

Industrial Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global industrial packaging market size reached US\$ 59.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 75.2 Billion by 2028, exhibiting a growth rate (CAGR) of 3.7% during 2023-2028.

Industrial packaging refers to specific, heavy-duty customized packing solutions that are designed for wrapping, containing, and sealing finished fast-moving consumer goods (FMCG) during storage and distribution procedures. These packages are manufactured from various materials, including plastic, metal, paperboard, fiber, and wood, for ensuring stability by securing bulky products from vibrations and moisture. This, in turn, assists manufacturers in eliminating the risk of external contamination, maintaining quality, avoiding damage, extending product shelf-life, and enabling personalized branding. At present, industrial packaging is commercially available in varying types, such as protective films, pails, intermediate bulk containers (IBC), corrugated boxes, and drums.

Industrial Packaging Market Trends:

The widespread adoption of industrial packaging across the pharmaceuticals, cosmetics, personal care, and food and beverages (F&B) sectors on account of increasing demand for effective packaging solutions for ensuring product quality, safety, and efficacy, while increasing its shelf-life is currently driving the market growth. This is further supported by the deployment of several modern technologies by manufacturing companies for producing recyclable pouches and aluminum cans in varying types of thicknesses, densities, and strength. In line with this, the shifting inclination of consumers toward online shopping and e-commerce platforms due to the sudden outbreak of coronavirus diseases (COVID-19) pandemic and the consequent

implementation of the mandatory lockdowns across the globe is acting as another growth-inducing factor. Additionally, the extensive utilization of low-density polyethylene (LDPE), polyvinyl chloride (PVC), and polypropylene (PP)-based plastic packaging in diverse industrial verticals due to their cost-effectiveness, low resistant to acids and bases, good insulation, and easy production processes is propelling the market growth. Apart from this, strategic collaborations amongst key players for launching personalized packs for exhibiting brand identity, communicating, and marketing their products and services are contributing to the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global industrial packaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, material and application.

Breakup by Product:

Intermediate Bulk Containers (IBCs)

- Sacks
- Drums
- Pails
- Others

Breakup by Material:

- Paperboard
- Plastic
- Metal
- Wood
- Fiber

Breakup by Application:

- Chemical and Pharmaceutical
- Building and Construction
- Food and Beverage
- Oil and Lubricant
- Agriculture and Horticulture
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amcor plc, Berry Global Inc., DS Smith PLC, Global-Pak Inc., Greif Inc., International Paper Company, Mondi plc, Nefab AB, Orora Limited, Smurfit Kappa Group plc, Sonoco Products Company and Westrock Company.

Key Questions Answered in This Report

1. What was the size of the global industrial packaging market in 2022?
2. What is the expected growth rate of the global industrial packaging market during 2023-2028?

3. What are the key factors driving the global industrial packaging market?
4. What has been the impact of COVID-19 on the global industrial packaging market?
5. What is the breakup of the global industrial packaging market based on the material?
6. What are the key regions in the global industrial packaging market?
7. Who are the key players/companies in the global industrial packaging market?

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