

Jute Bag Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global jute bag market size reached US\$ 2.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4.2 Billion by 2028, exhibiting a growth rate (CAGR) of 8.67% during 2023-2028.

Jute bags are made from natural fibers, which are derived from the stems of the white or the Tossa jute plant. They are durable, reusable, lightweight, economical, sustainable and strong, and exhibit low thermal conductivity and antistatic, sound insulation, and moderate moisture retention properties. As a result, they are used in the manufacturing of commercial packaging bags across the globe. Nowadays, several manufacturers are introducing multi-purpose bags in various sizes, types, textures, and colors that can be used in multiple ways, including backpacks, school bags, shopping bags, and carry bags.

Global Jute Bag Industry Trends:

The rising awareness among the masses about the toxic nature and harmful effects of plastic bags on the environment is resulting in the growing adoption of eco-friendly and biodegradable carry bags. This represents one of the key factors escalating the demand for jute bags around the world. In addition, governing agencies of various countries are implementing strict regulations, such as a ban on plastic bags, to promote a healthy and pollution-free eco-system. This, in turn, is presenting manufacturers operating in the industry with lucrative growth opportunities to expand their consumer base and improve profitability. Besides this, the introduction of a substantial range of customized and stylish bag options is contributing to the market growth. Apart from this, key market

players are focusing on expanding their sales by launching innovative jute bags through online organized retail channels that offer easy availability and a wide range of products supported with doorstep delivery. This, in turn, is anticipated to provide a positive thrust to the market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global jute bag market report, along with forecasts at the global and country level from 2023-2028. Our report has categorized the market based on product type, end-use and price.

Breakup by Product Type:

- Jute Sack Bags
- Jute Shopping Bags

Currently, jute sack bags dominate the market as they are widely used in the packaging food grains, cereals, rice, wheat, and other commodities.

Breakup by Price:

- Premium
- Mass

Mass jute bags presently account for the majority of the total market as they are economical and easily available than the premium variants.

Breakup by End-Use:

- Retail
- Institutional

The institutional segment exhibits a clear dominance in the market on account of shifting preferences for eco-friendly packaging materials.

Breakup by Region:

India
Bangladesh
China
Others

India holds the majority of the market share due to the availability of adequate natural fertile soil required for producing jute and advancements in technology and crop cultivation processes in the country.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, coupled with the detailed profiles of the leading players operating in the industry. Some of these key players are Aarbur Exports Pvt. Ltd, Shree Jee Global Pvt Ltd., Emjay Group LLC, Hitachi KK Manufacturing Company Pvt Ltd, Ashoka Exports Pvt Ltd, and Gloster Limited.

This report provides a deep insight into the global jute bag market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up a jute bag manufacturing plant. The study analyses the processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the jute bag industry in any manner.

Key Questions Answered in This Report:

What is the size of the global jute bag market 2022?
What has been the impact of COVID-19 on the global jute bag market?
What is the expected growth rate of the global jute bag market 2023-2028?
What are the key factors driving the global jute bag market?
What is the breakup of the global jute bag market based on the product type?
What is the breakup of the global jute bag market based on the end use?

What is the breakup of the global jute bag market based on the price?

What are the key regions in the global jute bag market?

Who are the key companies/players in the global jute bag market?

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