

Kickboxing Equipment Market by Product Type (Pads and Shields, Gloves, Hand Wraps, Shin Guards, Head Guards, Foot Guards, and Others), Distribution Channel (Online, Offline), Application (Individual, Commercial), and Region 2024-2032

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Abstracts

The global kickboxing equipment market size reached US\$ 350.2 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 737.1 Million by 2032, exhibiting a growth rate (CAGR) of 8.36% during 2024-2032. The rising participation in recreational activities, numerous initiatives undertaken by governing agencies, and the easy availability through online stores represent some of the key factors driving the market.

Kickboxing refers to a combat sport that helps in lowering the prevalence of chronic ailments like cardiovascular diseases. It is played using various equipment designed to protect the boxers from injuries and defend against kicks, punches, and knee and elbow strikes. Kickboxing equipment is commonly available in a wide range of materials, sizes, colors, and designs across the globe. It mainly comprises a mouthpiece, gloves, headgear, shin and foot guards, hand wraps, and pads for kicking, sparring, and punching. Amongst these, kickboxing gloves aids in protecting the player from injuries during the fight as they are cushioned and padded to soften blows from punches and makes it easier to land a punch without hurting the hand.

Kickboxing Equipment Market Trends:

At present, the increasing awareness among individuals about the benefits of kickboxing, including improved strength, body composition, flexibility, endurance, and respiration fitness, represents one of the major factors driving the demand for kickboxing equipment around the world. Moreover, the rising participation in recreational

activities and fitness and athletic sports like kickboxing is currently favoring the market growth. In addition, the expanding number of kickboxing clubs, associations, and institutions is catalyzing the demand for kickboxing equipment. Apart from this, several initiatives are being undertaken by the government of numerous countries for mandating the use of protective gear to ensure the safety and comfort of players in the ring. They are also focusing on introducing different tournaments and leagues to encourage the participation of individuals in different sports. This, coupled with measures taken for conducting kickboxing programs for children in schools, is impelling the market growth. Furthermore, key players are financing digital marketing strategies and advertising campaigns, such as celebrity and influencer endorsements, to improve their existing sales and profitability and expand their consumer base. Besides this, the expanding number of hypermarkets, supermarkets, specialty stores, and e-commerce retail channels that provide easy product accessibility, doorstep delivery, and multiple payment methods is offering lucrative growth opportunities to key players operating in the industry. Additionally, significant improvements in sports infrastructure are anticipated to provide a favorable outlook to the market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global kickboxing equipment market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on product type, distribution channel, and application.

Product Type Insights:

Pads and Shields

Gloves

Hand Wraps

Shin Guards

Head Guards

Foot Guards

Others

The report has provided a detailed breakup and analysis of the kickboxing equipment market based on the product type. This includes pads and shields, gloves, hand wraps, shin guards, head guards, foot guards, and others. According to the report, gloves represented the largest segment.

Distribution Channel Insights:

Online

Offline

A detailed breakup and analysis of the kickboxing equipment market based on the distribution channel has also been provided in the report. This includes online and offline. According to the report, offline accounted for the largest market share.

Application Insights:

Individual

Commercial

A detailed breakup and analysis of the kickboxing equipment market based on the application has also been provided in the report. This includes individual and commercial. According to the report, commercial accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada), Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others), Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others), Latin America (Brazil, Mexico, and others), and the Middle East and Africa. According to the report, Asia Pacific was the largest market for kickboxing equipment. Some of the factors driving the Asia Pacific kickboxing equipment market included the increasing participation of individuals, easy availability, several measures undertaken by governments of various countries, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global kickboxing equipment market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Adidas AG, Budoland, Century Kickboxing, Everlast Worldwide Inc. (Frasers Group plc), Hayabusa Fightwear Inc., Last Round Equipment, Revgear, Ringside, SMAI, Title Boxing LLC, Wesing Sports, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global kickboxing equipment market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global kickboxing equipment market?

What are the key regional markets?

Which countries represent the most attractive kickboxing equipment market?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the application?

What is the competitive structure of the global kickboxing equipment market?

Who are the key players/companies in the global kickboxing equipment market?

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