

Kids Bicycle Market Report by Type (Battery Operated, Conventional), Size (Less than 12 Inch, 12 Inch-14 Inch, 14 Inch-16 Inch, 16 Inch-18 Inch, 18 Inch-20 Inch, 20 Inch-24 Inch), Distribution Channel (Offline, Online), and Region 2024-2032

<https://marketpublishers.com/r/KA26439955C0EN.html>

Date: January 2024

Pages: 143

Price: US\$ 3,899.00 (Single User License)

ID: KA26439955C0EN

Abstracts

The global kids bicycle market size reached US\$ 4.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 5.6 Billion by 2032, exhibiting a growth rate (CAGR) of 2.58% during 2024-2032. The market is experiencing steady growth driven by rising health and fitness awareness, increasing environmental consciousness, rapid urbanization, growing safety awareness, and increasing promotion of active lifestyles.

Kids Bicycle Market Trends:

Health and Fitness Awareness

In recent years, there has been a growing awareness about the importance of physical health and fitness, among both adults and children. Parents and caregivers are increasingly concerned about sedentary lifestyles and screen time, leading them to encourage outdoor activities such as, cycling. Kids' bicycles play a crucial role in promoting physical activity among children. With childhood obesity and related health issues on the rise, parents see bicycles as a means to keep their children active and fit. This awareness about the health benefits associated with cycling is a significant driving force behind the global kids' bicycle market.

Increasing Environmental Consciousness

Concerns about environmental sustainability and reducing carbon footprints have

gained momentum worldwide. Kids' bicycles, being eco-friendly and emitting zero emissions, align with this trend. Parents are increasingly choosing bicycles over short car trips, contributing to a greener environment. Additionally, manufacturers are focusing on producing sustainable, eco-friendly bicycle materials, further driving demand.

Rapid Urbanization

The rapid urbanization and the expansion of cities have led to increased traffic congestion and concerns about air quality. As a result, parents are turning to bicycles as a practical and efficient means of transportation for their children. The compact size and maneuverability of kids' bicycles make them a convenient choice for urban families, contributing to their popularity.

Safety Awareness

Safety is a paramount concern for parents when it comes to the activities of their children. The development of advanced safety features in kids' bicycles, such as improved braking systems, protective gear, and enhanced visibility, has reassured parents and boosted confidence in letting their children ride bicycles. This factor has significantly driven the market, as parents prioritize the safety of their kids during outdoor activities.

Promotion of Active Lifestyle

The digital age has brought concerns about excessive screen time and its impact on the health of children. Parents are actively seeking ways to promote an active lifestyle for their kids, and cycling aligns perfectly with this objective. Kids' bicycles offer an enticing alternative to video games and television, encouraging children to enjoy the outdoors while staying active and engaged. This shift toward promoting an active lifestyle has led to a rise in demand for kids' bicycles globally.

Kids Bicycle Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional and country levels for 2024-2032. Our report has categorized the market based on type, size, and distribution channel.

Breakup by Type:

Battery Operated Conventional

Conventional accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the type. This includes battery operated and conventional. According to the report, conventional represented the largest segment.

Breakup by Size:

Less than 12 Inch
12 Inch-14 Inch
14 Inch-16 Inch
16 Inch-18 Inch
18 Inch-20 Inch
20 Inch-24 Inch

12 inch-14 inch holds the largest share in the industry

A detailed breakup and analysis of the market based on the size have also been provided in the report. This includes less than 12 inch, 12 inch-14 inch, 14 inch-16 inch, 16 inch-18 inch, 18 inch-20 inch, and 20 inch-24 inch. According to the report, 12 inch-14 inch accounted for the largest market share.

Breakup by Distribution Channel:

Offline
Online

Offline represents the leading market segment

The report has provided a detailed breakup and analysis of the market based on the distribution channel. This includes offline and online. According to the report, offline represented the largest segment.

Breakup by Region:

North America

United States
Canada
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Europe leads the market, accounting for the largest kids bicycle market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Europe accounted for the largest market share.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Cannondale
Fuji Bikes

Giant Bicycles
GT Bicycles
Haro Corporation
Hero Cycles Ltd.
Kona
Merida Bikes
Samchuly Co. Ltd.
Scott Sports SA
Specialized Bicycle Components
Tianjin Fuji-Ta Co. Ltd.
Trek Bicycle Corporation

Key Questions Answered in This Report

1. How big is the global kids bicycle market?
2. What is the expected growth rate of the global kids bicycle market during 2024-2032?
3. What are the key factors driving the global kids bicycle market?
4. What has been the impact of COVID-19 on the global kids bicycle market?
5. What is the breakup of the global kids bicycle market based on the type?
6. What is the breakup of the global kids bicycle market based on the size?
7. What is the breakup of the global kids bicycle market based on the distribution channel?
8. What are the key regions in the global kids bicycle market?
9. Who are the key players/companies in the global kids bicycle market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL KIDS BICYCLE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Battery Operated
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Conventional
 - 6.2.1 Market Trends

6.2.2 Market Forecast

7 MARKET BREAKUP BY SIZE

7.1 Less than 12 Inch

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 12 Inch-14 Inch

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 14 Inch-16 Inch

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 16 Inch-18 Inch

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 18 Inch-20 Inch

7.5.1 Market Trends

7.5.2 Market Forecast

7.6 20 Inch-24 Inch

7.6.1 Market Trends

7.6.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

8.1 Offline

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Online

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

- 9.1.2.1 Market Trends
- 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends

- 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

- 10.1 Overview
- 10.2 Drivers
- 10.3 Restraints
- 10.4 Opportunities

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Cannondale

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 Fuji Bikes

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Giant Bicycles

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.3.3 Financials

14.3.4 GT Bicycles

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 Haro Corporation

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.6 Hero Cycles Ltd.

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.7 Kona

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.8 Merida Bikes

14.3.8.1 Company Overview

14.3.8.2 Product Portfolio

14.3.9 Samchuly Co. Ltd.

14.3.9.1 Company Overview

14.3.9.2 Product Portfolio

14.3.10 Scott Sports SA

- 14.3.10.1 Company Overview
- 14.3.10.2 Product Portfolio
- 14.3.11 Specialized Bicycle Components
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 Tianjin Fuji-Ta Co. Ltd.
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio
- 14.3.13 Trek Bicycle Corporation
 - 14.3.13.1 Company Overview
 - 14.3.13.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Kids Bicycle Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Kids Bicycle Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Kids Bicycle Market Forecast: Breakup by Size (in Million US\$), 2024-2032

Table 4: Global: Kids Bicycle Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 5: Global: Kids Bicycle Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: Global: Kids Bicycle Market: Competitive Structure

Table 7: Global: Kids Bicycle Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Kids Bicycle Market: Major Drivers and Challenges

Figure 2: Global: Kids Bicycle Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Kids Bicycle Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Kids Bicycle Market: Breakup by Type (in %), 2023

Figure 5: Global: Kids Bicycle Market: Breakup by Size (in %), 2023

Figure 6: Global: Kids Bicycle Market: Breakup by Distribution Channel (in %), 2023

Figure 7: Global: Kids Bicycle Market: Breakup by Region (in %), 2023

Figure 8: Global: Kids Bicycle (Battery Operated) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 9: Global: Kids Bicycle (Battery Operated) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 10: Global: Kids Bicycle (Conventional) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Kids Bicycle (Conventional) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Kids Bicycle (Less than 12 Inch) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Kids Bicycle (Less than 12 Inch) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Kids Bicycle (12 Inch-14 Inch) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Kids Bicycle (12 Inch-14 Inch) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Kids Bicycle (14 Inch-16 Inch) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Kids Bicycle (14 Inch-16 Inch) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Kids Bicycle (16 Inch-18 Inch) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Kids Bicycle (16 Inch-18 Inch) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Kids Bicycle (18 Inch-20 Inch) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Kids Bicycle (18 Inch-20 Inch) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Kids Bicycle (20 Inch-24 Inch) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Kids Bicycle (20 Inch-24 Inch) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Kids Bicycle (Offline) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Kids Bicycle (Offline) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Kids Bicycle (Online) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Kids Bicycle (Online) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: North America: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: North America: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: United States: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: United States: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Canada: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Canada: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Asia-Pacific: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Asia-Pacific: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: China: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: China: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Japan: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Japan: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: India: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: India: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: South Korea: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: South Korea: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Australia: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Australia: Kids Bicycle Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 46: Indonesia: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Indonesia: Kids Bicycle Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 48: Others: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Others: Kids Bicycle Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 50: Europe: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Europe: Kids Bicycle Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 52: Germany: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Germany: Kids Bicycle Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 54: France: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: France: Kids Bicycle Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 56: United Kingdom: Kids Bicycle Market: Sales Value (in Million US\$), 2018 &
2023

Figure 57: United Kingdom: Kids Bicycle Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 58: Italy: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: Italy: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: Spain: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Spain: Kids Bicycle Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 62: Russia: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Russia: Kids Bicycle Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 64: Others: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Others: Kids Bicycle Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 66: Latin America: Kids Bicycle Market: Sales Value (in Million US\$), 2018 &
2023

Figure 67: Latin America: Kids Bicycle Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 68: Brazil: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Brazil: Kids Bicycle Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 70: Mexico: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Mexico: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Others: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Others: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Middle East and Africa: Kids Bicycle Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: Middle East and Africa: Kids Bicycle Market: Breakup by Country (in %), 2023

Figure 76: Middle East and Africa: Kids Bicycle Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 77: Global: Kids Bicycle Industry: Drivers, Restraints, and Opportunities

Figure 78: Global: Kids Bicycle Industry: Value Chain Analysis

Figure 79: Global: Kids Bicycle Industry: Porter's Five Forces Analysis

I would like to order

Product name: Kids Bicycle Market Report by Type (Battery Operated, Conventional), Size (Less than 12 Inch, 12 Inch-14 Inch, 14 Inch-16 Inch, 16 Inch-18 Inch, 18 Inch-20 Inch, 20 Inch-24 Inch), Distribution Channel (Offline, Online), and Region 2024-2032

Product link: <https://marketpublishers.com/r/KA26439955C0EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/KA26439955C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970