

Industrial Packaging Market Report by Product (Intermediate Bulk Containers (IBCs), Sacks, Drums, Pails, and Others), Material (Paperboard, Plastic, Metal, Wood, Fiber), Application (Chemical and Pharmaceutical, Building and Construction, Food and Beverage, Oil and Lubricant, Agriculture and Horticulture, and Others), and Region 2025-2033

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Abstracts

The global industrial packaging market size reached USD 64.0 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 84.7 Billion by 2033, exhibiting a growth rate (CAGR) of 3.2% during 2025-2033. The growing industrial activities, continuous technological improvements in industrial packaging, increasing trade and globalization, rising need for regulatory compliance and safety norms, and focus on sustainability worldwide are some of the factors impelling the market growth.

Industrial Packaging Market Analysis:

Market Growth and Size: The market is exhibiting a stable growth because of the growing industrial activities and demand across numerous sectors. Additionally, there is an expansion of manufacturing base and user demand for packaged items.

Major Market Drivers: Heightened industrial activity, especially in developing markets, and the need for effective packaging due to globalization and long-distance commerce is bolstering the market growth. Additionally, emerging sustainability trends, technological improvements, and regulatory compliance requirements are strengthening the market growth.

Technological Advancements: The industrial packaging market recent developments like smart packaging, sustainable material, automation are contributing to the market growth. Moreover, the creation of tracking and safety technologies are enhancing the functioning and efficiency of industrial packaging.

Industry Applications: There is a rise in demand for industrial packaging in various sectors, like chemicals, food and beverage (F&B), pharmaceuticals, agriculture, and construction.

Key Market Trends: The growing move towards sustainability and environment-friendly packaging solutions is offering a favorable industrial packaging market outlook. In addition, the increasing demand for intelligent packaging technologies to improve tracking and safety is supporting the market growth.

Geographical Trends: Asia Pacific dominates the market because of rapid industrialization and economic growth. Other regions are also witnessing growth, driven by the growing emphasis on sustainable and creative packaging solutions.

Competitive Landscape: The market is defined by the existence of international key players who are focusing on strategic solution, including mergers and acquisitions (M&A), research and developments (R&D) activities. Besides this, leading market players are expanding their reach and enhancing product portfolios to cater to different market demands.

Challenges and Opportunities: Navigating regulatory landscapes and responding to environmental concerns are affecting the industrial packaging market revenue. However, recent innovations in sustainable materials and practices and adapting to emerging market needs are creating new opportunities for the market growth.

Industrial Packaging Market Trends:

Rapidly increasing industrial activity

The increase in manufacturing and industrial operations worldwide, particularly in developing countries, is strengthening the market growth. The market is driven by the escalating demand for a variety of industrial products, ranging from raw materials to finished goods, due to rapid economic expansion. As per the report by International Monetary Fund (IMF) published in 2024, the global economy is expected to expand at the same rate as in 2023, which is 3.2% in 2024 and 2025. Additionally, industrial

packaging solutions guarantee the secure and effective transportation and storage of these items. They are developed to manage heavy, large, or dangerous materials. Industrial packaging serves a dual purpose of safeguarding products and facilitating smooth logistics and inventory control. Furthermore, the increasing need for customized packaging solutions designed for particular products and materials is propelling the market growth.

Recent technological advancements

Innovations in technology for industrial packaging are changing how products are packaged, stored, and transported. In line with this is the development of stronger, lighter materials that reduce transportation costs and environmental impact, which enhances market expansion. Additionally, the integration of advanced packaging technologies such as sensors, radio-frequency identification (RFID) tags, and other tracking technologies enables the real-time tracking of shipments to maintain the integrity and security of products. In 2023, the smart packaging market in the world was valued at US\$35.9 billion. IMARC Group projects that the market will expand at a compound annual growth rate (CAGR) of 6.05% from 2024 to 2032, reaching US\$ 60.9 billion in 2032. Moreover, recent improvements in design and manufacturing processes, which are enabling more efficient production of packaging materials and lowering waste and costs, are impelling the market growth.

Increasing globalization and trade expansion

The quick growth of globalization and expansion of international trade are vital factors that enhance market expansion. The United Nations (UN) report stated that the value of global trade reached approximately US\$ 32 trillion by the close of 2022, showing a growth of about 26% from 2019. Businesses are operating worldwide, requiring reliable and efficient packaging solutions for shipping across large distances. Additionally, the rise in international trade deals and the growth of new markets are increasing the demand for standardized, compliant packaging options. Furthermore, the complex character of global supply chains requires flexible packaging solutions that can withstand various modes of transportation such as sea, air, and land, while adhering to international regulations and norms. Apart from this, continuous progress and financial support in industrial packaging are having a positive impact on the market by ensuring products reach their destinations in optimal condition.

Emerging sustainability trends across the globe

Businesses are being motivated by environmental and consumer awareness to implement sustainable packaging options. It is resulting in progress in materials, focusing more on recyclable and biodegradable materials, as well as renewable resource utilization. Recent developments in bioplastics, recycled materials, and lightweight packaging are reducing environmental impact and transportation expenses by lowering weight. In 2023, the global bioplastics market was valued at US\$ 12.6 billion. The IMARC Group projects that the market will expand at a compound annual growth rate (CAGR) of 10.6% from 2024 to 2032, reaching US\$ 31.9 billion in 2032. Moreover, the brand image and competitiveness may be enhanced by the deployment of sustainable packaging, as it attracts the environmentally sensitive demographic. In addition, many companies are exploring the possibility of closed-loop systems, in which packaging components are repurposed or converted into new packaging to minimize rubbish creation.

Rising demand for regulatory compliance and safety standards

Governing bodies and international councils are developing an intricate set of rules guaranteeing secure conveyance and containment of any items, most notably dangerous substances. Businesses must adhere to such rules to avoid being deemed violators and subject to deconstruction. In addition, such rules already compel packaging companies to continuously develop and adjust so that their product is always in compliance with various essential safety and quality criteria. It further secures the safety of the product to the consumer and assists in maintaining product quality upon travel and storage. Most notably, the sphere of industrial packaging is constantly developing to fit the updated sets of regulations which create many novel materials and technologies.

Industrial Packaging Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2025-2033. Our report has categorized the market based on product, material, and application.

Breakup by Product:

Intermediate Bulk Containers (IBCs)

Sacks

Drums

Pails

Others

The report has provided a detailed breakup and analysis of the market based on the product. This includes intermediate bulk containers (IBCs), sacks, drums, pails, and others.

Breakup by Material:

Paperboard

Plastic

Metal

Wood

Fiber

Plastic holds the largest share in the industry

A detailed breakup and analysis of the market based on the material have also been provided in the report. This includes paperboard, plastic, metal, wood, and fiber. According to the industrial packaging market report, plastic accounted for the largest market share.

Breakup by Application:

Chemical and Pharmaceutical

Building and Construction

Food and Beverage

Oil and Lubricant

Agriculture and Horticulture

Others

The report has provided a detailed breakup and analysis of the market based on the application. This includes chemical and pharmaceutical, building and construction, food and beverage, oil and lubricant, agriculture and horticulture, and others.

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Asia Pacific leads the market, accounting for the largest industrial packaging market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific accounted for the largest market share.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Amcor plc

Berry Global Inc.

DS Smith PLC

Global-Pak Inc.

Greif Inc.

International Paper Company

Mondi plc

Nefab AB

Orora Limited

Smurfit Kappa Group plc

Sonoco Products Company

Westrock Company

Key Questions Answered in This Report

- 1.What was the size of the global industrial packaging market in 2024?
- 2.What is the expected growth rate of the global industrial packaging market during 2025-2033?
- 3.What are the key factors driving the global industrial packaging market?
- 4.What has been the impact of COVID-19 on the global industrial packaging market?
- 5.What is the breakup of the global industrial packaging market based on the material?
- 6.What are the key regions in the global industrial packaging market?
- 7.Who are the key players/companies in the global industrial packaging market?

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