

IT Training Market Report by Application (IT Infrastructure Training, Enterprise Application and Software Training, Cyber Security Training, Database and Big Data Training, and Others), End User (Corporate, Schools and Colleges, and Others), and Region 2024-2032

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Abstracts

The global IT training market size reached US\$ 75.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 99.9 Billion by 2032, exhibiting a growth rate (CAGR) of 3.1% during 2024-2032. The market is experiencing steady growth, driven by rapid technological advancements, corporate focus on skill development, and the increasing need for global IT competencies amid business expansion and digital transformation initiatives.

IT Training Market Analysis:

Market Growth and Size: The global IT training market is experiencing a steady growth trajectory, primarily driven by the rapid evolution of technology and the need for continuous skill development. The market expansion is fueled by both the increasing complexity of IT systems and the broadening of IT applications across various sectors.

Major Market Drivers: Key drivers include the swift pace of technological advancements, necessitating regular upskilling, and the corporate emphasis on employee skill development to stay competitive. Globalization and the need for a globally competent IT workforce also significantly contribute to market growth.

Key Market Trends: A prominent trend is the integration of AI and ML in training programs for personalized learning experiences. There is also a rising demand for courses in cybersecurity, data analytics, and cloud computing, reflecting the current focus areas in IT.

Geographical Trends: North America leads the market due to its advanced IT infrastructure and the presence of major tech companies. However, the Asia Pacific region is rapidly growing, driven by economic development and tech adoption, while Europe focuses on advanced technology training and data compliance.

Competitive Landscape: The market is characterized by strategic collaborations, expansions, and technological innovations by key players. These players are diversifying their offerings to include a wide range of IT skills, focusing on both foundational and advanced technology areas.

Challenges and Opportunities: One major challenge is keeping pace with the rapidly evolving technological landscape, which requires constant curriculum updates. However, this also presents opportunities for training providers to innovate and offer the latest training solutions that meet the dynamic needs of the IT industry.

IT Training Market Trends:

Rapid technological advancements

The global IT training market is significantly influenced by the pace of technological innovations and advancements. As technology evolves, there is a constant need for upskilling and reskilling among IT professionals. Emerging technologies such as artificial intelligence (AI), machine learning (ML), cloud computing, and cybersecurity are continually reshaping the IT landscape, necessitating ongoing training and education. This dynamic technological environment compels organizations to invest in IT training to ensure their workforce remains competent and competitive. Furthermore, the integration of cutting-edge technologies in various industries has broadened the scope of IT training, extending beyond traditional IT sectors. The IT training market outlook is further influenced by the growing complexity of technological solutions, requiring specialized knowledge for effective implementation and maintenance.

Corporate emphasis on skill development

Organizations across the globe are increasingly recognizing the importance of continuous learning and development for their employees, especially in the IT domain. This emphasis on skill development is driven by the need to close the skills gap in a rapidly evolving digital landscape and to maintain a competitive edge in the market. Companies are investing in IT training programs to enhance employee performance, increase productivity, and foster innovation. By equipping their workforce with the latest IT skills and knowledge, organizations can better adapt to new technologies and methodologies, leading to improved business processes and outcomes. Moreover, corporate training programs are evolving to include a variety of learning formats, such as online courses, workshops, and certifications, tailored to meet diverse learning styles

and schedules. This focus on skill development is a response to technological changes as well as a strategic move to attract and retain top talent in a competitive job market.

Globalization and geographical expansion

The expansion in the size of the IT training market is also being accelerated by globalization and the consequent geographical expansion of businesses. With companies extending their operations across borders, there is a heightened need for a globally competent IT workforce. This expansion necessitates training in technical skills, aspects like cross-cultural communication and understanding of various regulatory environments. Moreover, the burgeoning IT markets in emerging economies present additional business opportunities and challenges, driving the demand for localized IT training solutions. As businesses aim to harness global talent and cater to international markets, they increasingly seek IT training providers with a worldwide presence or those offering online, accessible training options.

IT Training Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on application and end user.

Breakup by Application:

- IT Infrastructure Training
- Enterprise Application and Software Training
- Cyber Security Training
- Database and Big Data Training
- Others

IT infrastructure training accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the application. This includes IT infrastructure training, enterprise application and software training, cyber security training, database and big data training, and others. According to the report, IT infrastructure training represented the largest segment.

IT infrastructure training holds the largest share in the market as it encompasses training in network management, hardware, server administration, and storage systems, crucial for maintaining the operational backbone of modern businesses. Training

programs in this domain are designed to equip professionals with the skills necessary to design, implement, and manage the IT infrastructure efficiently of an organization. With the increasing complexity of IT environments and the constant evolution of technologies, this segment is witnessing a steady demand for updated and comprehensive training modules, catering to both entry-level and experienced professionals.

The enterprise application and software training segment focuses on training related to enterprise applications and software, crucial for businesses to optimize their operations, customer relationship management, and resource planning. Courses in this category cover a wide range of software solutions, including enterprise resource planning (ERP), customer relationship management (CRM), and supply chain management (SCM) systems. As these applications play a pivotal role in streamlining business processes and enhancing efficiency, the demand for skilled professionals in this area remains high. Training in this segment is continuously evolving to incorporate the latest software updates and industry best practices.

Cyber security training is a rapidly growing segment, driven by the escalating number of cyber threats and regulatory compliance requirements. This training encompasses various aspects of information security, including network security, threat detection, risk management, and compliance. As organizations increasingly recognize the importance of protecting their data and IT infrastructure, the demand for skilled cyber security professionals is rising. Training programs in this area are focused on equipping individuals with the necessary skills to identify vulnerabilities, implement security protocols, and respond to cyber incidents effectively.

The database and big data training segment addresses the growing need for expertise in database management and big data analytics. It includes training in data modeling, database administration, and the use of big data tools and technologies. With the exponential growth of data and the importance of data-driven decision-making in business, skills in managing and analyzing large datasets are in high demand. Training in this domain is geared toward enabling professionals to efficiently handle data storage, retrieval, and analysis, utilizing the latest tools and methodologies in data science and database management.

The others segment encompasses various specialized IT training areas, such as software development, project management, cloud computing, and emerging technologies like blockchain and the Internet of Things (IoT). The diversity of this segment reflects the broad and evolving nature of the IT industry, catering to niche skills

and innovative technologies that are gaining traction in the market. This segment is particularly dynamic, often adapting to the latest trends and technological advancements in the IT field.

Breakup by End User:

Corporate

Schools and Colleges

Others

Corporate holds the largest share in the industry

A detailed breakup and analysis of the market based on the end user have also been provided in the report. This includes corporate, schools and colleges, and others. According to the report, the corporate sector accounted for the largest market share.

The corporate segment dominates the IT training market, reflecting the critical need for continuous skill development in the business sector. Corporations invest heavily in IT training to keep their workforce adept with the latest technological advancements and methodologies. This investment is driven by the desire to enhance productivity, innovate, and maintain a competitive edge in an increasingly digital world. Training programs in this segment are diverse, ranging from basic IT skills for non-technical staff to advanced technical training for IT professionals. The focus is on aligning the skills of the workforce with the strategic objectives of the company, which includes training in areas like cybersecurity, cloud computing, data analytics, and software development. Corporate training often utilizes a blend of online and in-person training methods to accommodate different learning preferences and work schedules.

The schools and colleges segment of the IT training market addresses the need of the educational sector to prepare students for the digital economy. This segment focuses on integrating IT skills into the curriculum, offering students foundational knowledge and skills in various aspects of information technology. The aim is to equip the future workforce with the necessary competencies to thrive in an increasingly tech-driven world. Training in this segment ranges from basic computer literacy to more specialized courses in programming, network administration, and data science. The emphasis is on creating a strong foundation in IT, which is essential for students who will later pursue advanced studies or careers in this field.

The others segment includes various non-traditional learners who seek IT training

outside of corporate environments and educational institutions. This includes self-employed individuals, job seekers, career changers, and IT enthusiasts. Training in this segment is often more flexible and accessible, with a focus on online and self-paced learning options. This segment caters to a wide range of needs, from acquiring basic IT skills to gaining certifications in specific technologies or tools.

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Middle East and Africa

Turkey

Saudi Arabia

Iran

United Arab Emirates

Others

Latin America

Brazil

Mexico

Argentina

Colombia

Chile

Peru
Others

North America leads the market, accounting for the largest IT training market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia and others); the Middle East and Africa (Turkey, Saudi Arabia, Iran, United Arab Emirates, and others); and Latin America (Brazil, Mexico, Argentina, Colombia, Chile, Peru, and others). According to the report, North America accounted for the largest market share.

North America, including the United States and Canada, represents the largest segment in the global IT training market. This dominance is attributed to the presence of major technology companies, a highly developed IT infrastructure, and substantial investments in research and development. The region is a leader in cutting-edge technologies like AI, ML, and cloud computing, driving the demand for advanced IT training solutions. Furthermore, the strong culture of continuous learning and development in North American corporations contributes to the growth of the North America IT training market.

The Asia Pacific IT training market is experiencing significant growth, driven by rapid economic development, increasing adoption of digital technologies, and a large, young, and tech-savvy population. Countries like India and China are leading this growth, with their expanding IT sectors and government initiatives promoting digital literacy and IT skills development. The region is seeing a rise in demand for IT training in areas such as software development, cybersecurity, and data analytics. Additionally, the growing startup ecosystem and the expansion of multinational corporations in this region are further bolstering the IT training market.

The Europe IT training market is characterized by its focus on advanced technology training and strong government support for digital education. The emphasis on data protection and privacy in the region, particularly with regulations like GDPR, has spurred the need for specialized IT training in cybersecurity and data compliance. Furthermore, the advanced industrial sector in the region demands ongoing IT skill development, particularly in areas such as Industry 4.0, automation, and IoT. The diverse language landscape of Europe also necessitates localized training solutions, catering to a multilingual workforce.

The Latin America IT training market is growing steadily, driven by digital transformation efforts across various sectors and increasing government initiatives to enhance digital skills among the population. Countries like Brazil, Mexico, and Argentina are seeing a rise in demand for IT training, particularly in response to the growing IT outsourcing market. The region is focusing on bridging the digital skills gap and fostering a tech-savvy workforce, with training programs increasingly focusing on areas such as software development, cloud computing, and cybersecurity.

The Middle East and Africa (MEA) IT training market is influenced by a growing emphasis on diversifying economies and reducing reliance on oil revenues. There is a concerted effort in countries like the UAE, Saudi Arabia, and South Africa to promote digital transformation and innovation. The IT training market in MEA is driven by initiatives to enhance IT infrastructure, increase internet penetration, and develop a skilled workforce capable of supporting emerging technologies. Demand for IT training in this region is focused on areas like software development, network administration, and cybersecurity, aligned with the digital growth objectives of the countries.

Leading Key Players in the IT Training Industry:

The leading companies in the IT training market are actively engaging in strategic collaborations, technological innovations, and expanding their service portfolios to meet diverse customer needs. These companies are focusing on developing cutting-edge, flexible learning platforms that incorporate AI and machine learning to personalize the training experience. They are also forming partnerships with educational institutions and technology firms to enrich their training content and ensure it aligns with current industry standards. In response to the global demand for specialized IT skills, these market leaders are offering a broad range of certifications and courses, covering emerging technologies like cybersecurity, cloud computing, and data analytics, while ensuring global accessibility through online platforms.

The IT training market report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Avnet, Inc. (Tech Data Corporation)
Computer Generated Solutions
Dell Technologies
ExecuTrain
ExitCertified (Tech Data Corporation)

Fast Lane

Firebrand Training Limited (BPP Education Group)

Global Knowledge Training LL (Softskill)

GP Strategies (Learning Technologies Group plc.)

Hewlett Packard Enterprise Development LP

International Business Machines Corporation

ILX Group (APM Group)

LearnQuest, Inc.

New Horizons Computer Learning Center, Inc.

Oracle Corporation

QA Ltd. (CVC Capital Partners)

SAP SE

Corpex

(Please note that this is only a partial list of the key players, and the complete list is provided in the report.)

Latest News:

November 2023: CGS announced the expansion of its subsidiary CGS Immersive. The expansion focuses on two key areas: Training & Performance and Enterprise Operations. The Training & Performance offering utilizes technologies such as XR, AI, RPA, and IoT to provide enterprise-ready learning solutions. The Enterprise Operations offering integrates AI operations and emerging technologies into business process outsourcing services, leading to enhanced efficiency and collaboration.

November 2023: ExecuTrain has announced a partnership with Cornerstone, a global leader in cloud-based learning and talent management software. This collaboration aims to enhance employee development and training by combining ExecuTrain's expertise in training delivery with Cornerstone's advanced learning management system and talent management solutions.

January 2024: ExitCertified has joined the NVIDIA Partner Network, becoming a worldwide authorized training partner. This collaboration allows ExitCertified to offer NVIDIA's live, instructor-led workshops covering topics in generative AI and large language models.

Key Questions Answered in This Report

1. What was the size of the global IT training market in 2023?
2. What is the expected growth rate of the global IT training market during 2024-2032?
3. What are the key factors driving the global IT training market?

4. What has been the impact of COVID-19 on the global IT training market?
5. What is the breakup of the global IT training market based on the application?
6. What is the breakup of the global IT training market based on the end user?
7. What are the key regions in the global IT training market?
8. Who are the key players/companies in the global IT training market?

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