

# **Kosher Food Market Report by Type (Buckwheat, Seafood, Lamb, Pulses, and Others), Application (Culinary Products, Snacks and Savory, Bakery and Confectionery Products Meat, Beverages, Dietary Supplements), Distribution Channel (Supermarkets and Hypermarkets, Grocery Stores, Online Stores), and Region 2023-2028**

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## **Abstracts**

The global kosher food market size reached US\$ 20.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 25.8 Billion by 2028, exhibiting a growth rate (CAGR) of 3.82% during 2022-2028. The increasing governments regulations promoting transparency in food labeling, the rising food safety and traceability concerns, the impact of religious organizations endorsing kosher products, and the kosher certification's potential boost to export markets are some of the factors propelling the market.

Kosher food refers to products that adhere to Jewish dietary laws, known as kashrut. These dietary laws dictate which foods are permissible and how they should be prepared and consumed. It encompasses numerous products, including meat, dairy, grains, fruits, and vegetables, each requiring specific preparation and supervision. To be considered kosher, meat must come from animals slaughtered and processed according to specific guidelines, while dairy and meat products are kept separate to avoid mixing. Certain animals, like pigs and shellfish, are not considered kosher. Additionally, kosher certification ensures that the food meets these requirements and is suitable for observant Jewish individuals. The concept of kosher food extends beyond religious observance, with some individuals opting for kosher products due to perceived quality, safety, and ethical standards. The kosher food industry has expanded to cater

to diverse dietary preferences and cultural considerations.

The global market is majorly driven by the increasing religious observance among Jewish communities worldwide. In line with this, the expanding market for specialty and ethical food products and the rising awareness and demand for kosher-certified items are significantly contributing to the market. Furthermore, the growing interest in kosher food among non-Jewish consumers is positively influencing the market. Apart from this, the kosher certification's perceived quality and safety are catalyzing the market. Moreover, the globalization of food trade and distribution and the dietary preferences and health-conscious choices are propelling the market. Besides, the ethnic and cultural influences on food choices is stimulating the market. The expansion of kosher product offerings beyond traditional foods is offering numerous opportunities for the market. Additionally, the rise in vegetarian and vegan kosher options is providing a boost to the market.

#### Kosher Food Market Trends/Drivers:

Increasing prevalence of lactose intolerance among the masses

The increasing prevalence of lactose intolerance among the masses is stimulating the market. Lactose intolerance, the inability to digest lactose found in dairy products, has prompted individuals to seek alternatives that cater to their dietary needs. Kosher food, often requiring the separation of dairy and meat products, inherently provides a solution for those with lactose intolerance by offering a range of dairy-free and pareve (neutral) options. As awareness about lactose intolerance spreads, more consumers are drawn to kosher products that align with their dietary restrictions. The product's emphasis on label transparency and clear differentiation between dairy and non-dairy products resonates with those seeking lactose-free options. Manufacturers are responding to this demand by developing an array of lactose-free kosher products, including plant-based alternatives, which cater to a wider consumer base. The convergence of lactose intolerance concerns and kosher food practices contributes to the market's expansion, catering to both religious observance and dietary preferences.

Rising product demand among non-Jewish consumers

The rising product demand among non-Jewish consumers is bolstering the market. Beyond its traditional religious context, kosher certification is increasingly sought after by individuals who view it as a mark of quality, safety, and ethical standards. The meticulous regulations and supervision associated with kosher food resonate with a broader consumer base, encompassing diverse dietary preferences, including

vegetarian, vegan, and allergen-free diets. Non-Jewish consumers are drawn to kosher products due to their perceived adherence to strict guidelines, traceability, and the avoidance of certain additives or ingredients. As health-conscious and ethically-minded consumers seek transparency in their food choices, kosher certification provides assurance. Manufacturers recognize this trend and are expanding their offerings to cater to the preferences of non-Jewish consumers, effectively driving the growth of the market beyond its traditional boundaries.

### Growing consumer demand for ethically and locally sourced ingredients

The growing consumer demand for ethically and locally sourced ingredients is fostering the market. Kosher certification aligns well with these preferences, as it often involves meticulous scrutiny of supply chains and production processes. Consumers seeking transparency in sourcing, fair labor practices, and sustainable agriculture find value in kosher products that adhere to these principles. The product's emphasis on quality, traceability, and ethical considerations resonates with the ethos of sourcing ingredients responsibly. As consumers increasingly prioritize knowing where their food comes from and how it's produced, kosher certification provides a recognizable assurance standard. Manufacturers respond by partnering with suppliers who share these values and by expanding their portfolio of kosher-certified products. This alignment with ethical and locally sourced ingredients attracts health-conscious and socially aware consumers and stimulates market growth by catering to evolving dietary and ethical preferences.

### Kosher Food Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global kosher food market report, along with forecasts at the global, regional and country levels from 2023-2028. Our report has categorized the market based on type, application and distribution channel.

### Breakup by Type:

- Buckwheat
- Seafood
- Lamb
- Pulses
- Others

The report has provided a detailed breakup and analysis of the market based on the type. This includes buckwheat, seafood, lamb, pulses, and others.

Buckwheat has gained traction due to its versatile nature as a gluten-free alternative and its inclusion in kosher-friendly recipes. Its nutritional benefits and rising popularity among health-conscious consumers have fueled its market share.

Seafood appeals to kosher consumers due to its health benefits and being a staple in Jewish culinary traditions. The growth of sustainably sourced kosher seafood options has further bolstered its market expansion, appealing to environmentally conscious consumers.

Lamb has grown within the kosher food market due to its significance in various Jewish festivals and occasions. Its unique flavor profile and adaptability in kosher recipes have contributed to its market rise as consumers seek diverse options beyond traditional choices.

Breakup by Application:

Culinary Products

Snacks and Savory

Bakery and Confectionery Products

Meat

Beverages

Dietary Supplements

Meat dominates the market

The report has provided a detailed breakup and analysis of the market based on the application. This includes culinary products, snacks and savory, bakery and confectionery products, meat, beverages, and dietary supplements. According to the report, meat represented the largest segment.

Meat has emerged as a pivotal driver of growth in the kosher food market due to its cultural, religious, and culinary significance. The meticulous kosher slaughtering process, known as shechita, assures consumers of its adherence to Jewish dietary laws, enhancing its appeal among observant Jews. Additionally, meat is central in traditional Jewish meals and festivals, stimulating consistent demand.

The increasing availability of a diverse range of kosher-certified meats, including beef, poultry, and exotic options, has broadened consumer choices, attracting a wider

demographic. Moreover, the growth of online platforms and global distribution networks has facilitated easier access to kosher meat products, bridging geographical gaps.

As the kosher food market expands beyond religious boundaries, the meat segment's prominence persists, driven by its cultural resonance, religious observance, and evolving consumer preferences for quality, traceability, and ethical sourcing.

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Grocery Stores

Online Stores

Supermarkets and hypermarkets dominate the market

The report has provided a detailed breakup and analysis of the market based on distribution channel. This includes supermarkets and hypermarkets, grocery stores, and online stores. According to the report, supermarkets and hypermarkets represent the largest segment.

Supermarkets and hypermarkets play a catalytic role in propelling the growth of the kosher food market. Their extensive reach, diverse product offerings, and convenience have significantly expanded the accessibility of kosher products to a broader consumer base.

These retail giants dedicate specialized sections or aisles exclusively for kosher products, catering to Jewish and non-Jewish consumers seeking quality-assured and culturally sensitive food choices. This strategic placement enhances the visibility and awareness of kosher offerings.

Furthermore, the global presence of supermarkets and hypermarkets ensures that kosher products can reach markets locally and internationally, addressing the demands of Jewish communities worldwide. The convenience of one-stop shopping, combined with diverse kosher options, empowers consumers to incorporate kosher choices seamlessly into their shopping routines.

Breakup by Region:

North America

United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

North America exhibits a clear dominance, accounting for the largest market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

North America has emerged as a significant growth driver in the market. The region's diverse population, including a substantial Jewish community, fuels the demand for kosher products that align with dietary and cultural preferences.

The presence of kosher-certified offerings in mainstream supermarkets and specialty stores across the continent has increased accessibility for Jewish and non-Jewish

consumers, expanding the market's reach. Moreover, the proactive engagement of food manufacturers and producers in obtaining kosher certifications to tap into this consumer base further propels market growth.

Additionally, the region's innovative food industry continually introduces new kosher options, ranging from traditional favorites to contemporary trends. This dynamic landscape resonates with a broader audience seeking quality, authenticity, and transparency in food choices. The region's trendsetter role and commitment to catering to diverse dietary needs solidify its pivotal contribution to the expanding kosher food market.

#### Competitive Landscape:

Top companies are vital in strengthening the market's growth through their strategic efforts and industry leadership. They prioritize innovation in product development, introducing a diverse range of kosher-certified offerings that cater to evolving consumer preferences, including dietary restrictions, ethical considerations, and health-conscious choices. These companies collaborate with reputable kosher certifying agencies to ensure the highest standards of compliance and transparency in their products. Moreover, top players actively engage with consumers through educational campaigns, highlighting the benefits of kosher certification beyond religious observance. They leverage their brand reputation to resonate with a broader audience, including health-focused, eco-conscious, and socially responsible consumers. Through partnerships with retailers, online platforms, and distribution networks, top kosher food companies amplify their market reach, making their products easily accessible to diverse demographics. By embodying innovation, quality, and ethical sourcing, these companies contribute significantly to the market's growth while driving a paradigm shift in how kosher food is perceived and consumed.

The report has provided a comprehensive analysis of the competitive landscape in the kosher food market. Detailed profiles of all major companies have also been provided.

Blommer Chocolate Company (Fuji Oil Co. Ltd)  
Bob's Red Mill Natural Foods  
Cargill Incorporated  
Conagra Brands Inc.  
Dairy Farmers of America Inc.  
Empire Kosher Poultry LLC (The Hain Celestial Group Inc.)  
General Mills Inc.  
Kellogg's Company

Nestlé S.A.  
PepsiCo Inc.  
The Kraft Heinz Company

#### Recent Developments:

In June 2020, Fuji Oil Holdings and its subsidiary Blommer Chocolate Company launched new initiatives to strengthen cocoa sustainability.

In April 2021, Bob's Red Mill announced that it is expanding beyond the baking and cereal aisles and into the snacking segment by launching a new line of Oat Crackers.

In July 2023, Cargill Incorporated and John Deere announced a collaborative effort to streamline the digital and in-field experience for farmers using John Deere technology and electing to participate in the Cargill RegenConnect program.

#### Key Questions Answered in This Report:

How has the global kosher food market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global kosher food market?

What is the impact of each driver, restraint, and opportunity on the global kosher food market?

What are the key regional markets?

Which countries represent the most attractive kosher food market?

What is the breakup of the market based on the type?

Which is the most attractive type in the global kosher food market?

What is the breakup of the market based on the application?

Which is the most attractive application in the global kosher food market?

What is the breakup of the market based on the distribution channel?

Which is the most attractive distribution channel in the global kosher food market?

What is the competitive structure of the global kosher food market?

Who are the key players/companies in the global kosher food market?



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