

# **Interactive Kiosk Market Report by Component (Hardware, Software, Services), Type (Bank Kiosks, Self-Service Kiosks, Vending Kiosks, and Others), Mounting Type (Floor Standing, Wall Mount, and Others), Panel Size (17" – 32", Above 32"), Location (Indoor, Outdoor), Industry Vertical (BFSI, Retail, Food and Beverage, Healthcare, Government, Travel and Tourism, Entertainment, and Others), and Region 2024-2032**

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## **Abstracts**

The global interactive kiosk market size reached US\$ 32.5 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 63.3 Billion by 2032, exhibiting a growth rate (CAGR) of 7.5% during 2024-2032.

An interactive kiosk is a metal enclosure comprising specialized technology and software, which allows users to access information and applications related to communication, commerce, entertainment, and education. It helps users navigate an unfamiliar space via static and interactive maps that offer turn-by-turn directions. It provides services, including ordering, weather and news, accurate inventory information, check-in and check-out, and payments, as it can be connected wirelessly to different systems via cloud technology. Apart from this, an interactive kiosk offers several benefits, such as reduced costs, efficient services, lower human errors, and better customer experiences. As a result, it finds extensive applications in healthcare, education, retail, entertainment, travel and tourism, and food and beverage (F&B) industries.

### Interactive Kiosk Market Trends:

Due to the rapid development in payment and security technologies, there is a rise in the demand for interactive kiosks across the globe. This, along with the growing need to prevent long queues at public places, such as inquiry counters of railway stations, banks, and malls, and check-in counters at airports, represents one of the key factors driving the market. Moreover, the rising employment of interactive kiosks to reduce the paperwork associated with visitor data collection and enhance the experience of visitors at hospitals and government offices is propelling the growth of the market. In addition, key market players are integrating artificial intelligence (AI)-based technology in interactive kiosks. They are also focusing on introducing kiosk systems with temperature sensors, personal protective equipment (PPE)-dispensing kiosks, smart kiosks, and mobile testing kiosks, which is positively influencing the market. Besides this, the increasing adoption of self-service systems is expected to bolster the growth of the market.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global interactive kiosk market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on component, type, mounting type, panel size, location and industry vertical.

### Breakup by Component:

- Hardware
- Software
- Services

### Breakup by Type:

- Bank Kiosks
- Self-Service Kiosks
- Vending Kiosks
- Others

### Breakup Mounting Type:

- Floor Standing
- Wall Mount
- Others

**Breakup by Panel Size:**

17" – 32"

Above 32"

**Breakup by Location:**

Indoor

Outdoor

**Breakup by Industry Vertical:**

BFSI

Retail

Food and Beverage

Healthcare

Government

Travel and Tourism

Entertainment

Others

**Breakup by Region:**

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Acante Solutions Limited (H32 Design and Development LLC), Advanced Kiosks, Advantech Co. Ltd., Aila Technologies Inc., Diebold Nixdorf Incorporated, Embross, KIOSK Information Systems, Meridian Kiosks, NCR Corporation, REDYREF Interactive Kiosks, Source Technologies (APCT Holdings LLC) and Zebra Technologies Corporation.

#### Key Questions Answered in This Report

1. What was the size of the global interactive kiosk market in 2023?
2. What is the expected growth rate of the global interactive kiosk market during 2024-2032?
3. What are the key factors driving the global interactive kiosk market?
4. What has been the impact of COVID-19 on the global interactive kiosk market?
5. What is the breakup of the global interactive kiosk market based on the type?
6. What is the breakup of the global interactive kiosk market based on the mounting type?
7. What is the breakup of the global interactive kiosk market based on the industry vertical?
8. What are the key regions in the global interactive kiosk market?
9. Who are the key players/companies in the global interactive kiosk market?

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