

Indonesia Gravity-based Water Purifier Market Report by Product Type (Individual Water Purifiers, Community Water Purifiers), Distribution Channel (Direct Sales, Company Outlets, Online, and Others) 2024-2032

<https://marketpublishers.com/r/I7DC3382D4BFEN.html>

Date: July 2024

Pages: 127

Price: US\$ 3,699.00 (Single User License)

ID: I7DC3382D4BFEN

Abstracts

The Indonesia gravity-based water purifier market size reached US\$ 17.2 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 56.0 Million by 2032, exhibiting a growth rate (CAGR) of 13.6% during 2024-2032.

A gravity-based water purifier is a type of water purifier that works on the gravity principle by using activated carbon, instead of electricity. It offers several benefits over electric water purifiers, including cost-effectiveness, easy portability, zero electricity consumption, and improves efficacy, among various others. Owing to this, gravity-based water purifiers are widely used for diverse residential, commercial, and industrial purposes in Indonesia.

The degradation of water resources, coupled with the rising contamination levels of drinking water supplied to the Indonesian households, have boosted the growth of the gravity-based water purifier market in the region. Furthermore, the increasing consumer preferences towards the convenient water purification techniques, along with the rising investments in upgrading the sustainable water-purification infrastructures, is further propelling the product demand. Additionally, various government initiatives for reducing carbon footprints in the region have led to the replacement of electric water purifiers with gravity-based water purifiers. Moreover, rising living standards, increasing disposable income levels, growing consumer awareness, and various technological advancements will continue to catalyze the growth of the Indonesia gravity-based water purifier market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the Indonesia gravity-based water purifier market report, along with forecasts at the country level for 2024-2032. Our report has categorized the market based on product type and distribution channel.

Breakup by Product Type:

Individual Water Purifiers
Community Water Purifiers

Breakup by Distribution Channel:

Direct Sales
Company Outlets
Online
Others

Competitive Landscape:

The report has also examined the competitive landscape of the market and some of the key players include Advance Product (Semangat Sejahtera Bersama, PT), Culligan Indonesia, Kent RO Systems Ltd., Nazava Water Filters (Pt Holland), PT Toray International Indonesia, Toclas Corporation, Unilever PLC, and COWAY CO., LTD.

Key Questions Answered in This Report:

How has the Indonesia gravity-based water purifier market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Indonesia gravity-based water purifier market?

What is the breakup of the Indonesia gravity-based water purifier market based on the product type?

What is the breakup of the Indonesia gravity-based water purifier market based on the distribution channel?

What are the key driving factors and challenges in the Indonesia gravity-based water purifier market?

What is the structure of the Indonesia gravity-based water purifier market and who are the key players?

What is the degree of competition in the Indonesia gravity-based water purifier market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 INDONESIA GRAVITY-BASED WATER PURIFIER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Individual Water Purifiers
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Community Water Purifiers
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

7.1 Direct Sales

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Company Outlets

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Online

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Others

7.4.1 Market Trends

7.4.2 Market Forecast

8 SWOT ANALYSIS

8.1 Overview

8.2 Strengths

8.3 Weaknesses

8.4 Opportunities

8.5 Threats

9 VALUE CHAIN ANALYSIS

9.1 Overview

9.2 Inbound Logistics

9.3 Operations

9.4 Outbound Logistics

9.5 Marketing and Sales

9.6 Services

10 PORTERS FIVE FORCES ANALYSIS

10.1 Overview

10.2 Bargaining Power of Buyers

10.3 Bargaining Power of Suppliers

10.4 Degree of Competition

10.5 Threat of New Entrants

10.6 Threat of Substitutes

11 COMPETITIVE LANDSCAPE

11.1 Market Structure

11.2 Key Players

11.3 Profiles of Key Players

11.3.1 Advance Product (Semangat Sejahtera Bersama, PT)

11.3.2 Culligan Indonesia

11.3.3 Kent RO Systems Ltd

11.3.4 Nazava Water Filters (Pt Holland)

11.3.5 PT Toray International Indonesia

11.3.6 Toclas Corporation

11.3.7 Unilever PLC

11.3.8 COWAY CO., LTD.

I would like to order

Product name: Indonesia Gravity-based Water Purifier Market Report by Product Type (Individual Water Purifiers, Community Water Purifiers), Distribution Channel (Direct Sales, Company Outlets, Online, and Others) 2024-2032

Product link: <https://marketpublishers.com/r/I7DC3382D4BFEN.html>

Price: US\$ 3,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I7DC3382D4BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970