

# Jute Bag Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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# Abstracts

Market Overview:

The global jute bag market size reached US\$ 2.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4.2 Billion by 2028, exhibiting a growth rate (CAGR) of 8.67% during 2023-2028.

Jute bags are made from natural fibers, which are derived from the stems of the white or the Tossa jute plant. They are durable, reusable, lightweight, economical, sustainable and strong, and exhibit low thermal conductivity and antistatic, sound insulation, and moderate moisture retention properties. As a result, they are used in the manufacturing of commercial packaging bags across the globe. Nowadays, several manufacturers are introducing multi-purpose bags in various sizes, types, textures, and colors that can be used in multiple ways, including backpacks, school bags, shopping bags, and carry bags.

Global Jute Bag Industry Trends:

The rising awareness among the masses about the toxic nature and harmful effects of plastic bags on the environment is resulting in the growing adoption of eco-friendly and biodegradable carry bags. This represents one of the key factors escalating the demand for jute bags around the world. In addition, governing agencies of various countries are implementing strict regulations, such as a ban on plastic bags, to promote a healthy and pollution-free eco-system. This, in turn, is presenting manufacturers operating in the industry with lucrative growth opportunities to expand their consumer base and improve profitability. Besides this, the introduction of a substantial range of customized and stylish bag options is contributing to the market growth. Apart from this, key market



players are focusing on expanding their sales by launching innovative jute bags through online organized retail channels that offer easy availability and a wide range of products supported with doorstep delivery. This, in turn, is anticipated to provide a positive thrust to the market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global jute bag market report, along with forecasts at the global and country level from 2023-2028. Our report has categorized the market based on product type, end-use and price.

Breakup by Product Type:

Jute Sack Bags Jute Shopping Bags

Currently, jute sack bags dominate the market as they are widely used in the packaging food grains, cereals, rice, wheat, and other commodities.

Breakup by Price:

Premium Mass

Mass jute bags presently account for the majority of the total market as they are economical and easily available than the premium variants.

Breakup by End-Use:

Retail Institutional

The institutional segment exhibits a clear dominance in the market on account of shifting preferences for eco-friendly packaging materials.

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Breakup by Region:

India Bangladesh China Others

India holds the majority of the market share due to the availability of adequate natural fertile soil required for producing jute and advancements in technology and crop cultivation processes in the country.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, coupled with the detailed profiles of the leading players operating in the industry. Some of these key players are Aarbur Exports Pvt. Ltd, Shree Jee Global Pvt Ltd., Emjay Group LLC, Hitachi KK Manufacturing Company Pvt Ltd, Ashoka Exports Pvt Ltd, and Gloster Limited.

This report provides a deep insight into the global jute bag market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up a jute bag manufacturing plant. The study analyses the processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the jute bag industry in any manner.

Key Questions Answered in This Report:

What is the size of the global jute bag market 2022? What has been the impact of COVID-19 on the global jute bag market? What is the expected growth rate of the global jute bag market 2023-2028? What are the key factors driving the global jute bag market? What is the breakup of the global jute bag market based on the product type? What is the breakup of the global jute bag market based on the end use?



What is the breakup of the global jute bag market based on the price? What are the key regions in the global jute bag market? Who are the key companies/players in the global jute bag market?



# Contents

### **1 PREFACE**

#### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
- 2.3.1 Primary Sources
- 2.3.2 Secondary Sources
- 2.4 Market Estimation
- 2.4.1 Bottom-Up Approach
- 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

#### **3 EXECUTIVE SUMMARY**

#### **4 MARKET OVERVIEW**

### **5 KEY INDUSTRY TRENDS**

### **6 GLOBAL JUTE BAG MARKET**

6.1 Market Overview
6.2 Market Trends

6.2.1 Volume Trends
6.2.2 Value Trends

6.3 Impact of COVID-19
6.4 Price Analysis

6.4.1 Key Price Indicators
6.4.2 Price Structure
6.4.3 Price Trends

6.5 Market Breakup by Region

6.5.1 India
6.5.1.1 Market Trends
6.5.2 Bangladesh
6.5.2.1 Market Trends



6.5.2.2 Market Forecast 6.5.3 China 6.5.3.1 Market Trends 6.5.3.2 Market Forecast 6.5.4 Others 6.5.4.1 Market Trends 6.5.4.2 Market Forecast 6.6 Market Breakup by Product Type 6.6.1 Jute Sack Bags 6.6.1.1 Market Trends 6.6.1.2 Market Forecast 6.6.2 Jute Shopping Bags 6.6.2.1 Market Trends 6.6.2.2 Market Forecast 6.7 Market Breakup by End Use 6.7.1 Retail 6.7.1.1 Market Trends 6.7.1.2 Market Forecast 6.7.2 Institutional 6.7.2.1 Market Trends 6.7.2.2 Market Forecast 6.8 Market Breakup by Price 6.8.1 Premium 6.8.1.1 Market Trends 6.8.1.2 Market Forecast 6.8.2 Mass 6.8.2.1 Market Trends 6.8.2.2 Market Forecast 6.9 Market Forecast 6.10 SWOT Analysis 6.10.1 Overview 6.10.2 Strengths 6.10.3 Weaknesses 6.10.4 Opportunities 6.10.5 Threats 6.11 Value Chain Analysis 6.11.1 Raw Material Procurement 6.11.2 Manufacturing 6.11.3 Marketing



- 6.11.4 Distribution
- 6.11.5 End-Use
- 6.12 Porter's Five Forces Analysis
  - 6.12.1 Overview
  - 6.12.2 Bargaining Power of Buyers
  - 6.12.3 Bargaining Power of Suppliers
  - 6.12.4 Degree of Rivalry
  - 6.12.5 Threat of New Entrants
  - 6.12.6 Threat of Substitutes

# 7 COMPETITIVE STRUCTURE

# 8 JUTE BAG MANUFACTURING PROCESS

- 8.1 Product Overview
- 8.2 Detailed Process Flow
- 8.3 Various Types of Unit Operations Involved
- 8.4 Mass Balance and Raw Material Requirements

# 9 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

- 9.1 Land, Location and Site Development
- 9.2 Construction Requirements and Expenditures
- 9.3 Plant Machinery
- 9.4 Machinery Suppliers
- 9.5 Machinery Pictures
- 9.6 Raw Materials Requirements and Expenditures
- 9.7 Raw Material Suppliers
- 9.8 Raw Material and Final Product Pictures
- 9.9 Packaging Requirements and Expenditures
- 9.10 Transportation Requirements and Expenditures
- 9.11 Utilities Requirements and Expenditures
- 9.12 Manpower Requirements and Expenditures
- 9.13 Other Capital Investments

# **10 LOANS AND FINANCIAL ASSISTANCE**

# 11 PROJECT ECONOMICS



- 11.1 Capital Cost of the Project
- 11.2 Techno-Economic Parameters
- 11.3 Product Pricing and Margins Across Various Levels of the Supply Chain
- 11.4 Taxation and Depreciation
- 11.5 Income Projections
- 11.6 Expenditure Projections
- 11.7 Financial Analysis
- 11.8 Profit Analysis

## 12 PROFILES OF KEY PLAYERS

- 12.1 Aarbur Exports Pvt. Ltd
- 12.2 Shree Jee Global Pvt Ltd.
- 12.3 Emjay Group LLC
- 12.4 Hitachi KK Manufacturing Company Pvt Ltd
- 12.5 Ashoka Exports Pvt Ltd
- 12.6 Gloster Limited



# **List Of Tables**

## LIST OF TABLES

Table 1: Global: Jute Bag Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Jute Bag Market Forecast: Breakup by Region (in Million Pieces), 2023-2028

Table 3: Global: Jute Bag Market Forecast: Breakup by Product Type (in Million Pieces), 2023-2028

Table 4: Global: Jute Bag Market Forecast: Breakup by End Use (in Million Pieces), 2023-2028

Table 5: Global: Jute Bag Market Forecast: Breakup by Price (in Million Pieces), 2023-2028

Table 6: Global: Jute Bag Market: Competitive Structure

Table 7: Comparison: Jute Bags vs. Plastic Bags vs. Cotton Bags

Table 8: Jute Shopping Bags Manufacturing Plant: Raw Material Requirements (in Units/Day)

Table 9: Jute Shopping Bags Manufacturing Plant: Costs Related to Land and Site Development (in US\$)

Table 10: Jute Shopping Bags Manufacturing Plant: Costs Related to Civil Works (in US\$)

Table 11: Jute Shopping Bags Manufacturing Plant: Costs Related to Plant Machinery (in US\$)

Table 12: Jute Shopping Bags: Suppliers of Machinery

Table 13: Jute Shopping Bags Manufacturing Plant: Raw Material Requirements (in Units/Day) and Expenditures (US\$/Unit)

Table 14: Jute Shopping Bags: Suppliers of Raw Materials

Table 15: Jute Shopping Bags Manufacturing Plant: Utility Requirements and Expenditures

Table 16: Jute Shopping Bags Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)

Table 17: Jute Shopping Bags Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)

Table 18: Details of Financial Assistance Offered by Financial Institutions

Table 19: Jute Shopping Bags Manufacturing Plant: Capital Costs (in US\$)

 Table 20: Jute Shopping Bags Manufacturing Plant: Techno-Economic Parameters

 Table 21: Jute Shopping Bags Manufacturing Plant: Taxation (in US\$/Year)

 Table 22: Jute Shopping Bags Manufacturing Plant: Depreciation (in US\$/Year)

Table 23: Jute Shopping Bags Manufacturing Plant: Income Projections (in US\$)



Table 24: Jute Shopping Bags Manufacturing Plant: Expenditure Projections (in US\$) Table 25: Jute Shopping Bags Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability (in US\$)

Table 26: Jute Shopping Bags Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability (in US\$)

Table 27: Jute Shopping Bags Manufacturing Plant: Profit and Loss Account (in US\$) (in US\$)



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: Global: Jute Bag Market: Major Drivers and Challenges Figure 2: Global: Jute Bag Market: Sales Volume (in Million Pieces), 2017-2022 Figure 3: Global: Jute Bag Market: Sales Value (in Billion US\$), 2017-2022 Figure 4: Jute Shopping Bag Manufacturing: Price Structure Analysis Figure 5: Global: Jute Bag Market: Average Price Trends (in US\$/Piece), 2017-2022 Figure 6: Global: Jute Bag Market Forecast: Average Price Trends (in US\$/Piece), 2023-2028 Figure 7: Global: Jute Bag Market: Breakup by Region (in %), 2022 Figure 8: Global: Jute Bag Market: Breakup by Product Type (in %), 2022 Figure 9: Global: Jute Bag Market: Breakup by End Use (in %), 2022 Figure 10: Global: Jute Bag Market: Breakup by Price (in %), 2022 Figure 11: India: Jute Bag Market: Sales Volume (in Million Pieces), 2017 & 2022 Figure 12: India: Jute Bag Market Forecast: Sales Volume (in Million Pieces), 2023-2028 Figure 13: Bangladesh: Jute Bag Market: Sales Volume (in Million Pieces), 2017 & 2022 Figure 14: Bangladesh: Jute Bag Market Forecast: Sales Volume (in Million Pieces), 2023-2028 Figure 15: China: Jute Bag Market: Sales Volume (in Million Pieces), 2017 & 2022 Figure 16: China: Jute Bag Market Forecast: Sales Volume (in Million Pieces), 2023-2028 Figure 17: Others: Jute Bag Market: Sales Volume (in Million Pieces), 2017 & 2022 Figure 18: Others: Jute Bag Market Forecast: Sales Volume (in Million Pieces), 2023-2028 Figure 19: Global: Jute Sack Bags Market: Sales Volume (in Million Pieces), 2017 & 2022 Figure 20: Global: Jute Sack Bags Market Forecast: Sales Volume (in Million Pieces), 2023-2028 Figure 21: Global: Jute Shopping Bags Market: Sales Volume (in Million Pieces), 2017 & 2022 Figure 22: Global: Jute Shopping Bags Market Forecast: Sales Volume (in Million Pieces), 2023-2028 Figure 23: Global: Jute Bag Market (Retail Use): Sales Volume (in Million Pieces), 2017 & 2022 Figure 24: Global: Jute Bag Market Forecast (Retail Use): Sales Volume (in Million Pieces), 2023-2028



Figure 25: Global: Jute Bag Market (Institutional Use): Sales Volume (in Million Pieces), 2017 & 2022

Figure 26: Global: Jute Bag Market Forecast (Institutional Use): Sales Volume (in Million Pieces), 2023-2028

Figure 27: Global: Jute Bag Market (Premium Price): Sales Volume (in Million Pieces), 2017 & 2022

Figure 28: Global: Jute Bag Market Forecast (Premium Price): Sales Volume (in Million Pieces), 2023-2028

Figure 29: Global: Jute Bag Market (Mass Price): Sales Volume (in Million Pieces), 2017 & 2022

Figure 30: Global: Jute Bag Market Forecast (Mass Price): Sales Volume (in Million Pieces), 2023-2028

Figure 31: Global: Jute Bag Market Forecast: Sales Volume (in Million Pieces), 2023-2028

Figure 32: Global: Jute Bag Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 33: Global: Jute Bag Industry: SWOT Analysis

Figure 34: Global: Jute Bag Industry: Value Chain Analysis

Figure 35: Global: Jute Bag Industry: Porter's Five Forces Analysis

Figure 36: Jute Shopping Bags Manufacturing: Detailed Process Flow

Figure 37: Jute Shopping Bags Manufacturing Process: Conversion Rate of Feedstocks

Figure 38: Jute Shopping Bags Manufacturing Plant: Breakup of Capital Costs (in %)

Figure 39: Jute Bag Industry: Profit Margins at Various Stages of Supply Chain

Figure 40: Jute Bag Manufacturing Plant: Breakup of Operational Costs



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