

Industrial Films Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global industrial films market size reached US\$ 41.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 67.2 Billion by 2028, exhibiting a growth rate (CAGR) of 5.6% during 2023-2028.

An industrial film refers to a particular type of plastic that provides chemical resistance and adaptability to harsh environments. In general, industrial films are manufactured from the extrusion of polymer materials, such as polyethylene, polypropylene, polyethylene terephthalate, and polyamide. These films are also utilized for enhancing crop quality and productivity by minimizing soil erosion, increasing soil temperature, providing nutrients and protection from UV rays, rain, and wind, as well as suppressing weed growth. Waterproofing, clarity, and durability are some of the major characteristics of industrial films. As a result, they find extensive applications in the automotive, transportation, construction, agriculture, medical, electrical, and electronics sectors.

Industrial Films Market Trends:

The market is majorly driven by the escalating product demand in the agriculture industry. This can be attributed to the higher cost-efficiency of this technology over conventional farming techniques. Additionally, continual product innovations, such as the advent of near-infrared radiation (NIR)-blocking films, UV-blocking films, and fluorescent films, are resulting in a higher product uptake. The decreasing volumes of arable lands across the globe, along with rapid urbanization leading to the increasing adoption of high productivity farming practices, are propelling the market. Apart from this, the rising demand for food due to the increasing population is driving the demand for agricultural films on the global level. The market is further driven by the rapid utilization of industrial films in the formulation of cover films for electronic gadgets.

Some of the other factors contributing to the market growth include inflating disposable income levels of the masses, extensive research and development (R&D) activities conducted by key players, increasing investments in the development of flexible and transparent bi-axial films, and considerable rise in the sales of smart devices.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global industrial films market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type and end use industry.

Breakup by Type:

- Linear Low-Density Polyethylene (LLDPE) and Low-Density Polyethylene (LDPE)
- High-Density Polyethylene (HDPE)
- Polyethylene Terephthalate (PET)
- Polypropylene (PP)
- Polyvinyl Chloride (PVC)
- Polyamide
- Others

Breakup by End Use Industry:

- Agriculture
- Industrial Packaging
- Building and Construction
- Healthcare
- Transportation
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan

India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Berry Global Inc., Bogucki Folie, Compagnie de Saint-Gobain S.A., Cosmo Films Limited, Dupont Teijin Films US, Inteplast Group Corporation, Jindal Poly Films, Mitsui Chemicals Tohcello Inc. (Mitsui Chemicals Inc.), Polyplex Corporation Limited, SKC Co. Ltd., Toray Industries Inc., Toyobo Co. Ltd. and Unitika Ltd.

Key Questions Answered in This Report:

How has the global industrial films market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global industrial films market?
What are the key regional markets?
What is the breakup of the market based on the type?
What is the breakup of the market based on the end use industry?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global industrial films market and who are the key players?
What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL INDUSTRIAL FILMS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Linear Low-Density Polyethylene (LLDPE) and Low-Density Polyethylene (LDPE)
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 High-Density Polyethylene (HDPE)
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Polyethylene Terephthalate (PET)

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Polypropylene (PP)
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Polyvinyl Chloride (PVC)
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Polyamide
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
- 6.7 Others
 - 6.7.1 Market Trends
 - 6.7.2 Market Forecast

7 MARKET BREAKUP BY END USE INDUSTRY

- 7.1 Agriculture
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Industrial Packaging
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Building and Construction
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Healthcare
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Transportation
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 7.6 Others
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America

- 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
- 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
 - 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
 - 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
 - 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
 - 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy

8.3.4.1 Market Trends

8.3.4.2 Market Forecast

8.3.5 Spain

8.3.5.1 Market Trends

8.3.5.2 Market Forecast

8.3.6 Russia

8.3.6.1 Market Trends

8.3.6.2 Market Forecast

8.3.7 Others

8.3.7.1 Market Trends

8.3.7.2 Market Forecast

8.4 Latin America

8.4.1 Brazil

8.4.1.1 Market Trends

8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 SWOT ANALYSIS

9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

- 11.2 Bargaining Power of Buyers
- 11.3 Bargaining Power of Suppliers
- 11.4 Degree of Competition
- 11.5 Threat of New Entrants
- 11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

- 13.1 Market Structure
- 13.2 Key Players
- 13.3 Profiles of Key Players
 - 13.3.1 Berry Global Inc.
 - 13.3.1.1 Company Overview
 - 13.3.1.2 Product Portfolio
 - 13.3.1.3 Financials
 - 13.3.1.4 SWOT Analysis
 - 13.3.2 Bogucki Folie
 - 13.3.2.1 Company Overview
 - 13.3.2.2 Product Portfolio
 - 13.3.3 Compagnie de Saint-Gobain S.A.
 - 13.3.3.1 Company Overview
 - 13.3.3.2 Product Portfolio
 - 13.3.3.3 Financials
 - 13.3.3.4 SWOT Analysis
 - 13.3.4 Cosmo Films Limited
 - 13.3.4.1 Company Overview
 - 13.3.4.2 Product Portfolio
 - 13.3.4.3 Financials
 - 13.3.5 Dupont Teijin Films US
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
 - 13.3.6 Inteplast Group Corporation
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
 - 13.3.7 Jindal Poly Films
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio

- 13.3.7.3 Financials
- 13.3.8 Mitsui Chemicals Tohcello Inc. (Mitsui Chemicals Inc.)
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
- 13.3.9 Polyplex Corporation Limited
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio
 - 13.3.9.3 Financials
- 13.3.10 SKC Co. Ltd.
 - 13.3.10.1 Company Overview
 - 13.3.10.2 Product Portfolio
 - 13.3.10.3 Financials
 - 13.3.10.4 SWOT Analysis
- 13.3.11 Toray Industries Inc.
 - 13.3.11.1 Company Overview
 - 13.3.11.2 Product Portfolio
 - 13.3.11.3 Financials
 - 13.3.11.4 SWOT Analysis
- 13.3.12 Toyobo Co. Ltd.
 - 13.3.12.1 Company Overview
 - 13.3.12.2 Product Portfolio
 - 13.3.12.3 Financials
 - 13.3.12.4 SWOT Analysis
- 13.3.13 Unitika Ltd.
 - 13.3.13.1 Company Overview
 - 13.3.13.2 Product Portfolio
 - 13.3.13.3 Financials
 - 13.3.13.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Industrial Films Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Industrial Films Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Industrial Films Market Forecast: Breakup by End Use Industry (in Million US\$), 2023-2028

Table 4: Global: Industrial Films Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Global: Industrial Films Market: Competitive Structure

Table 6: Global: Industrial Films Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Industrial Films Market: Major Drivers and Challenges

Figure 2: Global: Industrial Films Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Industrial Films Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Industrial Films Market: Breakup by Type (in %), 2022

Figure 5: Global: Industrial Films Market: Breakup by End Use Industry (in %), 2022

Figure 6: Global: Industrial Films Market: Breakup by Region (in %), 2022

Figure 7: Global: Industrial Films (Linear Low-Density Polyethylene (LLDPE) and Low-Density Polyethylene (LDPE)) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 8: Global: Industrial Films (Linear Low-Density Polyethylene (LLDPE) and Low-Density Polyethylene (LDPE)) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 9: Global: Industrial Films (High-Density Polyethylene (HDPE)) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Industrial Films (High-Density Polyethylene (HDPE)) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Industrial Films (Polyethylene Terephthalate (PET)) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Industrial Films (Polyethylene Terephthalate (PET)) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Industrial Films (Polypropylene (PP)) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Industrial Films (Polypropylene (PP)) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Industrial Films (Polyvinyl Chloride (PVC)) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Industrial Films (Polyvinyl Chloride (PVC)) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Industrial Films (Polyamide) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Industrial Films (Polyamide) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Industrial Films (Other Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Industrial Films (Other Types) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 21: Global: Industrial Films (Agriculture) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Industrial Films (Agriculture) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Industrial Films (Industrial Packaging) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Industrial Films (Industrial Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Industrial Films (Building and Construction) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Industrial Films (Building and Construction) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Industrial Films (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Industrial Films (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Industrial Films (Transportation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Industrial Films (Transportation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Industrial Films (Other End Use Industries) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Industrial Films (Other End Use Industries) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: North America: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: North America: Industrial Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: United States: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: United States: Industrial Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Canada: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Canada: Industrial Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Asia-Pacific: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Asia-Pacific: Industrial Films Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 41: China: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: China: Industrial Films Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 43: Japan: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Japan: Industrial Films Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 45: India: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: India: Industrial Films Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 47: South Korea: Industrial Films Market: Sales Value (in Million US\$), 2017 &
2022

Figure 48: South Korea: Industrial Films Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 49: Australia: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Australia: Industrial Films Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 51: Indonesia: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Indonesia: Industrial Films Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 53: Others: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Others: Industrial Films Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 55: Europe: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Europe: Industrial Films Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 57: Germany: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Germany: Industrial Films Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 59: France: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: France: Industrial Films Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 61: United Kingdom: Industrial Films Market: Sales Value (in Million US\$), 2017
& 2022

Figure 62: United Kingdom: Industrial Films Market Forecast: Sales Value (in Million
US\$), 2023-2028

Figure 63: Italy: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Italy: Industrial Films Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 65: Spain: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Spain: Industrial Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Russia: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Russia: Industrial Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Others: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Others: Industrial Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Latin America: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Latin America: Industrial Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Brazil: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Brazil: Industrial Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Mexico: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Mexico: Industrial Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Others: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Others: Industrial Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Middle East and Africa: Industrial Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Middle East and Africa: Industrial Films Market: Breakup by Country (in %), 2022

Figure 81: Middle East and Africa: Industrial Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Global: Industrial Films Industry: SWOT Analysis

Figure 83: Global: Industrial Films Industry: Value Chain Analysis

Figure 84: Global: Industrial Films Industry: Porter's Five Forces Analysis

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