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 9: Global: Leaf Blower Market Structure

Table 10: Global: Leaf Blower Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Leaf Blower Market: Major Drivers and Challenges

Figure 2: Global: Leaf Blower Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Leaf Blower Market: Breakup by Product Type (in %), 2022

Figure 4: Global: Leaf Blower Market: Breakup by Type (in %), 2022

Figure 5: Global: Leaf Blower Market: Breakup by Engine Type (in %), 2022

Figure 6: Global: Leaf Blower Market: Breakup by Power Source (in %), 2022

Figure 7: Global: Leaf Blower Market: Breakup by Distribution Channel (in %), 2022

Figure 8: Global: Leaf Blower Market: Breakup by End User (in %), 2022

Figure 9: Global: Leaf Blower Market: Breakup by Region (in %), 2022

Figure 10: Global: Leaf Blower Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 11: Global: Leaf Blower (Cordless Leaf Blower) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Leaf Blower (Cordless Leaf Blower) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Leaf Blower (Corded Leaf Blower) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Leaf Blower (Corded Leaf Blower) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Leaf Blower (Handheld) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Leaf Blower (Handheld) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Leaf Blower (Backpack) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Leaf Blower (Backpack) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Leaf Blower (Walk Behind) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Leaf Blower (Walk Behind) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Leaf Blower (Two Cycle) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Leaf Blower (Two Cycle) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Leaf Blower (Four Cycle) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Leaf Blower (Four Cycle) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Leaf Blower (Gasoline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Leaf Blower (Gasoline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Leaf Blower (Battery) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Leaf Blower (Battery) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Leaf Blower (Electric) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Leaf Blower (Electric) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Leaf Blower (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Leaf Blower (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Leaf Blower (Offline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Leaf Blower (Offline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Leaf Blower (Residential) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Leaf Blower (Residential) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Global: Leaf Blower (Commercial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Global: Leaf Blower (Commercial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: North America: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: North America: Leaf Blower Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: United States: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: United States: Leaf Blower Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 43: Canada: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Canada: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 45: Asia Pacific: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Asia Pacific: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 47: China: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: China: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 49: Japan: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Japan: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 51: India: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: India: Leaf Blower Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: South Korea: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: South Korea: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 55: Australia: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Australia: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 57: Indonesia: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Indonesia: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 59: Others: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Others: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 61: Europe: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Europe: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 63: Germany: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Germany: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 65: France: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: France: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 67: United Kingdom: Leaf Blower Market: Sales Value (in Million US\$), 2017 &
2022

Figure 68: United Kingdom: Leaf Blower Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 69: Italy: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Italy: Leaf Blower Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Spain: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Spain: Leaf Blower Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Russia: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Russia: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 75: Others: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Others: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 77: Latin America: Leaf Blower Market: Sales Value (in Million US\$), 2017 &
2022

Figure 78: Latin America: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 79: Brazil: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Brazil: Leaf Blower Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Mexico: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Mexico: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 83: Others: Leaf Blower Market: Sales Value (in Million US\$), 2017 & 2022

Figure 84: Others: Leaf Blower Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 85: Middle East and Africa: Leaf Blower Market: Sales Value (in Million US\$),
2017 & 2022

Figure 86: Middle East and Africa: Leaf Blower Market Forecast: Sales Value (in Million
US\$), 2023-2028

Figure 87: Global: Leaf Blower Industry: SWOT Analysis

Figure 88: Global: Leaf Blower Industry: Value Chain Analysis

Figure 89: Global: Leaf Blower Industry: Porter's Five Forces Analysis

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