

Instant Coffee Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/IF795A831D2EN.html>

Date: February 2023

Pages: 126

Price: US\$ 2,499.00 (Single User License)

ID: IF795A831D2EN

Abstracts

Market Overview:

The global instant coffee market size reached US\$ 13.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 18.3 Billion by 2028, exhibiting a growth rate (CAGR) of 5.51% during 2023-2028.

Instant coffee, also known as coffee powder, is one of the most widely consumed beverages made by grinding roasted coffee beans. It enables consumers to quickly prepare a cup of coffee by pouring hot water to the instant coffee mix. In comparison with brewed coffee, instant coffee comprises of lower caffeine content but higher amounts of antioxidants. Regular consumption of instant coffee assists in boosting metabolism, improving brain function and enhancing liver health. Owing to this, instant coffee is gaining immense popularity especially among the working population across the globe.

Global Instant Coffee Market Drivers:

Instant coffee manufacturers are introducing new coffee flavors in the market, such as mocha, green bean, Italian roast, French vanilla, ginger-bread cookie, cardamom bun and chocolate caramel, in order to expand their consumer-base. Moreover, these value-added products tend to fetch a higher margin than basic products, allowing them to increase the profitability of the manufacturers, in turn, contributing to the market growth. As single-serve packets are more affordable and provide convenience to the consumers, they are experiencing a strong demand in homes, cafés, hotels and restaurants. Moreover, they allow the consumers to try out new flavors without spending on bulk packs.

The consumption of premium instant coffee products is proliferating at a rapid pace in emerging markets like the Middle East, Eastern Europe and South East Asia due to inflating disposable incomes, growing urbanization and altering food patterns of the consumers in these regions.

The population in several instant coffee drinking countries is anticipated to grow in the upcoming years. This is expected to expand the overall consumer-base of instant coffee and strengthen the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global instant coffee market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type, packaging and distribution channel.

Breakup by Product Type:

Spray Dried
Freeze Dried

On the basis of product types, the market is bifurcated as spray dried and freeze dried instant coffee. Amongst these, spray dried instant coffee holds the dominant share as it is relatively affordable than the freeze dried variant.

Breakup by Packaging:

Jar
Pouch
Sachet
Others

Based on packaging, pouches account for the majority of the market share as they are flexible, versatile, lightweight and recyclable in nature. In contrast with other forms of packaging, pouches offer a more convenient and cheaper way of packaging. Besides pouches, the other packaging types include jars and sachets.

Breakup by Distribution Channel:

Business-To-Business

Supermarkets and Hypermarkets
Convenience Stores
Online
Others

On the basis of distribution channels, supermarkets and hypermarkets represent the largest segment as they offer large shelf-space and a wide variety of products to choose from.

Regional Insights:

Europe
Asia-Pacific
North America
Latin America
Middle East and Africa

On a geographical front, Europe enjoys the leading position in the market, holding the biggest share. As Europe has an age-old tradition of coffee-drinking, there is a high demand for instant coffee products in the region.

Competitive Landscape:

The global instant coffee market is highly concentrated in nature with the top player (Nestle) holding around a half of the overall market share. Some of the other leading players operating in the market are:

Nestle
Starbucks Corporation
Matthew Algie & Company Ltd.
Kraft Foods Inc.
Tata Consumer Products Limited
Strauss Group Ltd.
Jacobs Douwe Egberts
Tchibo Coffee International Ltd.

This report provides a deep insight into the global instant coffee industry covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT

analysis, Porter's five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up an instant coffee manufacturing plant. The study analyses the processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the instant coffee industry in any manner.

Key Questions Answered in This Report

1. What was the size of the global instant coffee market in 2022?
2. What is the expected growth rate of the global instant coffee market during 2023-2028?
3. What are the key factors driving the global instant coffee market?
4. What has been the impact of COVID-19 on the global instant coffee market?
5. What is the breakup of the global instant coffee market based on the product type?
6. What is the breakup of the global instant coffee market based on the packaging?
7. What is the breakup of the global instant coffee market based on the distribution channel?
8. What are the key regions in the global instant coffee market?
9. Who are the key players/companies in the global instant coffee market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL COFFEE INDUSTRY

- 5.1 Market Overview
- 5.2 Production Volume Trends
- 5.3 Market Breakup by Region
- 5.4 Market Breakup by Coffee Bean Type
- 5.5 Market Forecast

6 GLOBAL INSTANT COFFEE INDUSTRY

- 6.1 Market Overview
- 6.2 Market Performance
 - 6.2.1 Volume Trends
 - 6.2.2 Value Trends
- 6.3 Impact of COVID-19
- 6.4 Price Analysis

- 6.4.1 Key Price Indicators
- 6.4.2 Price Structure
- 6.4.3 Price Trends
- 6.5 Market Breakup by Packaging
- 6.6 Market Breakup by Product Type
- 6.7 Market Breakup by Distribution Channel
- 6.8 Market Breakup by Region
- 6.9 Market Forecast
- 6.10 SWOT Analysis
 - 6.10.1 Overview
 - 6.10.2 Strengths
 - 6.10.3 Weaknesses
 - 6.10.4 Opportunities
 - 6.10.5 Threats
- 6.11 Value Chain Analysis
 - 6.11.1 Raw Material Procurement
 - 6.11.2 Manufacturing
 - 6.11.3 Marketing
 - 6.11.4 Distribution
 - 6.11.5 Exports
 - 6.11.6 End-Use
- 6.12 Porter's Five Forces Analysis
 - 6.12.1 Overview
 - 6.12.2 Bargaining Power of Buyers
 - 6.12.3 Bargaining Power of Suppliers
 - 6.12.4 Degree of Competition
 - 6.12.5 Threat of New Entrants
 - 6.12.6 Threat of Substitutes
- 6.13 Key Market Drivers and Success Factors

7 MARKET BREAKUP BY PACKAGING

- 7.1 Jar
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Pouch
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Sachet

- 7.3.1 Market Trends
- 7.3.2 Market Forecast
- 7.4 Others
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast

8 MARKET BREAKUP BY PRODUCT TYPE

- 8.1 Spray Dried
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Freeze Dried
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 9.1 Business-To-Business
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Supermarkets and Hypermarkets
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Convenience Stores
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Online
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5 Others
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 Europe
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Asia-Pacific

- 10.2.1 Market Trends
- 10.2.2 Market Forecast
- 10.3 North America
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast

11 COMPETITIVE LANDSCAPE

- 11.1 Market Structure
- 11.2 Market Share of Key Players

12 INSTANT COFFEE MANUFACTURING PROCESS

- 12.1 Product Overview
- 12.2 Detailed Process Flow
- 12.3 Various Types of Unit Operations Involved
- 12.4 Mass Balance and Raw Material Requirements

13 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

- 13.1 Land Requirements and Expenditures
- 13.2 Construction Requirements and Expenditures
- 13.3 Plant Layout
- 13.4 Plant Machinery
- 13.5 Machinery Pictures
- 13.6 Raw Material Requirements and Expenditures
- 13.7 Raw Material and Final Product Pictures
- 13.8 Packaging Requirements and Expenditures
- 13.9 Transportation Requirements and Expenditures
- 13.10 Utility Requirements and Expenditures
- 13.11 Manpower Requirements and Expenditures
- 13.12 Other Capital Investments

14 LOANS AND FINANCIAL ASSISTANCE

15 PROJECT ECONOMICS

- 15.1 Capital Cost of the Project
- 15.2 Techno-Economic Parameters
- 15.3 Product Pricing and Margins Across Various Levels of the Supply Chain
- 15.4 Taxation and Depreciation
- 15.5 Income Projections
- 15.6 Expenditure Projections
- 15.7 Financial Analysis
- 15.8 Profit Analysis

16 KEY PLAYER PROFILES

- 16.1 Nestle
- 16.2 Starbucks Corporation
- 16.3 Matthew Algie & Company Ltd.
- 16.4 Kraft Foods Inc.
- 16.5 Tata Consumer Products Limited
- 16.6 Strauss Group Ltd.
- 16.7 Jacobs Douwe Egberts
- 16.8 Tchibo Coffee International Ltd.

List Of Tables

LIST OF TABLES

Table 1: Global: Coffee Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Instant Coffee Market: Key Industry Highlights, 2022 and 2028

Table 3: Global: Instant Coffee Market Forecast: Breakup by Packaging (in Million Kg), 2023-2028

Table 4: Global: Instant Coffee Market Forecast: Breakup by Product Type (in Million Kg), 2023-2028

Table 5: Global: Instant Coffee Market Forecast: Breakup by Distribution Channel (in Million Kg), 2023-2028

Table 6: Global: Instant Coffee Market Forecast: Breakup by Region (in Million Kg), 2023-2028

Table 7: Global: Instant Coffee Market: Competitive Structure

Table 8: Global: Instant Coffee Market: Key Players

Table 9: Instant Coffee Manufacturing Plant: Costs Related to Land and Site Development (in US\$)

Table 10: Instant Coffee Manufacturing Plant: Costs Related to Civil Works (in US\$)

Table 11: Instant Coffee Manufacturing Plant: Costs Related to Cleaning Section (in US\$)

Table 12: Instant Coffee Manufacturing Plant: Costs Related to Roasting Section (in US\$)

Table 13: Instant Coffee Manufacturing Plant: Costs Related to Grinding Section (in US\$)

Table 14: Instant Coffee Manufacturing Plant: Costs Related to Extraction Section (in US\$)

Table 15: Instant Coffee Manufacturing Plant: Costs Related to Evaporation and Aroma Treatment Section (in US\$)

Table 16: Instant Coffee Manufacturing Plant: Costs Related to Spray Drying Section (in US\$)

Table 17: Instant Coffee Manufacturing Plant: Costs Related to Packaging Section (in US\$)

Table 18: Instant Coffee Manufacturing Plant: Costs Related to Other Section (in US\$)

Table 19: Instant Coffee Manufacturing Plant: Summary of Machinery Costs (in US\$)

Table 20: Instant Coffee Manufacturing Plant: Raw Material Requirements

Table 21: Instant Coffee Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)

Table 22: Instant Coffee Manufacturing Plant: Costs Related to Other Capital

Investments (in US\$)

Table 23: Details of Financial Assistance Offered by Financial Institutions

Table 24: Instant Coffee Manufacturing Plant: Capital Costs (in US\$)

Table 25: Instant Coffee Manufacturing Plant: Techno-Economic Parameters

Table 26: Instant Coffee Manufacturing Plant: Taxation and Depreciation

Table 27: Instant Coffee Manufacturing Plant: Income Projections (in US\$)

Table 28: Instant Coffee Manufacturing Plant: Expenditure Projections (in US\$)

Table 29: Instant Coffee Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability

Table 30: Instant Coffee Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability

Table 31: Instant Coffee Manufacturing Plant: Profit and Loss Account

List Of Figures

LIST OF FIGURES

Figure 1: Global: Instant Coffee Market: Major Drivers and Challenges

Figure 2: Global: Coffee Market: Production Volume Trends (in Million Kg), 2017-2022

Figure 3: Global: Coffee Market: Production Breakup by Region (in %), 2022

Figure 4: Global: Coffee Market: Consumption Breakup by Region (in %), 2022

Figure 5: Global: Coffee Market: Breakup by Coffee Bean Type (in %), 2022

Figure 6: Global: Coffee Market: Production Breakup by Coffee Type Across Various Region

Figure 7: Global: Coffee Market: Arabica Coffee Production Breakup by Region (in %), 2022

Figure 8: Global: Coffee Market: Robusta Coffee Production Breakup by Region (in %), 2022

Figure 9: Global: Coffee Market Forecast: Production Volume Trends (in Million Kg), 2023-2028

Figure 10: Global: Instant Coffee Market: Production Volume Trends (in Million Kg), 2017-2022

Figure 11: Global: Instant Coffee Market: Value Trends (in Billion US\$), 2017-2022

Figure 12: Global: Instant Coffee Market: Average Prices (in US\$/Kg), 2017-2022

Figure 13: Instant Coffee Market: Price Structure

Figure 14: Global: Instant Coffee Market: Production Breakup by Region (in %), 2022

Figure 15: Global: Instant Coffee Market: Consumption Breakup by Region (in %), 2022

Figure 16: Global: Instant Coffee Market: Breakup by Product Type (in %), 2022

Figure 17: Global: Instant Coffee Market: Breakup by Packaging (in %), 2022

Figure 18: Global: Instant Coffee Market: Breakup by Distribution Channel (in %), 2022

Figure 19: Global: Instant Coffee Market Forecast: Production Volume Trends (in Million Kg), 2023-2028

Figure 20: Global: Instant Coffee Market Forecast: Value Trends (in Billion US\$), 2023-2028

Figure 21: Global: Instant Coffee Industry: SWOT Analysis

Figure 22: Global: Instant Coffee Industry: Value Chain Analysis

Figure 23: Global: Instant Coffee Industry: Porter's Five Forces Analysis

Figure 24: Europe: Instant Coffee Market: Volume Trends (in Million Kg), 2017 & 2022

Figure 25: Europe: Instant Coffee Market Forecast: Volume Trends (in Million Kg), 2023-2028

Figure 26: Asia-Pacific: Instant Coffee Market: Volume Trends (in Million Kg), 2017 & 2022

Figure 27: Asia-Pacific: Instant Coffee Market Forecast: Volume Trends (in Million Kg), 2023-2028

Figure 28: North America: Instant Coffee Market: Volume Trends (in Million Kg), 2017 & 2022

Figure 29: North America: Instant Coffee Market Forecast: Volume Trends (in Million Kg), 2023-2028

Figure 30: Latin America: Instant Coffee Market: Volume Trends (in Million Kg), 2017 & 2022

Figure 31: Latin America: Instant Coffee Market Forecast: Volume Trends (in Million Kg), 2023-2028

Figure 32: Middle East and Africa: Instant Coffee Market: Volume Trends (in Million Kg), 2017 & 2022

Figure 33: Middle East and Africa: Instant Coffee Market Forecast: Volume Trends (in Million Kg), 2023-2028

Figure 34: Global: Instant Coffee (Spray Dried) Market: Volume Trends (in Million Kg), 2017 & 2022

Figure 35: Global: Instant Coffee (Spray Dried) Market Forecast: Volume Trends (in Million Kg), 2023-2028

Figure 36: Global: Instant Coffee (Freeze Dried) Market: Volume Trends (in Million Kg), 2017 & 2022

Figure 37: Global: Instant Coffee (Freeze Dried) Market Forecast: Volume Trends (in Million Kg), 2023-2028

Figure 38: Global: Instant Coffee (in Jars) Market: Volume Trends (in Million Kg), 2017 & 2022

Figure 39: Global: Instant Coffee (in Jars) Market Forecast: Volume Trends (in Million Kg), 2023-2028

Figure 40: Global: Instant Coffee (in Pouches) Market: Volume Trends (in Million Kg), 2017 & 2022

Figure 41: Global: Instant Coffee (in Pouches) Market Forecast: Volume Trends (in Million Kg), 2023-2028

Figure 42: Global: Instant Coffee (in Sachet) Market: Volume Trends (in Million Kg), 2017 & 2022

Figure 43: Global: Instant Coffee (in Sachet) Market Forecast: Volume Trends (in Million Kg), 2023-2028

Figure 44: Global: Instant Coffee (Other Packaging Types) Market: Volume Trends (in Million Kg), 2017 & 2022

Figure 45: Global: Instant Coffee (Other Packaging Types) Market Forecast: Volume Trends (in Million Kg), 2023-2028

Figure 46: Global: Instant Coffee Market: Business-To-Business Sales (in Million Kg),

2017 & 2022

Figure 47: Global: Instant Coffee Market Forecast: Business-To-Business Sales (in Million Kg), 2023-2028

Figure 48: Global: Instant Coffee Market: Sales through Supermarkets and Hypermarkets (in Million Kg), 2017 & 2022

Figure 49: Global: Instant Coffee Market Forecast: Sales through Supermarkets and Hypermarkets (in Million Kg), 2023-2028

Figure 50: Global: Instant Coffee Market: Sales through Convenience Stores (in Million Kg), 2017 & 2022

Figure 51: Global: Instant Coffee Market Forecast: Sales through Convenience Stores (in Million Kg), 2023-2028

Figure 52: Global: Instant Coffee Market: Online Sales (in Million Kg), 2017 & 2022

Figure 53: Global: Instant Coffee Market Forecast: Online Sales (in Million Kg), 2023-2028

Figure 54: Global: Instant Coffee Market: Sales through Other Distribution Channels (in Million Kg), 2017 & 2022

Figure 55: Global: Instant Coffee Market Forecast: Sales through Other Distribution Channels (in Million Kg), 2023-2028

Figure 56: Global: Instant Coffee Market: Breakup by Key Players (in %), 2022

Figure 57: Instant Coffee Manufacturing Plant: Detailed Process Flow

Figure 58: Instant Coffee Manufacturing Process: Conversion Rate of Products

Figure 59: Instant Coffee Manufacturing Process: Proposed Plant Layout

Figure 60: Instant Coffee Manufacturing: Packaging Requirement

Figure 61: Instant Coffee Manufacturing: Breakup of Capital Costs (in %)

Figure 62: Instant Coffee Industry: Profit Margins at Various Levels of the Supply Chain

Figure 63: Instant Coffee Production: Manufacturing Cost Breakup (in %)

I would like to order

Product name: Instant Coffee Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/IF795A831D2EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IF795A831D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

