

# **Kids Trolley Bags Market by Type (Hard Luggage, Soft Luggage), Distribution Channel (Specialty Stores, Supermarkets and Hypermarkets, Online Stores, and Others), and Region 2023-2028**

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## **Abstracts**

### Market Overview:

The global kids trolley bags market size reached US\$ 451.85 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 743.63 Million by 2028, exhibiting a growth rate (CAGR) of 8.57% during 2023-2028. The expanding tourism industry, rising expenditure capacities of consumers and various product innovations represent some of the key factors driving the market.

Kids trolley bags are luggage wheeled containers designed for kids to carry essentials during trips. They are manufactured using leather, wood, metal, plastic, fiber composites, and recycled materials. They consist of a handle and wheels, allowing children to easily pull the bag. Kids trolley bags are widely used for school trips, sleepovers, vacations, and trips to visit family or friends, as they provide a convenient way for children to carry their belongings, such as clothes, toiletries, and accessories. These bags are comfortable and easy to carry for kids due to their wheeled mechanism. Kids trolley bags are lightweight, sturdy, convenient, and flexible and exhibit water, stain, scratch, ultraviolet (UV) rays wear and tear resistance.

### Kids Trolley Bags Market Trends:

The expanding tourism industry across the globe is one of the key factors driving the market growth. Kids trolley bags are widely used due to the increasing affordable travel and growing popularity of family vacations with kids. In line with this, the widespread

product adoption owing to the rising inclination of parents to make children more independent by giving them a sense of responsibility for their belongings is favoring the market growth. Apart from this, the increasing expenditure capacities of consumers on premium and luxury travel bags due to the ever-changing trends is acting as a growth-inducing factor. Additionally, the introduction of kid's trolley bags manufactured of durable materials that can withstand the wear and tear of travel and everyday use is providing an impetus to the market growth. Moreover, consumers are increasingly adopting trolley bags made using eco-friendly materials, organic and natural fabric dyes, and recycled leather, which, in turn, is propelling the market growth. Besides this, the launch of kid's trolley bags with gender preference in color combinations and the introduction of fun designs and cartoon characters, such as Disney princess, mickey mouse, avengers' collection, and car racing trolley bags, are positively influencing the market growth. Furthermore, the integration of a global positioning system (GPS) device with a built-in SIM card, which uses cellular networks to transmit the bag's location to the parent's smartphone, is facilitating the market growth. Other factors, including aggressive promotional activities by leading brands, the launch of visually appealing and creative designs, the easy product availability across e-commerce platforms, the introduction of a ride-on feature, and an increasing demand for ultra-light trolley bags, are creating a positive outlook for the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global kids trolley bags market, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on type and distribution channel.

#### Type Insights:

Hard Luggage  
Soft Luggage

The report has provided a detailed breakup and analysis of the kids trolley bags market based on the type. This includes hard and soft luggage. According to the report, hard luggage represented the largest segment.

#### Distribution Channel Insights:

Specialty Stores  
Supermarkets and Hypermarkets  
Online Stores  
Others

The report has provided a detailed breakup and analysis of the kids trolley bags market based on the tool type. This includes specialty stores, supermarkets and hypermarkets, online stores, and others. According to the report, specialty stores represented the largest segment.

#### Regional Insights:

North America

United States  
Canada

Asia Pacific

China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others

Europe

Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others

Latin America

Brazil  
Mexico  
Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, Europe was the largest market for kids trolley bags. Some of the factors driving the Europe kids trolley bags market included aggressive promotional activities by brands, expanding tourism industry, and the rising expenditure capacities of consumers.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global kids trolley bags market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Cabin Max, Micro Mobility Systems AG, Smiggle (The Just Group), Stephen Joseph Inc., The Disney Store (The Walt Disney Company), Trunki Ltd, Wildkin, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global kids trolley bags market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global kids trolley bags market?

What are the key regional markets?

Which countries represent the most attractive kids trolley bags markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the distribution channel?

What is the competitive structure of the global kids trolley bags market?

Who are the key players/companies in the global kids trolley bags market?

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