

Japan Tyre Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The Japan tyre market size reached 121.1 Million Units in 2022. Looking forward, IMARC Group expects the market to reach 135.5 Million Units by 2028, exhibiting a growth rate (CAGR) of 2.1% during 2023-2028.

The Japanese tyre market can be segmented into replacement tyres and the OEM segment. The market is currently dominated by replacement tires which currently account for 61% of the total sales volumes. Currently around 71% of the total replacement tire volumes is accounted by passenger cars. Passenger cars were followed by light trucks, and truck and bus tires. The market for replacement tires in Japan is driven by usage patterns and replacement cycles. The market for OEM tires on the other hand is driven by new automobile sales and exports. Japan currently represents a manufacturing hub for some of the world's largest automobile companies such as Toyota, Honda, Nissan, Suzuki, Mitsubishi, Kawasaki, Mazda, Yamaha, Subaru, Isuzu, etc. This represents a major catalyst for the OEM tire market. Around 83% of the total OEM Tire volumes are currently accounted by passenger cars. Passenger cars were followed by light truck tyres, truck and bus tyres, special vehicle tyres and motorcycle tyres. The Tyre market is quite concentrated in Japan with some of the largest players being Bridgestone Corporation, Sumitomo Rubber Industries, Ltd., Yokohama Rubber Company, Limited, and Toyo Tire & Rubber Company.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the Japan tyre market report, along with forecasts at the period 2023-2028. Our report has categorized the market based on vehicle type, OEM and replacement segment, radial and bias tyre

and tube and tubeless tyre.

Breakup by Vehicle Type

Passenger Car Tyres

Light Truck Tyres

Truck and Bus Tyres

Special Vehicle Tyres

Motorcycle Tyres

Breakup by OEM and Replacement Segment

OEM Tyres

Passenger Car Tyres

Light Truck Tyres

Truck and Bus Tyres

Special Vehicle Tyres

Motorcycle Tyres

Replacement Tyres

Passenger Car Tyres

Light Truck Tyres

Truck and Bus Tyres

Special Vehicle Tyres

Motorcycle Tyres

Imports and Exports

Imports

Exports

Breakup by Radial and Bias Tyres

Bias Tyres

Radial Tyres

Breakup by Tube and Tubeless Tyres

Tube Tyres

Tubeless Tyres

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations
Competitive Landscape
Competitive Structure
Key Player Profiles

IMARC Group's latest report provides a deep insight into the Japan tyre market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Japan tyre market in any manner.

Key Questions Answered in This Report:

How has the Japan tyre market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Japan tyre market?

What is the breakup of the market based on the vehicle type?

What is the breakup of the market based on the OEM and replacement segment?

What is the breakup of the market based on the radial and bias tyres?

What is the breakup of the market based on tube and tubeless tyres?

What are the various stages in the value chain of the Japan tyre industry?

What are the key driving factors and challenges in the Japan tyre industry?

What is the structure of the Japan tyre industry and who are the key players?

What is the degree of competition in the Japan tyre industry?

What are the profit margins in the Japan tyre industry?

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