

IT Training Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/I9D6771555FEN.html>

Date: January 2023

Pages: 142

Price: US\$ 2,499.00 (Single User License)

ID: I9D6771555FEN

Abstracts

The global IT training market size reached US\$ 72.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 89 Billion by 2028, exhibiting a growth rate (CAGR) of 3.58% during 2023-2028.

Information technology (IT) training comprises imparting knowledge and skills related to the development, application, implementation, design and management of computer-based systems. With the increasing adoption of the latest technologies by organizations worldwide, IT training has become essential for companies to carry out their operations in an efficient manner. Proper IT training prepares a company to manage its data and resources effectively and boosts the efficiency and productivity of its employees.

With the growing adoption of smartphones and smart wearables technology, many firms and users are increasingly opting for mobile-based IT training. This helps the learners to access the information anytime and anywhere on their mobile devices. Moreover, the constantly evolving technology and growing business needs require regular training programs for employees to help them understand the latest developments in the market. This has also created a positive impact on the market. Earlier, corporate training used to add significant expenses for organizations. However, companies can now save on costs and expenses by providing IT training through e-learning methods to their staff. Additionally, governments and public bodies are also formulating policies and making investments to facilitate the expansion of educational technology and e-learning methods. This has resulted in an increasing demand for IT expertise to impart knowledge and skills in students as well as teachers.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global

IT training market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on application and end user.

Breakup by Application:

- IT Infrastructure Training
- Enterprise Application and Software Training
- Cyber Security Training
- Database and Big Data Training
- Others

Breakup by End User:

- Corporate
- Schools and Colleges
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom
 - Italy
 - Spain
 - Russia
 - Others

Middle East and Africa

Turkey

Saudi Arabia

Iran

United Arab Emirates

Others

Latin America

Brazil

Mexico

Argentina

Colombia

Chile

Peru

Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Avent Academy, CGS, Corpex, Dell, ExecuTrain, ExitCertified, Fast Lane, Firebrand, Global Knowledge, GP Strategies, HP, IBM, ILX Group, LearnQuest, New Horizon, Oracle, QA, and SAP.

Key Questions Answered in This Report

1. What was the size of the global IT training market in 2022?
2. What is the expected growth rate of the global IT training market during 2023-2028?
3. What are the key factors driving the global IT training market?
4. What has been the impact of COVID-19 on the global IT training market?
5. What is the breakup of the global IT training market based on the application?
6. What is the breakup of the global IT training market based on the end user?
7. What are the key regions in the global IT training market?
8. Who are the key players/companies in the global IT training market?

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