

Infrastructure-as-a-Service (IaaS) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global infrastructure-as-a-service (IaaS) market size reached US\$ 66.0 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 279.5 Billion by 2027, exhibiting a growth rate (CAGR) of 26.69% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Infrastructure-as-a-Service (IaaS) is a cloud computing service through which infrastructural tools and services are provided to enterprises using the cloud and the internet. It gives access to the servers across geographical locations and eliminates the need for an on-site data center. It enables automated deployment of servers, processing power, networking and storage. IaaS is commonly used for the test and development of web-based applications, website hosting, storage, backup and recovery, big-data analysis and high-performance computing. It also offers various benefits, such as minimal costs of operation, rapid innovation and enhanced stability, reliability and supportability.

The emerging trend of digitization, along with the rising adoption of cloud-computing services, is one of the key factors driving the growth of the market. Furthermore, the growing demand for cost-effective information technology (IT) infrastructure and faster data accessibility by various industries, including banking, financial services and insurance (BFSI), healthcare, retail, manufacturing and telecommunications, is also providing a boost to the market growth. The market is further driven by the widespread utilization of disaster recovery-as-a-service (DraaS) by organizations to protect their sensitive data and restore it effectively in case of a natural or man-made disaster.

Additionally, the increasing deployment of hybrid cloud that is an integration of both private and public cloud is acting as another growth-inducing factor. This enables the organizations to process data at high-speed, share large amounts of information over the cloud and minimize the overall operational costs. Other factors, including various technological developments in the IT sector, along with extensive research and development (R&D) activities in the field of wireless technology, are projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global infrastructure-as-a-service (IaaS) market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on deployment type, solution, end-user and vertical.

Breakup by Deployment Type:

- Public Cloud
- Private Cloud
- Hybrid Cloud

Breakup by Solution:

- Managed Hosting
- Disaster Recovery as a Service
- Storage as a Service
- Colocation
- Network Management
- Content Delivery
- High Performance Computing as a Service
- Others

Breakup by End-User:

- SMBs
- Large Enterprises

Breakup by Vertical:

- IT and Telecom

Banking, Financial Services, and Insurance (BFSI)

Healthcare

Retail and E-commerce

Government and Defense

Energy and Utilities

Manufacturing

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key player being Amazon Web Services, Inc, Cisco Systems Inc., DXC Technology Company, Dell Technologies, Inc., Fujitsu Limited, Google LLC, International Business

Machines (IBM) Corporation, Microsoft Corporation, Oracle Corporation, Profitbricks, Rackspace Technology Global, Inc., Red Hat, Inc., Redcentric plc, and VMware, Inc., etc.

Key Questions Answered in This Report:

How has the global infrastructure-as-a-service market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global infrastructure-as-a-service market?

What is the breakup of the market based on the deployment type?

What is the breakup of the market based on the solution?

What is the breakup of the market based on the end-user?

What is the breakup of the market based on the vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global infrastructure-as-a-service market and who are the key players?

What is the degree of competition in the industry?

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