

# **Integrated Pest Management (IPM) Pheromones Market Report by Product (Sex Pheromones, Aggregation Pheromones, Alarm Pheromones, and Others), Function (Monitoring and Detection, Mating Disruption, Mass Trapping, and Others), Mode of Application (Traps, Prayers, Dispensers), Application (Field Crops, Vegetable Crops, and Others), and Region 2024-2032**

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## **Abstracts**

The global integrated pest management (IPM) pheromones market size reached US\$ 989.9 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,689.5 Million by 2032, exhibiting a growth rate (CAGR) of 5.94% during 2024-2032.

Integrated pest management (IPM) pheromones refer to environmentally friendly pest management approaches that combine different management practices and strategies to grow healthy crops while minimizing the utilization of pesticides. They integrate cultural practices, along with prevention and mechanical, physical, biological and chemical pest controls to prevent and suppress all kinds of pests, such as weeds, insects, diseases and vertebrate pests, including ground squirrels and pigeons. They are considered as a pillar for pesticide risk reduction and sustainable intensification of crop production. They are based on several principles, such as identifying pests, their hosts and beneficial organisms before taking action, establishing monitoring guidelines for each pest species, developing an action threshold for the pest, evaluating and implementing control tactics and monitoring, analyzing and documenting the results.

Integrated Pest Management (IPM) Pheromones Market Trends:

The global market is majorly driven by significant growth in the agriculture industry. Along with this, the rising environmental concerns among the masses have encouraged leading players to heavily invest in the implementation of integrated pest management pheromones, thereby contributing to the growth of the market on the global level. Apart from this, numerous initiatives undertaken by the governments of several countries toward sustainable development are creating a positive outlook. Moreover, the rising awareness regarding the benefits of IPM pheromone technologies and the increasing concerns among individuals over the potential health hazards of synthetic pesticides are impacting the market growth favorably. Furthermore, continual technological advancements and the integration of pest management technology in crop protection are providing a boost to the demand. Other factors, including the widespread adoption of sustainable farming practices, a considerable decrease in arable lands, the growing health-consciousness among the masses and extensive research and development (R&D) activities conducted by key players, are also positively influencing the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global integrated pest management (IPM) pheromones market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product, function, mode of application and application.

#### Breakup by Product:

- Sex Pheromones
- Aggregation Pheromones
- Alarm Pheromones
- Others

#### Breakup by Function:

- Monitoring and Detection
- Mating Disruption
- Mass Trapping
- Others

#### Breakup by Mode of Application:

- Traps

Prayers  
Dispensers

Breakup by Application:

Field Crops  
Vegetable Crops  
Others

Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Advanced IPM, BASF SE, Bayer AG, Ecolab Inc., IPM

Technologies Pty Ltd., IPMS India (Pvt) Ltd., Isagro, Novagrica, Russell IPM Ltd., SGS S.A., Shin-Etsu Chemical Co. Ltd., Sumitomo Corporation and The Wonderful Company LLC.

### Key Questions Answered in This Report

1. What was the size of the global Integrated Pest Management (IPM) pheromones market in 2023?
2. What is the expected growth rate of the global Integrated Pest Management (IPM) pheromones market during 2024-2032?
3. What are the key factors driving the global Integrated Pest Management (IPM) pheromones market?
4. What has been the impact of COVID-19 on the global Integrated Pest Management (IPM) pheromones market?
5. What is the breakup of the global Integrated Pest Management (IPM) pheromones market based on the product?
6. What is the breakup of the global Integrated Pest Management (IPM) pheromones market based on function?
7. What is the breakup of the global Integrated Pest Management (IPM) pheromones market based on the mode of application?
8. What is the breakup of the global Integrated Pest Management (IPM) pheromones market based on the application?
9. What are the key regions in the global Integrated Pest Management (IPM) pheromones market?
10. Who are the key players/companies in the global Integrated Pest Management (IPM) pheromones market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL INTEGRATED PEST MANAGEMENT (IPM) PHEROMONES MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT**

- 6.1 Sex Pheromones
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Aggregation Pheromones
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Alarm Pheromones

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast

## **7 MARKET BREAKUP BY FUNCTION**

- 7.1 Monitoring and Detection
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Mating Disruption
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Mass Trapping
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Others
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast

## **8 MARKET BREAKUP BY MODE OF APPLICATION**

- 8.1 Traps
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Prayers
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Dispensers
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY APPLICATION**

- 9.1 Field Crops
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Vegetable Crops

- 9.2.1 Market Trends
- 9.2.2 Market Forecast
- 9.3 Others
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

- 10.1 North America
  - 10.1.1 United States
    - 10.1.1.1 Market Trends
    - 10.1.1.2 Market Forecast
  - 10.1.2 Canada
    - 10.1.2.1 Market Trends
    - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
  - 10.2.1 China
    - 10.2.1.1 Market Trends
    - 10.2.1.2 Market Forecast
  - 10.2.2 Japan
    - 10.2.2.1 Market Trends
    - 10.2.2.2 Market Forecast
  - 10.2.3 India
    - 10.2.3.1 Market Trends
    - 10.2.3.2 Market Forecast
  - 10.2.4 South Korea
    - 10.2.4.1 Market Trends
    - 10.2.4.2 Market Forecast
  - 10.2.5 Australia
    - 10.2.5.1 Market Trends
    - 10.2.5.2 Market Forecast
  - 10.2.6 Indonesia
    - 10.2.6.1 Market Trends
    - 10.2.6.2 Market Forecast
  - 10.2.7 Others
    - 10.2.7.1 Market Trends
    - 10.2.7.2 Market Forecast
- 10.3 Europe
  - 10.3.1 Germany

- 10.3.1.1 Market Trends
- 10.3.1.2 Market Forecast
- 10.3.2 France
  - 10.3.2.1 Market Trends
  - 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
  - 10.3.3.1 Market Trends
  - 10.3.3.2 Market Forecast
- 10.3.4 Italy
  - 10.3.4.1 Market Trends
  - 10.3.4.2 Market Forecast
- 10.3.5 Spain
  - 10.3.5.1 Market Trends
  - 10.3.5.2 Market Forecast
- 10.3.6 Russia
  - 10.3.6.1 Market Trends
  - 10.3.6.2 Market Forecast
- 10.3.7 Others
  - 10.3.7.1 Market Trends
  - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths



11.3 Weaknesses

11.4 Opportunities

11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## **15 COMPETITIVE LANDSCAPE**

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Advanced IPM

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.2 BASF SE

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.2.3 Financials

15.3.2.4 SWOT Analysis

15.3.3 Bayer AG

15.3.3.1 Company Overview

15.3.3.2 Product Portfolio

15.3.3.3 Financials

15.3.3.4 SWOT Analysis

15.3.4 Ecolab Inc.

15.3.4.1 Company Overview

15.3.4.2 Product Portfolio

15.3.4.3 Financials

- 15.3.4.4 SWOT Analysis
- 15.3.5 IPM Technologies Pty Ltd.
  - 15.3.5.1 Company Overview
  - 15.3.5.2 Product Portfolio
- 15.3.6 IPMS India (Pvt) Ltd.
  - 15.3.6.1 Company Overview
  - 15.3.6.2 Product Portfolio
- 15.3.7 Isagro
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
  - 15.3.7.3 Financials
- 15.3.8 Novagrica
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
- 15.3.9 Russell IPM Ltd.
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
- 15.3.10 SGS S.A.
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
  - 15.3.10.3 Financials
- 15.3.11 Shin-Etsu Chemical Co. Ltd.
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio
  - 15.3.11.3 Financials
  - 15.3.11.4 SWOT Analysis
- 15.3.12 Sumitomo Corporation
  - 15.3.12.1 Company Overview
  - 15.3.12.2 Product Portfolio
  - 15.3.12.3 Financials
  - 15.3.12.4 SWOT Analysis
- 15.3.13 The Wonderful Company LLC
  - 15.3.13.1 Company Overview
  - 15.3.13.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Integrated Pest Management Pheromones Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Integrated Pest Management Pheromones Market Forecast: Breakup by Product (in Million US\$), 2024-2032

Table 3: Global: Integrated Pest Management Pheromones Market Forecast: Breakup by Function (in Million US\$), 2024-2032

Table 4: Global: Integrated Pest Management Pheromones Market Forecast: Breakup by Mode of Application (in Million US\$), 2024-2032

Table 5: Global: Integrated Pest Management Pheromones Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 6: Global: Integrated Pest Management Pheromones Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Integrated Pest Management Pheromones Market: Competitive Structure

Table 8: Global: Integrated Pest Management Pheromones Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Integrated Pest Management Pheromones Market: Major Drivers and Challenges

Figure 2: Global: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018-2023

Figure 3: Global: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 4: Global: Integrated Pest Management Pheromones Market: Breakup by Product (in %), 2023

Figure 5: Global: Integrated Pest Management Pheromones Market: Breakup by Function (in %), 2023

Figure 6: Global: Integrated Pest Management Pheromones Market: Breakup by Mode of Application (in %), 2023

Figure 7: Global: Integrated Pest Management Pheromones Market: Breakup by Application (in %), 2023

Figure 8: Global: Integrated Pest Management Pheromones Market: Breakup by Region (in %), 2023

Figure 9: Global: Integrated Pest Management Pheromones (Sex Pheromones) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Integrated Pest Management Pheromones (Sex Pheromones) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Integrated Pest Management Pheromones (Aggregation Pheromones) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Integrated Pest Management Pheromones (Aggregation Pheromones) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Integrated Pest Management Pheromones (Alarm Pheromones) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Integrated Pest Management Pheromones (Alarm Pheromones) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Integrated Pest Management Pheromones (Other Products) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Integrated Pest Management Pheromones (Other Products) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Integrated Pest Management Pheromones (Monitoring and Detection) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Integrated Pest Management Pheromones (Monitoring and

Detection) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Integrated Pest Management Pheromones (Mating Disruption)

Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Integrated Pest Management Pheromones (Mating Disruption)

Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Integrated Pest Management Pheromones (Mass Trapping) Market:

Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Integrated Pest Management Pheromones (Mass Trapping) Market

Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Integrated Pest Management Pheromones (Other Functions) Market:

Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Integrated Pest Management Pheromones (Other Functions) Market

Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Integrated Pest Management Pheromones (Traps) Market: Sales

Value (in Million US\$), 2018 & 2023

Figure 26: Global: Integrated Pest Management Pheromones (Traps) Market Forecast:

Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Integrated Pest Management Pheromones (Prayers) Market: Sales

Value (in Million US\$), 2018 & 2023

Figure 28: Global: Integrated Pest Management Pheromones (Prayers) Market

Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Integrated Pest Management Pheromones (Dispensers) Market:

Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Integrated Pest Management Pheromones (Dispensers) Market

Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Integrated Pest Management Pheromones (Field Crops) Market:

Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Integrated Pest Management Pheromones (Field Crops) Market

Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Global: Integrated Pest Management Pheromones (Vegetable Crops)

Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Global: Integrated Pest Management Pheromones (Vegetable Crops) Market

Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Global: Integrated Pest Management Pheromones (Other Applications)

Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Global: Integrated Pest Management Pheromones (Other Applications)

Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: North America: Integrated Pest Management Pheromones Market: Sales

Value (in Million US\$), 2018 & 2023

Figure 38: North America: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: United States: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: United States: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Canada: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Canada: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Asia-Pacific: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Asia-Pacific: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: China: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: China: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Japan: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Japan: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: India: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: India: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: South Korea: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: South Korea: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Australia: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Australia: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Indonesia: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Indonesia: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Others: Integrated Pest Management Pheromones Market: Sales Value (in

Million US\$), 2018 & 2023

Figure 58: Others: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Europe: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Europe: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Germany: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Germany: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: France: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: France: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: United Kingdom: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: United Kingdom: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Italy: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Italy: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Spain: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Spain: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Russia: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Russia: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Others: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Others: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Latin America: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: Latin America: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032



Figure 77: Brazil: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 78: Brazil: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 79: Mexico: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 80: Mexico: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 81: Others: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 82: Others: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 83: Middle East and Africa: Integrated Pest Management Pheromones Market: Sales Value (in Million US\$), 2018 & 2023

Figure 84: Middle East and Africa: Integrated Pest Management Pheromones Market: Breakup by Country (in %), 2023

Figure 85: Middle East and Africa: Integrated Pest Management Pheromones Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 86: Global: Integrated Pest Management Pheromones Industry: SWOT Analysis

Figure 87: Global: Integrated Pest Management Pheromones Industry: Value Chain Analysis

Figure 88: Global: Integrated Pest Management Pheromones Industry: Porter's Five Forces Analysis



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