

Kegeators Market Report by Type (Single-Tap Kegeators, Multi-Tap Kegeators), Size (Full Size Kegeators, Mini Size Kegeators), Application (Residential, Commercial), Distribution Channel (Online, Offline), and Region 2023-2028

<https://marketpublishers.com/r/K4EFCC77792BEN.html>

Date: November 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: K4EFCC77792BEN

Abstracts

The global kegeators market size reached US\$ 1.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1.5 Billion by 2028, exhibiting a growth rate (CAGR) of 5.3% during 2022-2028.

Also known as beer dispensers and beer dispensing devices, kegeators are refrigerators widely used to store and dispense kegs that contain beer and other carbonated drinks. These refrigerators assist in keeping the contents of kegs fresh and carbonated for an extended period. Besides this, they help retain the taste and quality of different beverages. Consequently, they find applications in commercial spaces, such as bars, hotels and restaurants. Nowadays, kegeators are also gaining popularity for dispensing wine, cold brew coffee and kombucha with modifications.

The significant millennial population, inflating disposable incomes and the escalating demand for low-alcoholic content beverages are driving the sales of craft beer across the globe. This represents one of the key factors propelling the growth of the kegeators market. Apart from this, as kegeators consume energy while dispensing and brewing craft beer and other beverages, leading manufacturers are coming up with energy-efficient product variants to expand their existing consumer base. These players are also investing in research and development (R&D) to introduce kegeators with features such as LED lighting, 100% CFC free, reversible door, digital thermostat, frost-free operation, complete tap kit, multiple-tap system and convertible to a refrigerator, which is strengthening the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global

kegerators market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, size, application and distribution channel.

Breakup by Type:

Single-Tap Kegerators

Multi-Tap Kegerators

Breakup by Size:

Full Size Kegerators

Mini Size Kegerators

Breakup by Application:

Residential

Commercial

Breakup by Distribution Channel:

Online

Offline

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Avanti Products (Croda International Inc.), Danby Products, DCS by Fisher and Paykel Appliances, Felix Storch Inc., Haier Group Corporation, Krups (Groupe SEB), Living Direct (Ferguson LLC), Nostalgia Products, US Cooler and Versonel.

Key Questions Answered in This Report

1. How big is the global kegerators market?
2. What is the expected growth rate of the global kegerators market during 2023-2028?
3. What are the key factors driving the global kegerators market?
4. What has been the impact of COVID-19 on the global kegerators market?
5. What are the key regions in the global kegerators market?
6. Who are the key players/companies in the global kegerators market?

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