

Interior Architectural Coatings Market Report by Resin Type (Acrylic, Polyester, Alkyd, Epoxy, Polyurethane, and Others), Technology (Water-Borne Coatings, Solvent-Borne Coatings), Distribution Channel (Company-Owned Stores, Independent Distributors, Large Retailers and Wholesalers), Type of Consumer (Professional Consumers, DIY Consumers), End Use Sector (Residential, Non-Residential), and Region 2024-2032

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Abstracts

The global interior architectural coatings market size reached US\$ 48.5 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 67.2 Billion by 2032, exhibiting a growth rate (CAGR) of 3.6% during 2024-2032.

Interior architecture includes technically and scientifically managing the interior space of a building while considering several construction aspects, such as finishes, plumbing, lighting, materials, electrical requirements, and smart use of the available space. Architectural coatings typically consist of organic finishes, which are used for beautifying and protecting the interior surfaces of the building. At the time of selection, consumers look for various aesthetic and performance properties and characteristics, including hiding power, ease of application, flow and leveling, low volatile organic compound (VOC) emissions, user protection from toxins, stain resistance, environment friendliness, and low odor. Presently, there are different types of coatings available in the market, which consist of items like varnishes, sealers, wall paints, primers, ceramics and among others.

Over the past few years, both the commercial and residential sectors have witnessed a rise in construction activities, which is impelling the growth of the market. Also, consumers across the globe have become aware of the availability of premium quality coatings that can provide appropriate beautification and protection to their houses. Other than this, many emerging economies are currently going through a transition, which has led to a rise in infrastructural activities with the escalating demand for improved coatings for interior architecture. Moreover, rising concerns regarding environmental degradation have prompted manufacturers to produce coatings that are highly sustainable and offer eco-friendly protection.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global interior architectural coatings market report, along with forecasts at the global and regional level from 2024-2032. Our report has categorized the market based on resin type, technology, distribution channel, type of consumer and end use sector.

Breakup by Resin Type:

- Acrylic
- Polyester
- Alkyd
- Epoxy
- Polyurethane
- Others

Acrylic resins are most commonly used for producing interior coatings. They offer better water resistance, adhesion, resistance to alkali cleaners, stain protection, and resistance to cracking and blistering.

Breakup by Technology:

- Water-Borne Coatings
- Solvent-Borne Coatings

Currently, water-borne coatings technology is most widely utilized in the industry owing to the rising demand for environmentally sustainable and high-performing coatings.

Breakup by Distribution Channel:

- Company-Owned Stores

Independent Distributors
Large Retailers and Wholesalers

Amongst these, company-owned stores are the largest distribution channel.

Breakup by Type of Consumer:

Professional Consumers
DIY Consumers

At present, professional consumers exhibit dominance in the market.

Breakup by End Use Sector:

Residential
Non-Residential

Presently, most of the coatings are used in the residential sector.

Breakup by Region:

Asia Pacific
Europe
North America
Middle East and Africa
Latin America

On the geographical front, Asia Pacific is the biggest market, holding the majority of the share. The growth can be attributed to the rapid development of rail and road infrastructure and rising construction activities in China, along with increasing investments in overseas infrastructure projects in Japan.

Competitive Landscape:

The competitive landscape of the market has also been examined with some of the key players being Akzo Nobel N.V., Axalta Coatings Systems, LLC, Asian Paints Limited, BASF SE, Nippon Paint/ Nipsea Group, Kansai Paint Co. Ltd., PPG Industries, Inc., RPM International Inc., The Sherwin-Williams Company, and The Valspar Corporation.

Key Questions Answered in This Report:

How has the global interior architectural coatings market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global interior architectural coatings market?

What are the major resin types in the market?

What are the key technologies in the market?

What are the major distribution channels in the market?

What is the breakup of the market on the basis of consumer type?

What are the major end-use segments in the market?

What are the various stages in the value chain of the global interior architectural coatings industry?

What are the key driving factors and challenges in the global interior architectural coatings industry?

What is the structure of the global interior architectural coatings industry and who are the key players?

What is the degree of competition in the global interior architectural coatings industry?

How are interior architectural coatings manufactured?

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