

Japan Frozen Seafood Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The Japan frozen seafood market size reached US\$ 768.6 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 896.6 Million by 2028, exhibiting a growth rate (CAGR) of 2.57% during 2023-2028.

The seafood products like fishes, fish fillets, shrimps, prawns, shellfish, etc. when subjected to freezing are known as frozen seafood products. Freezing helps to handle and transport the seafood safely and reduces the risk of foodborne illness by preventing the growth of pathogenic bacteria, parasites or other harmful germs in it. Thus, these products remain fresh, healthy, tasty and have high nutritional value compared to the non-frozen seafood products. They also help in lowering blood pressure, reduce the risk of heart problems and are packed in such a way that increases their overall shelf life and thus affordability and availability.

Japan currently represents one of the largest seafood markets globally. At present, the country ranks second in terms of per capita consumption of seafood worldwide. The seafood consumption is expected to increase further in Japan, especially shrimps. Another major factor driving the growth of Japan frozen seafood market is the rising demand for healthy food. Japan's population is aging faster as compared to other countries, thus, the demand for frozen seafood products that offer health benefits such as lowering cholesterol, micronutrients and essential fatty acids is anticipated to increase further. Moreover, the increasing number of small and single-person households and rising number of working women, is also boosting the frozen seafood industry in the country. Other factors that are expected to catalyze the market growth include- increasing trend of convenient products such as ready-to-eat meals/semi-

processed products/easy-to-prepare fish products, changing lifestyles, new product launches, product premiumization and rising healthcare expenditures.

IMARC Group's latest report provides a deep insight into the Japan frozen seafood market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Japan frozen seafood market in any manner.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the Japan frozen seafood market report, along with forecasts for the period 2023-2028. Our report has categorized the market based on type, distribution channel and sector.

Breakup by Type:

Pacific Salmon

Tuna (bigeye)

Mackerel

Tuna (yellowfin)

Octopus

Crabs

Trout

Cuttlefish

Jack and Horse Mackerel

Other Frozen Fish

Pacific Salmon currently represents the largest segment.

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Convenience Stores

Specialty Retailers

Online

Others

Supermarkets and Hypermarkets currently represent the leading segment.

Breakup by Sector:

Retail

Institutional

Institutional sector currently dominates the market accounting for majority of the market share.

Competitive Landscape:

The report has also examined the competitive landscape of the market and provides the profiles of the key players operating in the industry. Some of the major players include:

Kibun Foods Inc.

Nippon Suisan Kaisha, Ltd.

Marudai Food Co. Ltd.

Maruha Nichiro Corporation

Key Questions Answered in This Report:

How has the Japan frozen seafood market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Japan frozen seafood market?

What is the breakup of Japan frozen seafood market based on the type?

What is the breakup of Japan frozen seafood market based on the sector?

What is the breakup of Japan frozen seafood market based on the distribution channel?

What are the various stages in the value chain of Japan frozen seafood market?

What are the key driving factors and challenges in Japan frozen seafood market?

What is the structure of Japan frozen seafood market and who are the key players?

What is the degree of competition in Japan frozen seafood market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 JAPAN FROZEN SEAFOOD MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Type
- 5.5 Market Breakup by Distribution Channel
- 5.6 Market Breakup by Sector
- 5.7 Market Forecast
- 5.8 SWOT Analysis
 - 5.8.1 Overview
 - 5.8.2 Strengths
 - 5.8.3 Weaknesses
 - 5.8.4 Opportunities
 - 5.8.5 Threats
- 5.9 Value Chain Analysis

- 5.9.1 Overview
- 5.9.2 Seafood Harvesting
- 5.9.3 Primary and Secondary Processing
- 5.9.4 Packaging and Export
- 5.9.5 Distribution
- 5.9.6 End-Use
- 5.10 Porters Five Forces Analysis
 - 5.10.1 Overview
 - 5.10.2 Bargaining Power of Buyers
 - 5.10.3 Bargaining Power of Suppliers
 - 5.10.4 Degree of Competition
 - 5.10.5 Threat of New Entrants
 - 5.10.6 Threat of Substitutes
- 5.11 Price Analysis
 - 5.11.1 Key Price Indicators
 - 5.11.2 Price Structure
 - 5.11.3 Margin Analysis

6 MARKET BREAKUP BY TYPE

- 6.1 Pacific Salmon
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Tuna (Bigeye)
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Mackerel
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Tuna (Yellowfin)
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Octopus
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Crabs
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
- 6.7 Trout

- 6.7.1 Market Trends
- 6.7.2 Market Forecast
- 6.8 Cuttlefish
 - 6.8.1 Market Trends
 - 6.8.2 Market Forecast
- 6.9 Jack and Horse Mackerel
 - 6.9.1 Market Trends
 - 6.9.2 Market Forecast
- 6.10 Other Frozen Fish
 - 6.10.1 Market Trends
 - 6.10.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Supermarkets and Hypermarkets
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Convenience Stores
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Specialty Retailers
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Online
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast

8 MARKET BREAKUP BY SECTOR

- 8.1 Retail
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Institutional
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 COMPETITIVE LANDSCAPE

9.1 Market Structure

9.2 Key Players

9.3 Profiles of Key Players

9.3.1 Kibun Foods Inc.

9.3.2 Nippon Suisan Kaisha, Ltd.

9.3.3 Marudai Food Co. Ltd.

9.3.4 Maruha Nichiro Corporation

List Of Tables

LIST OF TABLES

Table 1: Japan: Frozen Seafood Market: Key Industry Highlights, 2022 and 2028

Table 2: Japan: Frozen Seafood Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Japan: Frozen Seafood Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 4: Japan: Frozen Seafood Market Forecast: Breakup by Sector (in Million US\$), 2023-2028

Table 5: Japan: Frozen Seafood Market: Competitive Structure

Table 6: Japan: Frozen Seafood Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Japan: Frozen Seafood Market: Major Drivers and Challenges

Figure 2: Japan: Frozen Seafood Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Japan: Frozen Seafood Market: Breakup by Type (in %), 2022

Figure 4: Japan: Frozen Seafood Market: Breakup by Distribution Channel (in %), 2022

Figure 5: Japan: Frozen Seafood Market: Breakup by Sector (in %), 2022

Figure 6: Japan: Frozen Seafood Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 7: Japan: Frozen Seafood Industry: SWOT Analysis

Figure 8: Japan: Frozen Seafood Industry: Value Chain Analysis

Figure 9: Japan: Frozen Seafood Industry: Porter's Five Forces Analysis

Figure 10: Japan: Frozen Seafood Market (Pacific Salmon): Sales Value (in Million US\$), 2017 & 2022

Figure 11: Japan: Frozen Seafood Market (Pacific Salmon) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Japan: Frozen Seafood Market (Tuna-Bigeye): Sales Value (in Million US\$), 2017 & 2022

Figure 13: Japan: Frozen Seafood Market (Tuna-Bigeye) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Japan: Frozen Seafood Market (Mackerel): Sales Value (in Million US\$), 2017 & 2022

Figure 15: Japan: Frozen Seafood Market (Mackerel) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Japan: Frozen Seafood Market (Tuna-Yellowfin): Sales Value (in Million US\$), 2017 & 2022

Figure 17: Japan: Frozen Seafood Market (Tuna-Yellowfin) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Japan: Frozen Seafood Market (Octopus): Sales Value (in Million US\$), 2017 & 2022

Figure 19: Japan: Frozen Seafood Market (Octopus) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Japan: Frozen Seafood Market (Crabs): Sales Value (in Million US\$), 2017 & 2022

Figure 21: Japan: Frozen Seafood Market (Crabs) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Japan: Frozen Seafood Market (Trout): Sales Value (in Million US\$), 2017 &

2022

Figure 23: Japan: Frozen Seafood Market (Trout) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Japan: Frozen Seafood Market (Cuttlefish): Sales Value (in Million US\$), 2017 & 2022

Figure 25: Japan: Frozen Seafood Market (Cuttlefish) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Japan: Frozen Seafood Market (Jack and Horse Mackerel): Sales Value (in Million US\$), 2017 & 2022

Figure 27: Japan: Frozen Seafood Market (Jack and Horse Mackerel) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Japan: Frozen Seafood Market (Other Frozen Fish): Sales Value (in Million US\$), 2017 & 2022

Figure 29: Japan: Frozen Seafood Market (Other Frozen Fish) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Japan: Frozen Seafood Market (Supermarkets and Hypermarkets): Sales Value (in Million US\$), 2017 & 2022

Figure 31: Japan: Frozen Seafood Market (Supermarkets and Hypermarkets) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Japan: Frozen Seafood Market (Convenience Stores): Sales Value (in Million US\$), 2017 & 2022

Figure 33: Japan: Frozen Seafood Market (Convenience Stores) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Japan: Frozen Seafood Market (Specialty Retailers): Sales Value (in Million US\$), 2017 & 2022

Figure 35: Japan: Frozen Seafood Market (Specialty Retailers) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Japan: Frozen Seafood Market (Online): Sales Value (in Million US\$), 2017 & 2022

Figure 37: Japan: Frozen Seafood Market (Online) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Japan: Frozen Seafood Market (Others): Sales Value (in Million US\$), 2017 & 2022

Figure 39: Japan: Frozen Seafood Market (Others) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Japan: Frozen Seafood Market (Retail): Sales Value (in Million US\$), 2017 & 2022

Figure 41: Japan: Frozen Seafood Market (Retail) Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Japan: Frozen Seafood Market (Institutional): Sales Value (in Million US\$), 2017 & 2022

Figure 43: Japan: Frozen Seafood Market (Institutional) Forecast: Sales Value (in Million US\$), 2023-2028

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