

Iraq Dried Pasta Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The Iraq dried pasta market size reached US\$ 140.7 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 190.7 Million by 2028, exhibiting a growth rate (CAGR) of 5.1% during 2023-2028.

The dried pasta market in Iraq is experiencing healthy growth rates, owing to the increasing penetration of foodservice joints and restaurants especially in the capital city, Baghdad, where the presence of several European restaurants have been increasing in the last few years. The market is also being catalyzed by the increasing westernization of food habits, driven by the booming food service sector offering exposure to western food items, leading to a change in palatability and food patterns of the Iraqi consumers. Moreover, due to increasing urbanizations, consumers living in urban settlements are increasingly demanding pasta due to its easy-to-cook nature and hassle-free preparation, thereby further augmenting the demand for dried pasta in the country. In response to the growing demand, many domestic players are foraying into the Industry. The market, however, is currently import-dependent with the majority of the dried pasta being imported from Turkey and Iran.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the Iraq dried pasta market report, along with forecasts for the period 2023-2028. Our report has categorized the market based on SKU and shape.

Breakup by SKU:

500g
400g
200/250g
1kg
5kg
Others

Breakup by Shape:

Penne
Fusilli
Spaghetti
Farfalle
Others

Competitive Landscape:

The report has also examined the competitive landscape of Iraq dried pasta market and provides the profiles of the key players operating in this market.

Key Questions Answered in This Report

1. What is the Iraq dried pasta market growth?
2. What is the impact of COVID-19 on the Iraq dried pasta market?
3. What are the Iraq dried pasta market drivers?
4. What are the key industry trends in the Iraq dried pasta market?
5. What is the Iraq dried pasta market breakup by SKU?
6. What is the Iraq dried pasta market breakup by shape?

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