

# Investment Banking Trading Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global investment banking trading services market size reached US\$ 343.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 542.7 Billion by 2028, exhibiting a growth rate (CAGR) of 7.77% during 2023-2028.

Investment banking trading services are a segment of banking operations that offer consulting services to individuals, corporates, and companies while acting as a mediator for creditors and businesses in the market. They include equity or debt underwriting, financial advisory, trading equities, transaction executions, initial public offerings (IPOs), market-making securities, and mergers and acquisitions (M&A) of different franchises as standard services. These facilities help determine the loss or profit of certain companies, deliver reliable reports and information to make the right investment decisions, manage the organizations' finances, and improve the overall working of an enterprise. Apart from this, investment banking trading services operate on primary brokerages and wealth management facilities in coordination with their investment research organizations to bring buyers and sellers together for trade and generate market information. Consequently, they are widely used across diverse industries to receive financial consultancy services.

### Investment Banking Trading Services Market Trends:

The considerable expansion in the banking, financial, service, and insurance (BFSI) sector and the increasing need for advisory and consultancy services across various industrial verticals to expand their business projects and portfolios are majorly driving

the market growth. In line with this, the rising competition amongst franchises and the growing number of external forces demanding an investment banker for financial advice are acting as another growth-inducing factor. This is further influenced by the escalating requirement for capital investment and business expansion amongst corporates globally. Additionally, the widespread adoption of new approaches, such as investment banking trading services by organizations owing to their multiple benefits, including more fluid communications, reduced costs, and the opportunity to buy smaller quantities, is contributing to the market growth. Apart from this, ongoing business expansions, extensive engagement in complex organizational activities, and the massive need for consultancy services and M&A are creating a positive outlook for the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global investment banking trading services market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on service type and industry vertical.

#### Breakup by Service Type:

Equity Underwriting and Debt Underwriting Services

Trading and Related Services

Financial Advisory

Others

#### Breakup by Industry Vertical:

BFSI

Healthcare

Manufacturing

Energy and Utilities

IT and Telecom

Retail and Consumer Goods

Media and Entertainment

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Bank of America Corporation, Barclays Bank PLC, Citigroup Inc., Credit Suisse Group AG, Deutsche Bank AG, Goldman Sachs, JPMorgan Chase & Co., Morgan Stanley, UBS Group AG and Wells Fargo & Company.

Key Questions Answered in This Report:

How has the global investment banking trading services market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global investment banking trading services market?

What are the key regional markets?

What is the breakup of the market based on the service type?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global investment banking trading services market and who are the key players?

What is the degree of competition in the industry?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL INVESTMENT BANKING TRADING SERVICES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY SERVICE TYPE

- 6.1 Equity Underwriting and Debt Underwriting Services
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Trading and Related Services
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Financial Advisory

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast

## **7 MARKET BREAKUP BY INDUSTRY VERTICAL**

- 7.1 BFSI
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Healthcare
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Manufacturing
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Energy and Utilities
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast
- 7.5 IT and Telecom
  - 7.5.1 Market Trends
  - 7.5.2 Market Forecast
- 7.6 Retail and Consumer Goods
  - 7.6.1 Market Trends
  - 7.6.2 Market Forecast
- 7.7 Media and Entertainment
  - 7.7.1 Market Trends
  - 7.7.2 Market Forecast
- 7.8 Others
  - 7.8.1 Market Trends
  - 7.8.2 Market Forecast

## **8 MARKET BREAKUP BY REGION**

- 8.1 North America
  - 8.1.1 United States
    - 8.1.1.1 Market Trends
    - 8.1.1.2 Market Forecast

- 8.1.2 Canada
  - 8.1.2.1 Market Trends
  - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
  - 8.2.1 China
    - 8.2.1.1 Market Trends
    - 8.2.1.2 Market Forecast
  - 8.2.2 Japan
    - 8.2.2.1 Market Trends
    - 8.2.2.2 Market Forecast
  - 8.2.3 India
    - 8.2.3.1 Market Trends
    - 8.2.3.2 Market Forecast
  - 8.2.4 South Korea
    - 8.2.4.1 Market Trends
    - 8.2.4.2 Market Forecast
  - 8.2.5 Australia
    - 8.2.5.1 Market Trends
    - 8.2.5.2 Market Forecast
  - 8.2.6 Indonesia
    - 8.2.6.1 Market Trends
    - 8.2.6.2 Market Forecast
  - 8.2.7 Others
    - 8.2.7.1 Market Trends
    - 8.2.7.2 Market Forecast
- 8.3 Europe
  - 8.3.1 Germany
    - 8.3.1.1 Market Trends
    - 8.3.1.2 Market Forecast
  - 8.3.2 France
    - 8.3.2.1 Market Trends
    - 8.3.2.2 Market Forecast
  - 8.3.3 United Kingdom
    - 8.3.3.1 Market Trends
    - 8.3.3.2 Market Forecast
  - 8.3.4 Italy
    - 8.3.4.1 Market Trends
    - 8.3.4.2 Market Forecast
  - 8.3.5 Spain



- 8.3.5.1 Market Trends
- 8.3.5.2 Market Forecast
- 8.3.6 Russia
  - 8.3.6.1 Market Trends
  - 8.3.6.2 Market Forecast
- 8.3.7 Others
  - 8.3.7.1 Market Trends
  - 8.3.7.2 Market Forecast
- 8.4 Latin America
  - 8.4.1 Brazil
    - 8.4.1.1 Market Trends
    - 8.4.1.2 Market Forecast
  - 8.4.2 Mexico
    - 8.4.2.1 Market Trends
    - 8.4.2.2 Market Forecast
  - 8.4.3 Others
    - 8.4.3.1 Market Trends
    - 8.4.3.2 Market Forecast
- 8.5 Middle East and Africa
  - 8.5.1 Market Trends
  - 8.5.2 Market Breakup by Country
  - 8.5.3 Market Forecast

## **9 SWOT ANALYSIS**

- 9.1 Overview
- 9.2 Strengths
- 9.3 Weaknesses
- 9.4 Opportunities
- 9.5 Threats

## **10 VALUE CHAIN ANALYSIS**

## **11 PORTERS FIVE FORCES ANALYSIS**

- 11.1 Overview
- 11.2 Bargaining Power of Buyers
- 11.3 Bargaining Power of Suppliers
- 11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

## **12 PRICE ANALYSIS**

## **13 COMPETITIVE LANDSCAPE**

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Bank of America Corporation

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.1.3 Financials

13.3.1.4 SWOT Analysis

13.3.2 Barclays Bank PLC

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.2.3 Financials

13.3.2.4 SWOT Analysis

13.3.3 Citigroup Inc.

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.3.3 Financials

13.3.3.4 SWOT Analysis

13.3.4 Credit Suisse Group AG

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.4.3 Financials

13.3.4.4 SWOT Analysis

13.3.5 Deutsche Bank AG

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.5.3 Financials

13.3.5.4 SWOT Analysis

13.3.6 Goldman Sachs

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.6.3 Financials

- 13.3.6.4 SWOT Analysis
- 13.3.7 JPMorgan Chase & Co.
  - 13.3.7.1 Company Overview
  - 13.3.7.2 Product Portfolio
  - 13.3.7.3 Financials
  - 13.3.7.4 SWOT Analysis
- 13.3.8 Morgan Stanley
  - 13.3.8.1 Company Overview
  - 13.3.8.2 Product Portfolio
  - 13.3.8.3 Financials
  - 13.3.8.4 SWOT Analysis
- 13.3.9 UBS Group AG
  - 13.3.9.1 Company Overview
  - 13.3.9.2 Product Portfolio
  - 13.3.9.3 Financials
- 13.3.10 Wells Fargo & Company
  - 13.3.10.1 Company Overview
  - 13.3.10.2 Product Portfolio
  - 13.3.10.3 Financials
  - 13.3.10.4 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Investment Banking Trading Services Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Investment Banking Trading Services Market Forecast: Breakup by Service Type (in Million US\$), 2023-2028

Table 3: Global: Investment Banking Trading Services Market Forecast: Breakup by Industry Vertical (in Million US\$), 2023-2028

Table 4: Global: Investment Banking Trading Services Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Global: Investment Banking Trading Services Market: Competitive Structure

Table 6: Global: Investment Banking Trading Services Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Investment Banking Trading Services Market: Major Drivers and Challenges

Figure 2: Global: Investment Banking Trading Services Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Investment Banking Trading Services Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Investment Banking Trading Services Market: Breakup by Service Type (in %), 2022

Figure 5: Global: Investment Banking Trading Services Market: Breakup by Industry Vertical (in %), 2022

Figure 6: Global: Investment Banking Trading Services Market: Breakup by Region (in %), 2022

Figure 7: Global: Investment Banking Trading Services (Equity Underwriting and Debt Underwriting Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 8: Global: Investment Banking Trading Services (Equity Underwriting and Debt Underwriting Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 9: Global: Investment Banking Trading Services (Trading and Related Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Investment Banking Trading Services (Trading and Related Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Investment Banking Trading Services (Financial Advisory) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Investment Banking Trading Services (Financial Advisory) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Investment Banking Trading Services (Other Service Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Investment Banking Trading Services (Other Service Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Investment Banking Trading Services (BFSI) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Investment Banking Trading Services (BFSI) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Investment Banking Trading Services (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Investment Banking Trading Services (Healthcare) Market Forecast:

Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Investment Banking Trading Services (Manufacturing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Investment Banking Trading Services (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Investment Banking Trading Services (Energy and Utilities) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Investment Banking Trading Services (Energy and Utilities) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Investment Banking Trading Services (IT and Telecom) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Investment Banking Trading Services (IT and Telecom) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Investment Banking Trading Services (Retail and Consumer Goods) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Investment Banking Trading Services (Retail and Consumer Goods) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Investment Banking Trading Services (Media and Entertainment) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Investment Banking Trading Services (Media and Entertainment) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Investment Banking Trading Services (Other Industry Verticals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Investment Banking Trading Services (Other Industry Verticals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: North America: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: North America: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: United States: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: United States: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Canada: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Canada: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Asia-Pacific: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Asia-Pacific: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: China: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: China: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Japan: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Japan: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: India: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: India: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: South Korea: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: South Korea: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Australia: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Australia: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Indonesia: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Indonesia: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Others: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Others: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Europe: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Europe: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Germany: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Germany: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: France: Investment Banking Trading Services Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 58: France: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: United Kingdom: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: United Kingdom: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Italy: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Italy: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Spain: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Spain: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Russia: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Russia: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Others: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Others: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Latin America: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Latin America: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Brazil: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Brazil: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Mexico: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Mexico: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Others: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Others: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028



Figure 77: Middle East and Africa: Investment Banking Trading Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Middle East and Africa: Investment Banking Trading Services Market: Breakup by Country (in %), 2022

Figure 79: Middle East and Africa: Investment Banking Trading Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Global: Investment Banking Trading Services Industry: SWOT Analysis

Figure 81: Global: Investment Banking Trading Services Industry: Value Chain Analysis

Figure 82: Global: Investment Banking Trading Services Industry: Porter's Five Forces Analysis

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