

# Intraoral Scanners Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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# **Abstracts**

The global intraoral scanners market size reached US\$ 387.9 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 625.9 Million by 2028, exhibiting a growth rate (CAGR) of 7.8% during 2023-2028.

Intraoral scanners are digital devices used for capturing direct optical impressions in dentistry. They consist of a computer, handheld camera wand, and software. The scanner projects a light source to capture superior-quality images and videos of the soft tissues located in the intraoral area. Intraoral scanners are widely used in scanning teeth arches and preparing teeth and implant scan bodies. They are inserted into the patient's mouth and moved over the surface area of the teeth to capture images. These images are captured by imaging sensors and processed by scanning software to generate a three-dimensional (3D) surface model. Intraoral scanners are accurate, versatile, easy to use, time-efficient, cause minor discomfort, and eliminate the need to generate conventional impressions or stone models of teeth. As a result, they are widely used in hospitals and dental clinics.

# Intraoral Scanners Market Trends:

The rising incidences of oral diseases is one of the key factors driving the growth of the market. Intraoral scanners are used in common oral conditions, such as oro-dental trauma, tooth decay, oral cancer, periodontal diseases, and cracked and broken teeth. In line with this, the rising geriatric population is favoring market growth. Moreover, various technological advancements, such as the integration of artificial intelligence (AI) in intraoral scanners for a more streamlined, intuitive, and simplified scanning process to produce more accurate and precise results, are providing an impetus to the market growth. Additionally, the increasing demand for standalone intraoral scanners due to



their advantages, such as ease in handling, lightweight design, and enhanced precision of images, is positively impacting the market growth. Apart from this, the rising popularity of intraoral scanners among orthodontists and significant growth in the healthcare industry are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global intraoral scanners market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on brand, type of modality and end user.

Breakup by Brand:

Cadent iTero 3M ESPE Lava COS CEREC E4D TRIOS CS Others

Breakup by Type of Modality:

Standalone Portable Others

Breakup by End User:

Hospitals Dental Clinics Others

Breakup by Region:

North America United States Canada Asia-Pacific

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China Japan India South Korea Australia Indonesia Others Europe Germany France United Kingdom Italy Spain Russia Others Latin America Brazil Mexico Others Middle East and Africa

# Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, 3Shape A/S, Align Technology Inc., Carestream Dental LLC, Condor Scan, Densys3D Ltd., Dentsply Sirona, Guangdong Launca Medical Device Technology Co. Ltd., Medit Corp., Midmark Corporation, Planmeca Oy and Straumann AG.

Key Questions Answered in This Report:

How has the global intraoral scanners market performed so far and how will it perform in the coming years? What has been the impact of COVID-19 on the global intraoral scanners market? What are the key regional markets? What is the breakup of the market based on the brand? What is the breakup of the market based on the type of modality? What is the breakup of the market based on the end user? What are the various stages in the value chain of the industry? What are the key driving factors and challenges in the industry?



What is the structure of the global intraoral scanners market and who are the key players?

What is the degree of competition in the industry?



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