

# Kegeators Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global kegeators market size reached US\$ 1.1 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 1.4 Billion by 2027, exhibiting a growth rate (CAGR) of 4.67% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Also known as beer dispensers and beer dispensing devices, kegeators are refrigerators widely used to store and dispense kegs that contain beer and other carbonated drinks. These refrigerators assist in keeping the contents of kegs fresh and carbonated for an extended period. Besides this, they help retain the taste and quality of different beverages. Consequently, they find applications in commercial spaces, such as bars, hotels and restaurants. Nowadays, kegeators are also gaining popularity for dispensing wine, cold brew coffee and kombucha with modifications.

The significant millennial population, inflating disposable incomes and the escalating demand for low-alcoholic content beverages are driving the sales of craft beer across the globe. This represents one of the key factors propelling the growth of the kegeators market. Apart from this, as kegeators consume energy while dispensing and brewing craft beer and other beverages, leading manufacturers are coming up with energy-efficient product variants to expand their existing consumer base. These players are also investing in research and development (R&D) to introduce kegeators with features such as LED lighting, 100% CFC free, reversible door, digital thermostat, frost-free operation, complete tap kit, multiple-tap system and convertible to a refrigerator, which is strengthening the growth of the market.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global kegerators market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, size, application and distribution channel.

### Breakup by Type:

Single-Tap Kegerators

Multi-Tap Kegerators

### Breakup by Size:

Full Size Kegerators

Mini Size Kegerators

### Breakup by Application:

Residential

Commercial

### Breakup by Distribution Channel:

Online

Offline

### Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Avanti Products (Croda International Inc.), Danby Products, DCS by Fisher and Paykel Appliances, Felix Storch Inc., Haier Group Corporation, Krups (Groupe SEB), Living Direct (Ferguson LLC), Nostalgia Products, US Cooler and Versonel.

#### Key Questions Answered in This Report:

How has the global kegerators market performed so far and how will it perform in the coming years?  
What has been the impact of COVID-19 on the global kegerators market?  
What are the key regional markets?  
What is the breakup of the market based on the type?  
What is the breakup of the market based on the size?  
What is the breakup of the market based on the application?  
What is the breakup of the market based on the distribution channel?  
What are the various stages in the value chain of the industry?  
What are the key driving factors and challenges in the industry?  
What is the structure of the global kegerators market and who are the key players?  
What is the degree of competition in the industry?

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