

Juice Extractors Market Report by Type (Centrifugal Juicer, Masticating Juicer, Triturating Juicers, Juicing Press, Steam Juice Extractors), Distribution Channel (Online Stores, Mass Retailers, Direct Selling, and Others), Application (Industrial Use, Commercial Use, Residential Use), and Region 2024-2032

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Abstracts

The global juice extractors market size reached US\$ 2.5 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 4.0 Billion by 2032, exhibiting a growth rate (CAGR) of 5.2% during 2024-2032. The rising consumer awareness regarding the health benefits of juice, increasing prevalence of lifestyle diseases, and the introduction of portable juice extractors represent some of the key factors driving the market.

Juice extractors are electrical or manual devices that separate juice from the pulp of fruits, and leafy green vegetables. Masticating, centrifugal, triturating, manual press, and steam juice extractors are some of the commonly available types of juice extractors. They function on various processes, such as chewing, crushing, squeezing, and pressing to extract and preserve all the juice properties. Juice extractors consist of several components, such as a motor, hopper, strainer, barrel, juice and pulp outlets, switches, pulleys, gears, and bearings. They are widely used in households and commercial spaces to extract fresh juice of lemon, orange, mango, pineapple, wheat grass, leafy vegetables, ginger, sugarcane, and carrots. Juice extractors are cost-effective, durable, and highly efficient devices that are user-friendly and easy to clean and offer smooth functioning.

Juice Extractors Market Trends:

The rising consumer awareness regarding the various health benefits of fresh juice is one of the primary factors driving the market growth. Juice extractors are widely used to obtain fresh juice, which is rich in fibers, antioxidants, and natural sugars and provides several health benefits, such as boosting energy, strengthening the immune system, hydrating the body, improving metabolism, and maintaining the elasticity of the skin. In addition to this, the increasing demand for natural, organic, and low-sugar beverages is acting as another growth-inducing factor. Furthermore, the widespread product adoption due to the rising demand for juice as it aids in detoxifying the body, regulating blood sugar levels, weight loss, and improving digestion, is providing an impetus to the market growth. Additionally, the integration of the Internet of Things (IoT) to develop smart juice extractors that are compatible with smartphone applications and provide transparency about the freshness and quality of juice through continuous tracking is positively influencing the market growth. Moreover, the introduction of portable juice extractors that are lightweight, compact, easy to store, wireless, offer long battery life, and can be carried to the office, gym, beach, trekking, and vacations are propelling the market growth. Other factors, including increasing consumer participation in sports and allied activities, rising expenditure capacities of consumers, growing investment in research and development (R&D) of advanced products, and the easy product availability across e-commerce platforms at affordable price points, are anticipated to drive the market growth further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global juice extractors market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, distribution channel, and application.

Type Insights:

Centrifugal Juicer

Masticating Juicer

Triturating Juicers

Juicing Press

Steam Juice Extractors

The report has also provided a detailed breakup and analysis of the juice extractors market based on the type. This includes centrifugal, masticating, triturating juicers, juicing press, and steam juice extractors. According to the report, centrifugal juicer represented the largest segment.

Distribution Channel Insights:

- Online Stores
- Mass Retailers
- Direct Selling
- Others

A detailed breakup and analysis of the juice extractors market based on the distribution channel has been provided in the report. This includes online stores, mass retailers, direct selling, and others.

Application Insights:

- Industrial Use
- Commercial Use
- Residential Use

A detailed breakup and analysis of the juice extractors market based on the application has been provided in the report. This includes industrial, commercial, and residential use. According to the report, residential use accounted for the largest market share.

Regional Insights:

- North America
 - United States
 - Canada
- Asia Pacific
 - China
 - Japan
 - India
 - South Korea
- Australia
- Indonesia
- Others
- Europe
 - Germany
 - France
 - United Kingdom

Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, Asia Pacific was the largest market for juice extractors. Some of the factors driving the Asia Pacific juice extractors market include rising health consciousness, increasing consumer expenditure capacities, and the recent development of advanced products.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global juice extractors market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Breville Group Limited, Conair LLC, Hamilton Beach Brands Inc., Hurom India, Joyoung Co. Ltd., Kenwood Limited (De'Longhi S.p.A.), Koninklijke Philips N.V., Kuvings India, Newell Brands, Omega Products Inc., Panasonic Holdings Corporation, Procter & Gamble Company, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global juice extractors market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global juice extractors market?

What are the key regional markets?

Which countries represent the most attractive juice extractors markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the application?

What is the competitive structure of the global juice extractors market?

Who are the key players/companies in the global juice extractors market?

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