

# Invisible Orthodontics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

Market Overview 2023-2028:

The global invisible orthodontics

market size reached US\$ 3.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 7.1 Billion by 2028, exhibiting a growth rate (CAGR) of 12.2% during 2023-2028.

Invisible orthodontics refers to transparent dental devices that are used for straightening misaligned teeth and improving overbite. They include invisible or transparent aligners, ceramic and lingual braces and clear retainers. They are usually preferred by adolescents and adults to align the teeth and minimize the spaces between them. In comparison to the traditionally used orthodontics, they are more comfortable and attractive, improve chewing and require minimal maintenance. Apart from this, the novel variants do not give a metallic appearance to the mouth and prevent the decalcification of teeth and mouth sores.

Invisible Orthodontics Market Drivers:

The increasing prevalence of orthodontic ailments is one of the key factors driving the growth of the market. The rising awareness regarding cosmetic and restorative dentistry among the masses is also driving the global invisible orthodontics market growth. Dentists are combining tooth alignment techniques with tooth whitening and incisal composite edge bonding procedures to improve the symmetry and aesthetics of the smile. In line with this, other cosmetic dentistry techniques, such as smile makeovers,

dental veneers and enamel chipping, are also being used with invisible orthodontics, thereby positively impacting its market growth.

The adoption of computer-aided design (CAD) technology in orthodontics is acting as another growth-inducing factor. This aids in providing customizable teeth alignment solutions based on the patient's oral anatomy and facilitates the correct placement of aligners and braces. Other factors, including increasing healthcare infrastructure, along with extensive research and development (R&D) activities to produce high quality and more cost-effective variants, are projected to drive the market further.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global invisible orthodontics market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, application, patient group and end-user.

#### Breakup by Product Type:

Ceramic Braces

Lingual Braces

Clear Aligners

Clear Retainers

#### Breakup by Application:

Crowding

Excessive Spacing

Malocclusion

Others

#### Breakup by Patient Group:

Adults

Teenagers

Children

Breakup by End-User:

Dental and Orthodontic Clinics

Hospitals

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The global invisible orthodontics market is highly fragmented with the presence of several small and large players competing in terms of price and quality. Some of the major players in the market are:

3M Company

Align Technology Inc.

American Orthodontics Corp.

DB Orthodontics

Dentsply Sirona

Envista Holdings Corporation

Great Lakes Dental Technologies

Henry Schein Inc.

Straumann Group

K Line Europe GmbH

TP Orthodontics Inc.

### Key Questions Answered in This Report

1. What was the size of the global invisible orthodontics market in 2022?
2. What is the expected growth rate of the global invisible orthodontics market during 2023-2028?
3. What has been the impact of COVID-19 on the global invisible orthodontics market?
4. What are the key factors driving the global invisible orthodontics market?
5. What is the breakup of the global invisible orthodontics market based on the product type?
6. What is the breakup of the global invisible orthodontics market based on the application?
7. What is the breakup of the global invisible orthodontics market based on the patient group?
8. What is the breakup of the global invisible orthodontics market based on the end-user?
9. What are the key regions in the global invisible orthodontics market?
10. Who are the key players/companies in the global invisible orthodontics market?

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