

Industrial PC Market Report by Type (Panel IPC, Rack Mount IPC, Box IPC, Embedded IPC, DIN Rail IPC, and Others), Display Type (Resistive, Capacitive, and Others), Sales Channel (Direct Sales, Indirect Sales), End Use Industry (Automotive, Healthcare, Chemical, Aerospace and Defense, Semiconductor and Electronics, Energy and Power, Oil and Gas, and Others), and Region 2024-2032

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Abstracts

The global industrial PC market size reached US\$ 5.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 7.6 Billion by 2032, exhibiting a growth rate (CAGR) of 4.2% during 2024-2032. The global market is primarily driven by the increasing demand for automation and control systems, technological advancements enhancing performance and ruggedization, growing adoption of IoT and connected devices for real-time monitoring, and an increased focus on cybersecurity measures to protect critical infrastructure.

Industrial PC Market Analysis:

Market Growth and Size: The IPCs market has experienced robust growth, with a significant market size driven by increasing automation needs across industries worldwide.

Major Market Drivers: Key drivers include the rising demand for automation and control systems, technological advancements in computing, and the growing adoption of IoT and connected devices.

Technological Advancements: Technological advancements have led to faster processors, expanded memory capacities, and improved ruggedization, enabling IPCs

to handle increasingly complex tasks in harsh industrial environments.

Industry Applications: IPCs find applications in diverse industries such as automotive, healthcare, aerospace, semiconductor manufacturing, energy, and oil and gas, supporting tasks ranging from process control to data analysis and visualization.

Key Market Trends: Trends include the shift towards edge computing architectures, increasing focus on cybersecurity measures, and the expansion of applications in emerging industries, such as renewable energy and smart cities.

Geographical Trends: Asia Pacific emerges as the largest segment, driven by rapid industrialization and manufacturing activities, followed by North America and Europe, known for technological innovation and mature industrial landscapes.

Competitive Landscape: Major players, such as Siemens AG, Advantech Co., Ltd., and Schneider Electric SE dominate the market, focusing on product innovation, strategic partnerships, and market expansion to maintain their competitive edge.

Challenges and Opportunities: Challenges include cybersecurity threats, interoperability issues, and the need for skilled workforce. However, opportunities abound in emerging technologies, including AI and IoT, as well as in untapped markets in developing regions.

Industrial PC Market Trends:

Growing adoption of IoT and connected devices

IPCs serve as central hubs for collecting, processing, and transmitting data from sensors, actuators, and other IoT devices. This data-driven approach enables real-time monitoring, predictive maintenance, and optimization of industrial processes, leading to improved productivity and cost savings. Additionally, IPCs facilitate seamless communication between various components of the industrial ecosystem, enabling efficient collaboration and coordination across production lines, supply chains, and distribution networks. As industries embrace digital transformation initiatives to gain actionable insights and achieve operational excellence, the demand for IPCs equipped with robust connectivity features continues to rise, driving the growth of the market.

Increasing focus on cybersecurity

With the rising connectivity of industrial networks and the adoption of Industry 4.0 technologies, IPCs are becoming prime targets for cyberattacks. Leading manufacturers are increasingly investing in cybersecurity solutions such as encryption, firewalls, intrusion detection systems, and secure boot mechanisms to safeguard IPCs and prevent unauthorized access, data breaches, and operational disruptions. Additionally, industry standards and regulations mandating cybersecurity requirements further drive

the adoption of secure IPC solutions. As cybersecurity threats continue to improve in sophistication and frequency, the demand for IPCs with robust built-in security features and support for secure communication protocols is expected to grow, shaping the dynamics of the market.

Shift towards edge computing

The IPC market is driven by a shift towards edge computing architectures, wherein data processing and analysis are performed closer to the data source, such as the manufacturing floor or field environment, rather than relying solely on centralized cloud infrastructure. IPCs play a crucial role in edge computing by enabling real-time data processing, analytics, and decision-making at the edge of the network, thereby reducing latency, bandwidth requirements, and dependence on cloud connectivity. This enables faster response times, improved reliability, and enhanced autonomy for industrial systems and applications. Moreover, edge computing facilitates the deployment of AI and machine learning algorithms directly onto IPCs, enabling advanced capabilities such as predictive maintenance, quality control, and autonomous operations. As industries seek to harness the benefits of edge computing for improved efficiency, scalability, and agility, the demand for IPCs optimized for edge deployment is expected to increase, driving market growth.

Industrial PC Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on type, display type, sales channel and end use industry.

Breakup by Type:

- Panel IPC
- Rack Mount IPC
- Box IPC
- Embedded IPC
- DIN Rail IPC
- Others

Panel IPC accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the

type. This includes panel IPC, rack mount IPC, box IPC, embedded IPC, DIN rail IPC, and others. According to the report, panel IPC represented the largest segment.

Breakup by Display Type:

Resistive
Capacitive
Others

A detailed breakup and analysis of the market based on the display type have also been provided in the report. This includes resistive, capacitive, and others.

Breakup by Sales Channel:

Direct Sales
Indirect Sales

The report has provided a detailed breakup and analysis of the market based on the sales channel. This includes direct sales and indirect sales.

Breakup by End Use Industry:

Automotive
Healthcare
Chemical
Aerospace and Defense
Semiconductor and Electronics
Energy and Power
Oil and Gas
Others

Automotive exhibits a clear dominance in the market

A detailed breakup and analysis of the market based on the end use industry have also been provided in the report. This includes automotive, healthcare, chemical, aerospace and defense, semiconductor and electronics, energy and power, oil and gas, and others. According to the report, automotive accounted for the largest market share.

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Asia Pacific leads the market, accounting for the largest industrial PC market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific accounted for the largest market share.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

ABB Ltd
Advantech Co. Ltd
American Portwell Technology Inc. (Posiflex Technology, Inc.)
Beckhoff Automation GmbH & Co. KG
DFI (Diamond Flower Inc)
General Electric Co.
Kontron S&T AG
Omron Corporation
Rockwell Automation, Inc
Schneider Electric SE
Siemens AG

Key Questions Answered in This Report

1. How big is the global industrial PC market?
2. What is the expected growth rate of the global industrial PC market during 2024-2032?
3. What are the key factors driving the global industrial PC market?
4. What has been the impact of COVID-19 on the global industrial PC market?
5. What is the breakup of the global industrial PC market based on the type?
6. What is the breakup of the global industrial PC market based on the end use industry?
7. What are the key regions in the global industrial PC market?
8. Who are the key players/companies in the global industrial PC market?

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