

Lanolin Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global lanolin market size reached US\$ 418.7 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 570.8 Million by 2028, exhibiting a growth rate (CAGR) of 5% during 2023-2028.

Lanolin is a yellow wax secreted by the sebaceous glands of sheep to condition their wool. It is an effective emollient that forms a layer on the top of the skin to soften dry patches. It assists in healing eczema, burns, scrapes, diaper rashes of babies, dry lips, cracked skin, and raw nipples. As a result, it finds extensive applications in the manufacturing of creams, moisturizers, lipsticks, concealer eyeliners, makeup remover, shaving creams, hair removal creams, hair conditioners, and body washes across the globe.

Lanolin Market Trends:

At present, there is an increase in the employment of lanolin in the beauty and personal care industry around the world as it locks in moisture and prevents water loss, thereby making the skin surface appear smoother. This, along with its growing utilization in pharmaceutical products comprising natural ingredients, represents one of the key factors driving the market. Moreover, the escalating demand for ultra-sensitive products for baby care applications is propelling the growth of the market. In addition, there is a rise in the usage of bio-based in industrial sectors worldwide. This, coupled with the rising environmental concerns among individuals about the depletion of natural resources, is positively influencing the market. Besides this, the widespread availability of lanolin through online and offline stores is contributing to the market. Other growth-inducing factors are low labor and production costs and the growing preferences towards vegan personal care products. Furthermore, key market players are focusing on new ingredients development, private label introduction, and professional product

launches. This is projected to attract a large consumer base, increase their overall sales and profitability, and bolster the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global lanolin market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, derivative, composition and application.

Breakup by Type:

Anhydrous Lanolin
Hydrous Lanolin

Breakup by Derivative:

Lanolin Alcohol
Cholesterin
Isopropyl Lanolate
Laneth and Lanogene
Quaternium 33 and PEG-75
Lanolin Fatty Acid and Lanosterols
Others

Breakup by Composition:

Natural Composition
Chemical Composition

Breakup by Application:

Personal Care and Cosmetics
Baby Care Products
Pharmaceuticals
Others

Breakup by Region:

North America

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Croda International Plc, Fenchem, KRG International, Lanco S.A., Lanotec, MERCK Kommanditgesellschaft auf Aktien, Nippon Fine Chemical Co. Ltd., NK Chemicals, Rolex Lanolin Products Limited, Suru Chemicals & Pharmaceuticals Private Limited, Tallow Products Pty Ltd and The Lubrizol Corporation (Berkshire Hathaway Inc).

Key Questions Answered in This Report:

How has the global lanolin market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global lanolin market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the derivative?

What is the breakup of the market based on the composition?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global lanolin market and who are the key players?

What is the degree of competition in the industry?

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