

# **Lanolin Market Report by Type (Anhydrous Lanolin, Hydrous Lanolin), Derivative (Lanolin Alcohol, Cholesterin, Isopropyl Lanolate, Laneth and Lanogene, Quaternium 33 and PEG-75, Lanolin Fatty Acid and Lanosterols, and Others), Composition (Natural Composition, Chemical Composition), Application (Personal Care and Cosmetics, Baby Care Products, Pharmaceuticals, and Others), and Region 2024-2032**

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## **Abstracts**

The global lanolin market size reached US\$ 439.7 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 659.1 Million by 2032, exhibiting a growth rate (CAGR) of 4.5% during 2024-2032.

Lanolin is a yellow wax secreted by the sebaceous glands of sheep to condition their wool. It is an effective emollient that forms a layer on the top of the skin to soften dry patches. It assists in healing eczema, burns, scrapes, diaper rashes of babies, dry lips, cracked skin, and raw nipples. As a result, it finds extensive applications in the manufacturing of creams, moisturizers, lipsticks, concealer eyeliners, makeup remover, shaving creams, hair removal creams, hair conditioners, and body washes across the globe.

### **Lanolin Market Trends:**

At present, there is an increase in the employment of lanolin in the beauty and personal care industry around the world as it locks in moisture and prevents water loss, thereby making the skin surface appear smoother. This, along with its growing utilization in

pharmaceutical products comprising natural ingredients, represents one of the key factors driving the market. Moreover, the escalating demand for ultra-sensitive products for baby care applications is propelling the growth of the market. In addition, there is a rise in the usage of bio-based in industrial sectors worldwide. This, coupled with the rising environmental concerns among individuals about the depletion of natural resources, is positively influencing the market. Besides this, the widespread availability of lanolin through online and offline stores is contributing to the market. Other growth-inducing factors are low labor and production costs and the growing preferences towards vegan personal care products. Furthermore, key market players are focusing on new ingredients development, private label introduction, and professional product launches. This is projected to attract a large consumer base, increase their overall sales and profitability, and bolster the growth of the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global lanolin market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, derivative, composition and application.

#### Breakup by Type:

Anhydrous Lanolin

Hydrous Lanolin

#### Breakup by Derivative:

Lanolin Alcohol

Cholesterin

Isopropyl Lanolate

Laneth and Lanogene

Quaternium 33 and PEG-75

Lanolin Fatty Acid and Lanosterols

Others

#### Breakup by Composition:

Natural Composition

Chemical Composition

### Breakup by Application:

Personal Care and Cosmetics  
Baby Care Products  
Pharmaceuticals  
Others

### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Croda International Plc, Fenchem, KRG International, Lanco S.A., Lanotec, MERCK Kommanditgesellschaft auf Aktien, Nippon Fine Chemical Co. Ltd., NK Chemicals, Rolex Lanolin Products Limited, Suru Chemicals &

Pharmaceuticals Private Limited, Tallow Products Pty Ltd and The Lubrizol Corporation (Berkshire Hathaway Inc).

**Key Questions Answered in This Report:**

How has the global lanolin market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global lanolin market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the derivative?

What is the breakup of the market based on the composition?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global lanolin market and who are the key players?

What is the degree of competition in the industry?

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