

Interactive Kiosk Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global interactive kiosk market size reached US\$ 30.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 49.5 Billion by 2028, exhibiting a growth rate (CAGR) of 8.4% during 2023-2028.

An interactive kiosk is a metal enclosure comprising specialized technology and software, which allows users to access information and applications related to communication, commerce, entertainment, and education. It helps users navigate an unfamiliar space via static and interactive maps that offer turn-by-turn directions. It provides services, including ordering, weather and news, accurate inventory information, check-in and check-out, and payments, as it can be connected wirelessly to different systems via cloud technology. Apart from this, an interactive kiosk offers several benefits, such as reduced costs, efficient services, lower human errors, and better customer experiences. As a result, it finds extensive applications in healthcare, education, retail, entertainment, travel and tourism, and food and beverage (F&B) industries.

Interactive Kiosk Market Trends:

Due to the rapid development in payment and security technologies, there is a rise in the demand for interactive kiosks across the globe. This, along with the growing need to prevent long queues at public places, such as inquiry counters of railway stations, banks, and malls, and check-in counters at airports, represents one of the key factors driving the market. Moreover, the rising employment of interactive kiosks to reduce the paperwork associated with visitor data collection and enhance the experience of visitors at hospitals and government offices is propelling the growth of the market. In addition, key market players are integrating artificial intelligence (AI)-based technology in

interactive kiosks. They are also focusing on introducing kiosk systems with temperature sensors, personal protective equipment (PPE)-dispensing kiosks, smart kiosks, and mobile testing kiosks, which is positively influencing the market. Besides this, the increasing adoption of self-service systems is expected to bolster the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global interactive kiosk market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, type, mounting type, panel size, location and industry vertical.

Breakup by Component:

- Hardware
- Software
- Services

Breakup by Type:

- Bank Kiosks
- Self-Service Kiosks
- Vending Kiosks
- Others

Breakup Mounting Type:

- Floor Standing
- Wall Mount
- Others

Breakup by Panel Size:

- 17" – 32"
- Above 32"

Breakup by Location:

- Indoor

Outdoor

Breakup by Industry Vertical:

BFSI

Retail

Food and Beverage

Healthcare

Government

Travel and Tourism

Entertainment

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Acante Solutions Limited (H32 Design and Development LLC), Advanced Kiosks, Advantech Co. Ltd., Aila Technologies Inc., Diebold Nixdorf Incorporated, Embross, KIOSK Information Systems, Meridian Kiosks, NCR Corporation, REDYREF Interactive Kiosks, Source Technologies (APCT Holdings LLC) and Zebra Technologies Corporation.

Key Questions Answered in This Report:

How has the global interactive kiosk market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global interactive kiosk market?

What are the key regional markets?

What is the breakup of the market based on the component?

What is the breakup of the market based on the type?

What is the breakup of the market based on the mounting type?

What is the breakup of the market based on the panel size?

What is the breakup of the market based on the location?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global interactive kiosk market and who are the key players?

What is the degree of competition in the industry?

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