

Industrial Salts Market Report by Source (Brine, Salt Mines), Product (Rock Salt, Salt in Brine, Solar Salt, Vacuum Pan Salt), Application (Chemical Processing, De-Icing, Oil and Gas, Water Treatment, Agriculture, and Others), and Region 2023-2028

<https://marketpublishers.com/r/I0B6EE89DB98EN.html>

Date: November 2023

Pages: 148

Price: US\$ 2,499.00 (Single User License)

ID: I0B6EE89DB98EN

Abstracts

The global industrial salts market size reached US\$ 15.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 17.5 Billion by 2028, exhibiting a growth rate (CAGR) of 2.85% during 2022-2028.

Industrial salts, or sodium chloride, is a white crystalline solid manufactured using seawater and rock salt deposits. It is conventionally produced by mining, vacuum evaporation, and solar evaporation processes. Industrial salt finds a wide range of applications in chemical processing, de-icing, water treatment, and farming. In the oil and gas industry, it is utilized in cleaning oil and gas wells to improve soil and mud density and create an efficient and safe drilling rig. It is also employed in the manufacturing of glass, polyester, tires, case-hardened steel and brass, and leather.

Industrial Salts Market Trends:

The global industrial salts market is primarily driven by its growing demand as a key raw material for producing caustic soda, chlorine and soda ash. Various water treatment projects across the globe also employ industrial salt for water softening and purification. Besides this, industrial salt is widely utilized in the paper and pulp industry for washing, bleaching, neutralization, and pulping wastepaper as it is cheaper than natural salt. Moreover, industrial salt is used to remove ice and snow from roads for creating a safe and clean driving surface. In the pharmaceutical industry, it is utilized for producing saline solutions and manufacturing capsules. Furthermore, industrial salt is extensively used in the chlor-alkali sector as a filler in detergents and solvents due to the lack of a

suitable economic substitute, easy availability in large quantities, and cost-effectiveness.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global industrial salts market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on source, product and application.

Breakup by Source:

- Brine
- Salt Mines

Breakup by Product:

- Rock Salt
- Salt in Brine
- Solar Salt
- Vacuum Pan Salt

Breakup by Application:

- Chemical Processing
- Caustic Soda
- Soda Ash
- Chlorine
- De-Icing
- Oil and Gas
- Water Treatment
- Agriculture
- Others

Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Akzo Nobel N.V, Cargill Inc., Compass Minerals International Inc, Dominion Salt Limited, Donald Brown Group, INEOS Group Ltd, K+S AG, Mitsui & Co. Ltd., Nouryon Chemicals B.V., Rio Tinto PLC and Tata Chemicals Limited.

Key Questions Answered in This Report

1. What was the size of the global industrial salts market in 2022?
2. What is the expected growth rate of the global industrial salts market during 2023-2028?
3. What has been the impact of COVID-19 on the global industrial salts market?
4. What are the key factors driving the global industrial salts market?
5. What is the breakup of the global industrial salts market based on the product?
6. What is the breakup of the global industrial salts market based on the application?
7. What are the key regions in the global industrial salts market?
8. Who are the key players/companies in the global industrial salts market?

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