

Interior Architectural Coatings Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/IEFD693D5C3EN.html>

Date: June 2023

Pages: 140

Price: US\$ 2,499.00 (Single User License)

ID: IEFD693D5C3EN

Abstracts

Market Overview:

The global interior architectural coatings market size reached US\$ 46.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 59.3 Billion by 2028, exhibiting a growth rate (CAGR) of 4.3% during 2023-2028.

Interior architecture includes technically and scientifically managing the interior space of a building while considering several construction aspects, such as finishes, plumbing, lighting, materials, electrical requirements, and smart use of the available space. Architectural coatings typically consist of organic finishes, which are used for beautifying and protecting the interior surfaces of the building. At the time of selection, consumers look for various aesthetic and performance properties and characteristics, including hiding power, ease of application, flow and leveling, low volatile organic compound (VOC) emissions, user protection from toxins, stain resistance, environment friendliness, and low odor. Presently, there are different types of coatings available in the market, which consist of items like varnishes, sealers, wall paints, primers, ceramics and among others.

Over the past few years, both the commercial and residential sectors have witnessed a rise in construction activities, which is impelling the growth of the market. Also, consumers across the globe have become aware of the availability of premium quality coatings that can provide appropriate beautification and protection to their houses. Other than this, many emerging economies are currently going through a transition, which has led to a rise in infrastructural activities with the escalating demand for improved coatings for interior architecture. Moreover, rising concerns regarding

environmental degradation have prompted manufacturers to produce coatings that are highly sustainable and offer eco-friendly protection.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global interior architectural coatings market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on resin type, technology, distribution channel, type of consumer and end use sector.

Breakup by Resin Type:

- Acrylic
- Polyester
- Alkyd
- Epoxy
- Polyurethane
- Others

Acrylic resins are most commonly used for producing interior coatings. They offer better water resistance, adhesion, resistance to alkali cleaners, stain protection, and resistance to cracking and blistering.

Breakup by Technology:

- Water-Borne Coatings
- Solvent-Borne Coatings

Currently, water-borne coatings technology is most widely utilized in the industry owing to the rising demand for environmentally sustainable and high-performing coatings.

Breakup by Distribution Channel:

- Company-Owned Stores
- Independent Distributors
- Large Retailers and Wholesalers

Amongst these, company-owned stores are the largest distribution channel.

Breakup by Type of Consumer:

Professional Consumers
DIY Consumers

At present, professional consumers exhibit dominance in the market.

Breakup by End Use Sector:

Residential
Non-Residential

Presently, most of the coatings are used in the residential sector.

Breakup by Region:

Asia Pacific
Europe
North America
Middle East and Africa
Latin America

On the geographical front, Asia Pacific is the biggest market, holding the majority of the share. The growth can be attributed to the rapid development of rail and road infrastructure and rising construction activities in China, along with increasing investments in overseas infrastructure projects in Japan.

Competitive Landscape:

The competitive landscape of the market has also been examined with some of the key players being Akzo Nobel N.V., Axalta Coatings Systems, LLC, Asian Paints Limited, BASF SE, Nippon Paint/ Nipsea Group, Kansai Paint Co. Ltd., PPG Industries, Inc., RPM International Inc., The Sherwin-Williams Company, and The Valspar Corporation.

Key Questions Answered in This Report:

How has the global interior architectural coatings market performed so far and how will it perform in the coming years?
What are the key regional markets?

What has been the impact of COVID-19 on the global interior architectural coatings market?

What are the major resin types in the market?

What are the key technologies in the market?

What are the major distribution channels in the market?

What is the breakup of the market on the basis of consumer type?

What are the major end-use segments in the market?

What are the various stages in the value chain of the global interior architectural coatings industry?

What are the key driving factors and challenges in the global interior architectural coatings industry?

What is the structure of the global interior architectural coatings industry and who are the key players?

What is the degree of competition in the global interior architectural coatings industry?

How are interior architectural coatings manufactured?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL INTERIOR ARCHITECTURAL COATINGS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Resin Type
- 5.5 Market Breakup by Technology
- 5.6 Market Breakup by Distribution Channel
- 5.7 Market Breakup by Type of Consumer
- 5.8 Market Breakup by End-Use Sector
- 5.9 Market Breakup by Region
- 5.10 Market Forecast
- 5.11 SWOT Analysis
 - 5.11.1 Overview
 - 5.11.2 Strengths
 - 5.11.3 Weaknesses

- 5.11.4 Opportunities
- 5.11.5 Threats
- 5.12 Value Chain Analysis
- 5.13 Porters Five Forces Analysis
 - 5.13.1 Overview
 - 5.13.2 Bargaining Power of Buyers
 - 5.13.3 Bargaining Power of Suppliers
 - 5.13.4 Degree of Competition
 - 5.13.5 Threat of New Entrants
 - 5.13.6 Threat of Substitutes
- 5.14 Price Analysis
 - 5.14.1 Key Price Indicators
 - 5.14.2 Price Structure
 - 5.14.3 Margin Analysis

6 MARKET BREAKUP BY RESIN TYPE

- 6.1 Acrylic
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Polyester
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Alkyd
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Epoxy
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Polyurethane
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Others
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

- 7.1 Water-Borne Coatings

- 7.1.1 Market Trends
- 7.1.2 Market Forecast
- 7.2 Solvent-Borne Coatings
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1 Company-Owned Stores
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Independent Distributors
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Large Retailers and Wholesalers
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY TYPE OF CONSUMER

- 9.1 Professional Consumers
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 DIY Consumers
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 MARKET BREAKUP BY END-USE SECTOR

- 10.1 Residential
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Non-Residential
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 Asia Pacific

- 11.1.1 Market Trends
- 11.1.2 Market Forecast
- 11.2 Europe
 - 11.2.1 Market Trends
 - 11.2.2 Market Forecast
- 11.3 North America
 - 11.3.1 Market Trends
 - 11.3.2 Market Forecast
- 11.4 Middle East and Africa
 - 11.4.1 Market Trends
 - 11.4.2 Market Forecast
- 11.5 Latin America
 - 11.5.1 Market Trends
 - 11.5.2 Market Forecast

12 INTERIOR ARCHITECTURAL COATINGS MANUFACTURING PROCESS

- 12.1 Product Overview
- 12.2 Raw Material Requirements
- 12.3 Manufacturing Process
- 12.4 Key Success and Risk Factors

13 COMPETITIVE LANDSCAPE

- 13.1 Market Structure
- 13.2 Key Players
- 13.3 Profiles of Key Players
 - 13.3.1 Akzo Nobel N.V.
 - 13.3.2 Axalta Coatings Systems, LLC
 - 13.3.3 Asian Paints Limited
 - 13.3.4 BASF SE
 - 13.3.5 Nippon Paint/Nipsea Group
 - 13.3.6 Kansai Paint Co. Ltd.
 - 13.3.7 PPG Industries Inc.
 - 13.3.8 RPM International Inc.
 - 13.3.9 The Sherwin-Williams Company
 - 13.3.10 The Valspar Corporation

List Of Tables

LIST OF TABLES

Table 1: Global: Interior Architectural Coatings Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Interior Architectural Coatings Market Forecast: Breakup by Resin Type (in Million US\$), 2023-2028

Table 3: Global: Interior Architectural Coatings Market Forecast: Breakup by Technology (in Million US\$), 2023-2028

Table 4: Global: Interior Architectural Coatings Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Interior Architectural Coatings Market Forecast: Breakup by Type of Consumer (in Million US\$), 2023-2028

Table 6: Global: Interior Architectural Coatings Market Forecast: Breakup by End-Use Sector (in Million US\$), 2023-2028

Table 7: Global: Interior Architectural Coatings Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Interior Architectural Coatings Manufacturing: Raw Material Requirements

Table 9: Global: Interior Architectural Coatings Market: Competitive Structure

Table 10: Global: Interior Architectural Coatings Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Interior Architectural Coatings Market: Major Drivers and Challenges

Figure 2: Global: Interior Architectural Coatings Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Interior Architectural Coatings Market: Breakup by Resin Type (in %), 2022

Figure 4: Global: Interior Architectural Coatings Market: Breakup by Technology (in %), 2022

Figure 5: Global: Interior Architectural Coatings Market: Breakup by Distribution Channel (in %), 2022

Figure 6: Global: Interior Architectural Coatings Market: Breakup by Type of Consumer (in %), 2022

Figure 7: Global: Interior Architectural Coatings Market: Breakup by End-Use Sector (in %), 2022

Figure 8: Global: Interior Architectural Coatings Market: Breakup by Region (in %), 2022

Figure 9: Global: Interior Architectural Coatings Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 10: Global: Interior Architectural Coatings Industry: SWOT Analysis

Figure 11: Global: Interior Architectural Coatings Industry: Value Chain Analysis

Figure 12: Global: Interior Architectural Coatings Industry: Porter's Five Forces Analysis

Figure 13: Global: Interior Architectural Coatings (Acrylic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Interior Architectural Coatings (Acrylic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Interior Architectural Coatings (Polyester) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Interior Architectural Coatings (Polyester) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Interior Architectural Coatings (Alkyd) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Interior Architectural Coatings (Alkyd) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Interior Architectural Coatings (Epoxy) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Interior Architectural Coatings (Epoxy) Market Forecast: Sales Value

(in Million US\$), 2023-2028

Figure 21: Global: Interior Architectural Coatings (Polyurethane) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Interior Architectural Coatings (Polyurethane) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Interior Architectural Coatings (Other Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Interior Architectural Coatings (Other Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Interior Architectural Coatings (Water-Borne Coatings) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Interior Architectural Coatings (Water-Borne Coatings) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Interior Architectural Coatings (Solvent-Borne Coatings) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Interior Architectural Coatings (Solvent-Borne Coatings) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Interior Architectural Coatings Market: Sales through Company-Owned Stores (in Million US\$), 2017 & 2022

Figure 30: Global: Interior Architectural Coatings Market Forecast: Sales through Company-Owned Stores (in Million US\$), 2023-2028

Figure 31: Global: Interior Architectural Coatings Market: Sales through Independent Distributors (in Million US\$), 2017 & 2022

Figure 32: Global: Interior Architectural Coatings Market Forecast: Sales through Independent Distributors (in Million US\$), 2023-2028

Figure 33: Global: Interior Architectural Coatings Market: Sales through Large Retailers and Wholesalers (in Million US\$), 2017 & 2022

Figure 34: Global: Interior Architectural Coatings Market Forecast: Sales through Large Retailers and Wholesalers (in Million US\$), 2023-2028

Figure 35: Global: Interior Architectural Coatings (Professional Consumers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Interior Architectural Coatings (Professional Consumers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Global: Interior Architectural Coatings (DIY Consumers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Global: Interior Architectural Coatings (DIY Consumers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Global: Interior Architectural Coatings (Residential Sector) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Global: Interior Architectural Coatings (Residential Sector) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Global: Interior Architectural Coatings (Non-Residential Sector) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Global: Interior Architectural Coatings (Non-Residential Sector) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Asia Pacific: Interior Architectural Coatings Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Asia Pacific: Interior Architectural Coatings Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Europe: Interior Architectural Coatings Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Europe: Interior Architectural Coatings Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: North America: Interior Architectural Coatings Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: North America: Interior Architectural Coatings Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Middle East and Africa: Interior Architectural Coatings Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Middle East and Africa: Interior Architectural Coatings Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Latin America: Interior Architectural Coatings Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Latin America: Interior Architectural Coatings Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Interior Architectural Coatings Manufacturing: Detailed Process Flow

I would like to order

Product name: Interior Architectural Coatings Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/IEFD693D5C3EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IEFD693D5C3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

